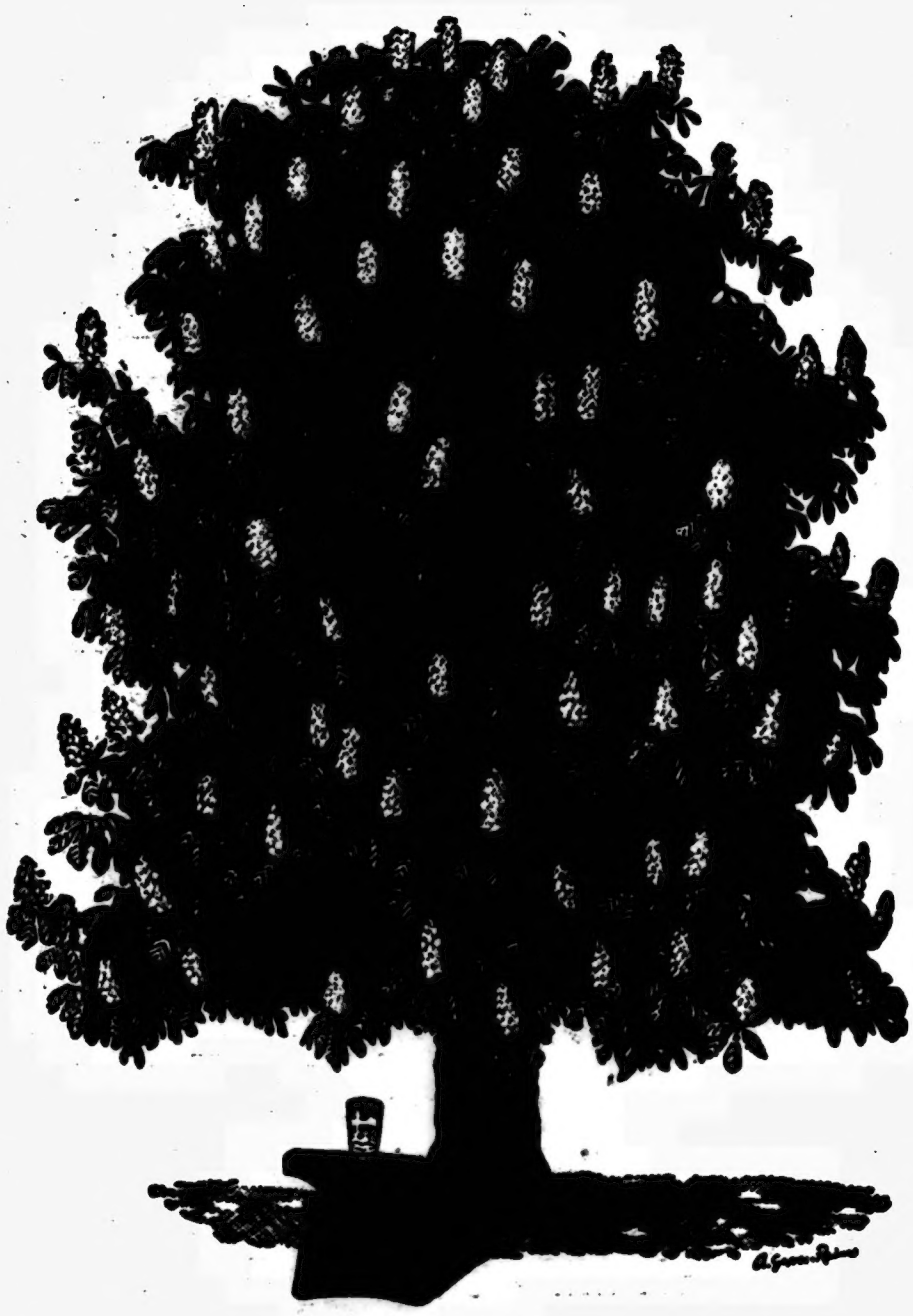
JOHN BULL, JULY 10, 1937

TWOPENCE.
Vol. LXII.
1621.

GREAT HOLIDAY JAM (SEE PAGE THIRTEEN)

JOHN BULL

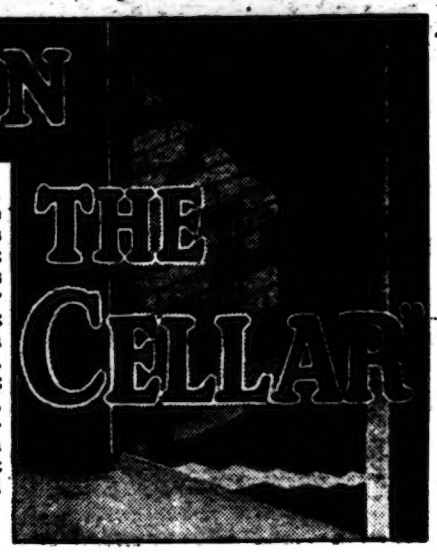


Under the spreading chestnut-tree A glass of Guinness stood.
The smith, a mightier man is he—His Guinness did him good.
And would it do the same for me? My Guinness, yes it would!

You'll feel *fresher* when you've had a Guinness.

G.E.702.E

"DEATH IN THE CELLAR"



THE house seemed strangely quiet . . . Could her neighbour be ill? She had noticed that the cellar door was open and went forward to call down. But wait . . . what was that? As her eyes grew accustomed to the gloom she saw her friend lying huddled at the foot of the cellar stairs. She had fallen in the darkness and fractured her skull.

This in brief is the tragic fate that befell Mrs. E. S. Platts, of Gable Cottage, Bamford, Nr. Sheffield. A simple every-day task on steps which she had been accustomed to use daily for the past eight years, yet in an instant it had brought tragedy to the home.

"JOHN BULL'S" CHEQUE.

As Mrs. Platts was a registered reader of "John Bull" a cheque for £50—the benefit provided for fatal home accidents under "John Bull's" Great Free Family Insurance Gift—was promptly sent.

In addition to numerous other accident Benefits, "John Bull" is **the only paper in the world** to safeguard your household effects against damage by **FIRE, STORM, FLOOD and TEMPEST** and to pay **SICKNESS Benefits.**

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Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

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Date.....

PLEASE WRITE CLEARLY.

J.B. 10/7/37.

CUT HERE

Post this Form to

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Reader's Signature. Age.....

Address.....

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Name and Address of Newsagent.

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Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 10/7/37.

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(Signed) Mr. E. J. BEAUCHAMP,
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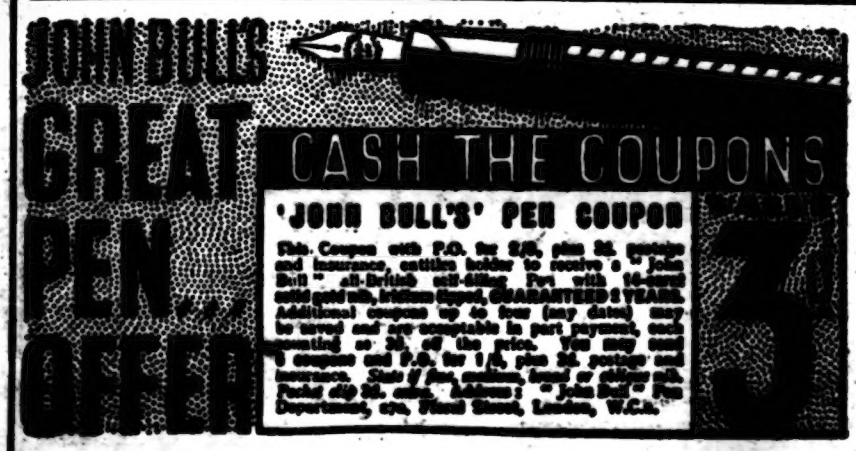
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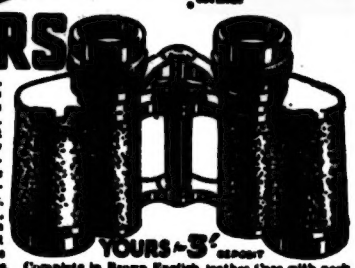

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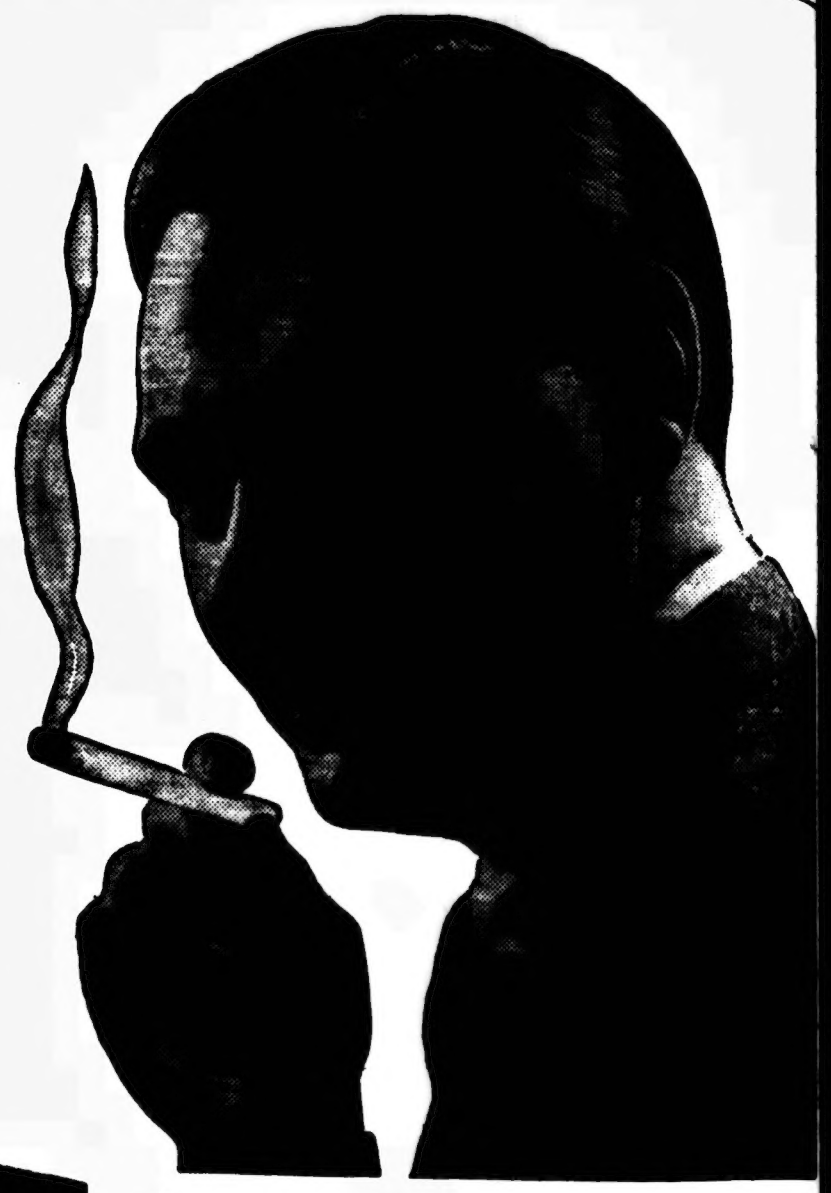

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the nurses.

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Ill-paid, ill-fed, overwo
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eing made by the T.U.C
0.000 nurses in hospitals
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harter setting out minim
nd working conditions; pr
nion will be formed to
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We hope the spearhead
a reduction of hours. F
seventy-two hours is
rls in their 'teens.

The average hospital
dies her room, and reports
he remains on duty, ap
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Only for one half-day
seek relaxation and con
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Even the two hours' b
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Here is telling evidenc
Parliament:—

"I have the most pa
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own under the work,"
om other mothers who a
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ill not be able to stand t

But, loyal to the tradi
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mplain. Only from time
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WITHOUT FEAR OR FAVOUR

ANGELS *in* Slavery

Many a young girl has broken down under the terrible strain . . .

WE are glad to see that at last a determined fight is to be waged on behalf of one of the finest and most exploited sections of the community—the nurses.

"Ministering angels," novelists of a pre-ous generation called them; though many of em are treated more disgracefully than the amstresses in East London sweat shops.

Ill-paid, ill-fed, overworked, overcrowded, ey are subjected also to Grundyish restric-ons that no private employer could or would pose.

John Bull has long since exposed these dignities which the victims have borne in ence. Now a praiseworthy attempt is ing made by the T.U.C. to organise the 0.000 nurses in hospitals and other insti-tions.

An advisory committee will prepare a arter setting out minimum wages, hours nd working conditions; probably a new trade nion will be formed to give effect to its roposals.

We hope the spearhead of the attack will a reduction of hours. For a working week seventy-two hours is common, even for rls in their 'teens.

The average hospital nurse rises at six, dies her room, and reports for duty at seven. he remains on duty, apart from half an our for lunch and a quarter hour for tea, ntil nine at night.

Only for one half-day a week is she free seek relaxation and contact with the out-de world—unless she is a night nurse, when e will be blessed with one night off a month!

Even the two hours' break in the after-oon which the better hospitals concede to eir staff is useless except for local shopping.

Here is telling evidence from a Member Parliament:—

"I have the most pathetic statements om the mothers of girls who have broken own under the work," he declares, "and om other mothers who see their daughters terly worn out, and fear that their strength ll not be able to stand the strain."

But, loyal to the traditions of their call-g, the victims themselves rarely openly mplain. Only from time to time does the blic gain an insight into the abuses to be und in hospital administration.

As when, for instance, the Ministry of ealth orders a Midland city hospital to cease overworking its staff—forty-one below strength.

As when an East Coast council admits that forty-three infirmary nurses are living in a wooden hut that, built to accommodate nine, is overrun with rats and unfit for habitation.

We do not pretend that all nurses are badly fed and worse housed. But the "too rigid and conventional an atmosphere" criticised at the recent hospitals' conference is general.

Nor will the present shortage of nurses, so grave that many hospitals may soon have to close wards, be ended until all are assured the 48-hour week already operated in the municipal hospitals of London and Glasgow.

Another grievance among nurses is that they must submit to ridiculous discipline. Mr. George Gibson, chairman of the committee which the T.U.C. has set up, and who has thirty years' connection with nursing, testifies that it is a common rule that nurses should not laugh in the mess room.

"Sometimes," he asserts, "sisters are appointed, one to each table, to see that the heinous crime of laughter is not committed."

In some hospitals, he adds, a junior nurse is not permitted to pass a senior in the corridor, however urgent her business, and however much the senior nurse may be dawdling.

"Such leave as is permitted is granted or stopped on very short notice, sometimes as little as one or two hours' notice, and there are frequent cases of annual leave being given or stopped with only a few hours' notice."

That is true of a great many hospitals. It is true of every one that the nurse's movements are supervised; unless she is indoors by ten o'clock she is certain to "be on the carpet" in the morning.

And a late pass is so unwillingly given that the nurses at a well-known London hospital sometimes climb the wall which separates their quarters from the street—and are helped to climb back after their unofficial evening out by a policeman on point duty!

Lord Elibank has reported this evidence, obtained from a nurse with wide experience, on another familiar grievance: "Food in all large hospitals is poor. The meat is always imported, and not a bit nice—not Canterbury. Eggs from overseas, margarine, etc."

Judging by the evidence that reaches John Bull, indeed, there are many nurses who spend four or five shillings a week from their own shallow pockets on extra meals.

Wages should be raised from the paltry average of £18 per annum for a nurse in her first year; the stuffy, unhygienic uniform should be modernised; there should be compensation for those whose health breaks down under the heavy strain inseparable from their work.

Only by such reforms will "the noblest profession a woman can have" be robbed of the dismay and disillusion which have made so many promising recruits leave it in disgust.

STRAIGHT FROM THE SHOULDER

Paying Ransom for Light

THE Government has sold the pass as far as any sane, fair deal for electricity consumers is concerned.

That is the only conclusion to be arrived at from an examination of the proposals now being submitted to the 635 independent distributive undertakings who dictate the price you pay and the type of current you will get for your money.

The proposals have been assailed at every hand. Mr. Herbert Morrison, Chairman of the L.C.C., says they are "a mess."

Snatch and Grab

Two years ago JOHN BULL ran a national campaign for a reorganisation of the many undertakings.

We showed how while the Grid was *manufacturing* electricity at a fraction of a penny a unit, its *distribution*, in the hands of the undertakings, was in a state of absolute chaos, ruled by the most arrant snatch-and-grab profiteering.

One result of that campaign was that the McGowan Committee was appointed by Parliament to enquire into the whole business. It reported a few months ago, making wholesale recommendations for amalgamating and clipping the profit-making powers of the private undertakings. But to judge from what the Government has made of that Report, the undertakings have won.

Too Many Sellers

Instead of one, or a few regional units for the supply of electricity of a uniform type and price, the 635 undertakings are to be amalgamated into over 120 separate units. In a small country the size of Great Britain, 120 separate sellers of electricity are far too many.

The amalgamation suggestions are a farce and a downright hand-out to the private companies. For instance, if a small and inefficient private company is merged within the larger unit, it is paid compensation at the rate of about 50s. to every £1 of its capital and expenditure; if a municipal undertaking is merged it gets paid less than 12s. in the £1 of its expenditure.

Mr. Morrison: "A mess," he says

Apart from the inequity of such a proposal, it is contrary to national interests. Although electricity is a public service, the proposed amalgamations will cut two ways. A big private undertaking will be able to swallow all the lesser ones in its area—*including* most arrant snatch-and-grab profiteers—*the municipal undertakings.* That is wrong.

Revolt Brewing

As they stand, the Government's long-expected proposals merely entrench and preserve private profit-making.

No wonder the L.C.C. has flung back the proposals at the head of the Minister of Transport. Other local authorities are following suit, and there is revolt everywhere. The House of Commons forced the Government recently to make these proposals public. If the House retains its good sense it will see that the whole stupid scheme is promptly stifled.

New Tyranny

It's becoming as great a crime to seek a "breather" from overwork as not to seek work at all. Proof is supplied by the amazing conduct of a big electrical firm in the Midlands.

After working late all the week a man said he was unable to work overtime on the Friday. Result—sacked on the spot, reported to the Labour Exchange, and deprived of benefit for six weeks.

The unions must look into this new tyranny. Must labour be worked to death before idle hands get a chance?

New "Q" Boats

Expert naval opinion has its doubts about the worth of the new motor torpedo boats — the handy-looking, high-speed craft which the Admiralty has been making a splash about.

Admiralty keeps mum about these

It is known there are a number of technical difficulties limiting the wartime usefulness of these boats, but the Admiralty is keeping mum about whether the money they cost would not have been better spent on other forms of attack and defence.

Plain Cheek

Conservative M.P.s of the squire and landlord class are urging the setting up of a Royal Commission to enquire into "the loss of capital from the land" in recent years.

What about the millions of pounds bled out of local authorities who have had to buy land for housing and road-building schemes?

Did You Get Any?

The National Income, according to expert economists, went up by £300,000,000 last year.

But according to the Ministry of Labour's figures, wage-earners enjoyed only just over £20,000,000 more. Where did the other £280,000,000 go to?

A Nasty Snag

There is a nasty snag in the new Juvenile Health Insurance Bill which Mr. Attlee and his colleagues must try to remedy.

Young people between fourteen and sixteen are going to pay weekly contributions, but receive no cash benefits when they are ill. All they will get is professional attention—no cash health benefit to help make up for their lost earnings.

Surgery Spy-holes

The more compensation cases we read the more disgusted we become at some of the evidence advanced which suggests that workmen victims are malingerers and rogues.

The other day a doctor revealed that it was his practice, after examining an injured man, to see him off, slam the front door, then carefully watch him go the full length of the street.

He might think that clever. We call it just common spying.

Flabbergasting

It is not surprising to hear sometimes of an injured workman who is reluctant to part with the aid of a walking-stick, but we are flabbergasted when a doctor suggests that a man crippled in a road accident could have one leg shortened by operation to match the other.

No wonder the judge remarked that he had heard of teeth being removed because they were rotten, but never because they were sound.

"Phoney" Business

Three hundred people in a Surrey suburb want to be on the 'phone. But they're told the local exchange, which is classed as a country one, is full up; they must therefore be connected to a London exchange—and pay more on their quarterly bills.

Maybe the P.M.G. thinks it an easy way of making a little extra money. But as some of the would-be subscribers are indignantly withdrawing their applications, maybe it isn't.

Some Fly—Who Pays?

There appears to be less and less justification for the railway companies' application for increases in freight rates and passenger fares. So far, by the way, the three railway companies operating air services have lost £41,000, but this is considered as "development expenditure."

We hope that industry and travellers in musty railway coaches will not be made to pay for it—but that the railway companies will be told to cut their coat according to their cloth.

Wake Up, Tenants!

Tenants' associations must wake up to the need for protecting their interests. Sittings of the Rent Act Enquiry will shortly begin to determine whether more houses are to be decontrolled next year.

Landlords' associations are presenting what they regard as a powerful case for decontrolling working-class and middle-class homes and increasing rents.

It must be made clear that there is still a shortage of houses—at rents which the people can afford to pay.

Deserve a Rise

Having voted themselves an extra £200 a year after eight hours' deliberation, perhaps the Cabinet and Parliament can now spare a few minutes and an extra few coppers for the old-age pensioners.

Ten bob a week does not go very far when the rent has been paid.

Told you So

Investigations by the National Joint Industrial Council provide proof of our constant claim that holidays with pay mean fitter employees and better work. But there still are too many employers short-sighted enough to begrudge their workers this compensating privilege.

Sweet Reason

Walter Davis, of Rayleigh, was gassed in the war. Recently, he failed in his business. Not eligible for "dole," after three days without food he got a relief ticket for his wife and three children. And he took a cycle at Rochford to go to Southend to get it cashed.

Charged later with stealing the cycle, Davis said he meant to return it after getting the food. He was dismissed, but warned to "act more reasonably in future."

Admonitions come smoothly from full stomachs.

Bankers' Plot

Thanks to publicity given to the bankers' plot to lend another £120,000,000 to Germany, the Bank of England has imposed a ban on the proposal.

JOHN BULL drew attention to the move a few weeks ago. Otherwise the authorities might not have learned of the plan until it was too late and British money that should be used on setting people to work would be helping Hitler to buy more arms.

Quack Remedies

Many thousands continue to throw away good money on quack remedies, particularly on surgical appliances, deaf aids, and similar things. Special emphasis is laid on the dangers involved in the Hospital Guide for 1937—valuable information for a few coppers.

Age of Idiots!

No blame to future historians if they decide this was an age of idiots. How could they think otherwise when in newspapers they read stories of [illegible] tion and hunger, and of crops [illegible] ploughed into the ground to attain [illegible] modern civilisation terms "per[illegible] statistical equilibrium."

Brazil, by the way, has just decided raise its daily destruction of coffee 100,000 bags.

The Law's an Ass

Boys under eighteen years are [illegible] allowed to work at night in bakehous[illegible] but boys over fourteen years can employed at night in collieries.

This anomaly was revealed at Pon[illegible] pridd—where hundreds of younger under eighteen years are injured in mines every year. Enough to set wondering about the sanity of the makers!

Church as Landlord

It's good to know the Church is, the whole, a good landlord. Report independent survey made by Chur[illegible] Union says so. But condemns instan[illegible] where tenements are in a disgrace condition because management been handed over to careless agents.

Though only a small proportion the Church's property is involved, should be remedied at once.

After Harworth

If the Tolpuddle martyrs return they would see much chan[illegible] —in Nottingham[illegible] shire. The st[illegible] of the Harwo[illegible] miners will be grim one in wo[illegible] ing-class history.

Judge Singleton; passed sentences

When, after years of bitter[illegible] between riva[illegible] unions, *they* w[illegible] able to "shake it," the greater the misfort[illegible] that a little p[illegible] was not infu[illegible] into the sente[illegible] on the exasperat[illegible] rioters.

They have done anything foster peace.

We hope the a[illegible] peals lodged their behalf will provide a sequel ill[illegible] trating the true charity of mingli[illegible] mercy with justice.

Losers Win

Here's a glaring example of how democratic parliamentary election turn out to be a pure gamble.

At the recent elections in Brit[illegible] Columbia, the Liberal Party recei[illegible] only 38 per cent. of the votes—[illegible] secured 31 of the 48 seats.

They might have copied their elect[illegible] methods from us, but such results not tend to strengthen confidence "democratic" institutions, do you thi[illegible]

KNOCK-OUTS

Sir A. Sinclair (Liberal leader): "[illegible] less Government policy is speed[illegible] reversed, we shall be engulfed another slump."—*Yet electors seem determined to plump for slump.*

* * *

Sir A. MacEwen: "No lasting p[illegible] can ever be obtained without g[illegible] power and strength to the [illegible] nations."—*Not by treating them pe[illegible] meal.*

* * *

Sir Philip Gibbs: "War will [illegible] happen if we do not wish it to happ[illegible] —*Unless someone "wishes" it on to us.*

* * *

Mr. J. S. Sanbach, K.C., Marylebo[illegible] "Girls of 17 should be indoors by 10 p.[illegible] *But not behind shop-doors.*

Doctor Confesses to Playing Paul Pry
Tenants Warned of New Rent Ramp
The Admiralty Won't Talk

Shall I take it, or shall I not? The trouble then begins for the corrupter, and the corrupted

A MONSTER *in our* MIDST

NUMEROUS Hollywood films displayed in Britain during recent years have so glorified common grafters and commercial pirates that bribery and corruption threaten to become an accepted te of affairs in this country.

It might be said of corruption, as Alexander e said of vice. "Seen too often, familiar with face, we first endure, then pity, then race."

It some American films make the racketeer a romantic individual, when he is nothing e than a vulgar crook, we like to think Britain ve graft. Yet it will come as a shock to many ple to learn to what extent corruption in one or another is invading our trade and comce.

"A malignant canker," Lord Chief Justice art termed it not long ago, but although on verage at least one guilty person is convicted er the Prevention of Corruption Act for every k in the year, hundreds who are regularly aged in the pernicious practice of bribery pe unpunished.

Mr. Justice Farwell spoke truly when he cribed secret commissions and bribery as the rse of trade," and he is just one of twenty h Court Judges who have condemned the olesale corruption here exposed.

All too often it happens that the ambitious vidual who successfully "greases the palm" nother in an effort to secure a treasured trade et is thought clever. Yet the practice is minal.

◆ But though that should be obvious, it apparently came as a complete surprise to a manufacturer at Leeds the other week when he was fined £25 and costs offering a bribe to a trusted employee in rn for a secret recipe used in the making of fectionery.

There have been scores of recent prosecutions this kind.

When we say that there have been 800 conions involving fines totalling £30,000, the real ght of the menace will be understood.

So widespread is the scandal to-day that re is no telling where it begins or where it s, though one or two examples will show how ery and corruption enter into almost every se of commerce.

Beginning with the gift of a few shillings to rvant maid for the favour of a regular grocery er from her mistress, it expands to a box of rs or a bottle of whisky for the head clerk warehouse, and soon becomes a fat cheque in secret commission on a contract.

At the moment a Glasgow policeman is serving a sentence of imprisonment for accepting gifts of money from a solicitor as a consideration for information which was absolutely confidential; and at least half a dozen people have been sentenced lately for offering bribes to stable lads and kennelmen in racing establishments.

An inspector formerly employed by the London Transport Board, together with a contractor who bribed him, went to jail early this year.

Even magistrates have been concerned with graft, and the case of a builder who was at the same time a member of the local Finance Committee, vice-chairman of the Housing Committee, and himself a contractor, is notorious.

When the Ministry of Health began to look into the corruption that has caused untold distress to thousands in connection with jerry-building ramps, it soon found evidence of the passing of sums as large as £150,000.

Following an investigation into the affairs of one local council, no fewer than fifty out of ninety-two public officers and councillors either resigned or were dismissed.

In another case the mayor of a northern seaport town, chairman of the local Bench, learning that a warrant was out for his arrest on charges of corruption, fled to Scotland. He was found dead in a gas-filled room.

Compared with offenders of this calibre, the impecunious clergyman who accepts a bribe for the favour of the order for a new church organ, or the contractor who offers a bribe to a surveyor hoping he will pass a cottage with a leaky roof, may seem small fry. Yet the practice is no less blameworthy.

The plight of the casual labourer who finds he has to "square" the foreman on the "job" to keep his employment is well known to social workers, but the fact that it is common in no way lessens the scandal.

The doctor who was censured by the London Insurance Committee for giving a certificate to a "patient" he had never seen represents another form of corruption that undermines character and which brings ill-repute on a noble profession.

Bookmakers are often convicted for offering bribes, and we are always hearing of motorists who offer money to police officers, hoping they will not be reported, or of learner drivers who seek to influence an examiner in their favour by some low methods.

The public should know that not only the giver, but also the receiver of a bribe, is liable to heavy punishment.

And equally liable is the man who either asks or offers a secret commission, a gift or a loan, or who makes out a document with intent to deceive.

The Public Bodies Corruption Act of 1889 was introduced by Lord Randolph Churchill after an enquiry into the affairs of the Metropolitan Board of Works, but since it did not deal with bribery between individuals it was soon found insufficient.

◆◆ Sixteen years passed by before the first Prevention of Corruption Act was brought to Parliament by Lord Russell of Killowen, and then ten years later another measure was made law at the suggestion of Mr. Justice Low.

It is significant that more than 800 corrupt persons have been convicted since the 1906 Act came into operation, but until that time offenders were never sent to prison.

They escaped too lightly. Soldiers and sailors of twenty years ago will readily recall the infamous "Canteens" case, when a colonel was sent to jail, five officers bound over, and seven civilians heavily fined for traffic in supplying inferior beer to service canteens and messes.

Little trouble has been experienced with canteen supplies since.

But in other directions graft has grown more prevalent in spite of the public opinion against it.

The most notorious scandal of wholesale bribery in recent years, without doubt, was the Leopold Harris case, brought to light after years of patient investigation.

Costing hundreds of thousands of pounds, the "Harris" campaign of bribery and corruption was stopped only after huge sums of money fraudulently received were completely lost.

Thirty convictions against bribery racketeers have been secured so far this year, but hundreds guilty of corruption escape every day.

House agents who obtain sums of five or ten pounds from possible tenants without disclosing the fact to their clients; the chauffeur in private service who accounts for twice the amount of petrol consumed, the solicitor who runs up unnecessary costs—all are guilty of corruption. That exemplary action should be taken against them is the only cure.

Bribery is as much a crime as forgery or theft, for if there were no givers of bribes there would be no receivers. Bribery tolerated is bribery condoned, and soon becomes a most pernicious custom.

And the remedy. . . .

Let employers pay proper wages to their servants, and let traders avoid dealing with travellers who expect to receive secret commissions.

◆◆ But also, let the Home Secretary pay careful attention to this scandal of graft. Government Departments have found fit to deal occasionally with offences brought to the notice of responsible authorities, but so far no special effort has been made to cope adequately with the menace.

Many people to-day are playing the "gentle grafter" without fear of discovery.

Bribery flourishes in spite of the efforts of right-thinking people to stop it. And it exists in all sorts of unexpected places in spite of its widespread condemnation by judges and magistrates alike.

It is a scandal of the first order, for commercial morality is the very root of British existence in the world of trade.

Corruption is a cancer to be uprooted from trade and commerce, driven forth from public life, outlawed in the professions, prosecuted ruthlessly and punished with all the severity the law can command.

As Mr. Justice Horridge said, "It should be known throughout the length and breadth of the land that it is a criminal offence to take bribes."

EXCLUSIVE INFORMATIONS DIRECTED BY SIR WYNDHAM CHILDS

Flood Heroes Cruelly Branded

FIVE months ago all Britain was stirred by the drama of the fight against the Fenland floods.

People in their homes listened by radio hour after hour to the story of the struggle with the waters that threatened to engulf towns and villages and hundreds of square miles of England's richest farm lands.

Again and again the wireless bulletins describing the days of desperate effort to save the people of the Fens were punctuated by appeals of tremendous urgency. They were for more and still more men to leave their homes to join the battalions of volunteers in the battle against the onsweeping floods.

* * *

As the public was thrilled then, so it should be shocked to-day by the news of what has just happened to some of the men who, weary, soaked to the skin and covered in mud, gave their services night after night in the greatest fight of all.

They are nine of the men from the Soham district of Cambridgeshire who had the terrible task of stemming the flood at the most menacing point when, with a roar like thunder, the bank of the Soham Lode at Barway burst and millions of gallons of water swept fan-like across the countryside.

These men, when they heard the radio S.O.S., rushed from their homes to help. They took their own shovels with them.

In the confusion in the darkness some lost these tools as they held the waters at the bursting banks. Others at work on the submerged acres broke their shovels.

But always there was plenty of tools in reserve. The Ouse Catchment Board—the controlling authority of the Fens—had provided ample supplies, and as soon as a man lost or damaged his own shovel he was supplied with another.

Now, five months after the heroic flood-fighters saved the Fens, the Ouse Catchment Board has been making a tally of its stock of tools. Some shovels were found to be missing. So the Board sent out its scouts to Soham to visit the homes of the men who volunteered.

These men had helped to save Britain from millions of pounds of damage. It seems ludicrous that they should now have been harassed for the sake of a few shovels worth 4s. 6d. each. Nine of them were found to have a shovel belonging to the Ouse Catchment Board.

When they were approached a few days ago by the Board's detectives several of them explained that they had taken them simply because they had lost or damaged their own shovels, and one man's statement was that he took a shovel only as a souvenir and as a small reward for his services.

All the nine men willingly handed over the shovels. But that was not enough for the Ouse Catchment Board.

The nine have now been prosecuted before the Justices of the Newmarket Division of Cambridgeshire!

* * *

The justices frankly said that they did not regard these men as thieves, and added that they went out in the night to do work that every man would not do.

Nevertheless, the nine have been convicted on a charge of theft—and each of them fined 10s. and ordered to pay the cost of the prosecution.

It is outrageous that these men should be so branded.

Surely, when the Home Secretary learns the facts, he will immediately take steps to have the convictions and sentences erased.

Some of the volunteers who, under awful conditions, won the fight against the floods and saved Britain millions of pounds of damage

WORKER'S DEATH FAI MYSTERY

RECENTLY JOHN BULL has conducted several large-scale investigations into the increasing number of deaths and accidents among men employed on dangerous work.

Always in the course of these enquiries one disquieting fact has emerged and stood out boldly.

It is that not only are the Home Office regulations intended to ensure the safety of workers commonly ignored, but that the truth becomes frequently hushed up after a tragedy because workmen are afraid to speak lest they lose their employment.

A fatality has just occurred at the Electricity Power Station at Sculcoates, Hull, where extensive structural repair work is being carried out, and the circumstances seem to demand nothing less than the closest attention of Home Office investigators.

A twenty-two-year-old workman, James Waterman, of Green Bank Terrace, Hull, fell about fifty feet from a scaffold and died from his injuries.

The allegation has been made that staging of the scaffolds on which the were working at the Power Stat not conform to the Home Office tions.

It has also been stated that the no safety rope or toe board to accidents.

And a more serious charge is that on the job—after Waterman was were ordered to fix up the stag safety rope so that everything seem to be in order when the fa inspector arrived to begin his into the tragedy.

* * *

Still more disturbing is a state Mr. A. E. Crawford, H.M. Inspe Factories, that he understood that tain of the witnesses might lose employment in consequence of tendered evidence regarding the stances of young Waterman's de

It is certainly unfortunate that days after the accident three of the employed on the job at which Wate met his death were "stood off"—i words, dismissed.

Among them is Mr. Walter Ost Wordsworth Avenue, Hull, whose mony regarding the accident was siderable importance.

Another workman, Mr. William J of Bournemouth Street, Hull, has become unemployed since he statement concerning the death Waterman.

Mr. Ostler is emphatic in his tion that the staging at the time accident was not satisfactory and there was no safety line.

"The staging," he states, "was put right after Waterman fell death and before the arrival of inspector."

Mr. Jagger, one of the other me has lost his job, is also definite circumstances of the tragedy, but to be emphasised that the fore charge of the work denies that the precautions on the staging were before the inspector came to evidence about Waterman's death.

* * *

If the air is not cleared in th the enforcement of the Home Office lations for workers' safety will almost a byword.

It is not alleged that the cont have been guilty of victimisation men who contributed evidence re Waterman's death. We feel sure they would not object if all the tions which have been made were gated by the Home Office.

Master Quack's Holiday Tour

WITH the holiday season in progress it is not surprising to find many quacks making their headquarters at prosperous seaside towns with the object of fleecing both residents and visitors.

Specially interesting in this respect has been the appearance of large-scale advertisements in newspapers at a number of resorts referring to a practitioner who is described as "The World's Greatest Healer." In none of these announcements is there any allusion to the name of the person who bears this important title.

* * *

But from photographs of "The World's Greatest Healer" contained in the advertisements, JOHN BULL can identify him as a charlatan named Alfred Henry Brown, alias Jackson, alias "Professor Alfred," whose activities have been suspect for some time.

Brown is now particularly busy in the districts of Scarborough and Whitby, posing as a miracle-worker and boasting of his gift of healing and the laying on of hands.

"The World's Greatest Healer" is hoodwinking suffering people. He states that during the past twenty years 200,000 men and women have benefited by his "wonderful magnetic treatment" and he even declares that it is common

Alfred Brown—"The World's Greatest Healer"

for the sick to be carried in helpless to him and to be able to walk out after treatment.

Brown is a positive danger to persons in ill-health who seek his help. Without proper medical training, he undertakes to treat almost any ailment from heart trouble to infantile paralysis and from gastritis and goitre to flat feet.

The danger is that sufferers who are induced to pay fees to this plausible humbug may delay in obtaining the necessary proper medical treatment for their ills.

Brown's claim that the great power which he possesses subdues and removes pain and makes flesh grow on limbs that have degenerated is a menace because it must appeal so much to the sick and the credulous.

* * *

We find that "The World's Greatest Healer" has opened what he calls clinics and surgeries at Southport, Chester, Warrington, Birkenhead and many other towns. But these establishments are usually nothing more than the front parlours of private houses which he rents for a few hours every week.

The menace which he is can be judged from the fact that his income from poor people is steady and large.

Last year Brown came out of jail after serving a twelve months' sentence for conspiracy to commit perjury.

It is unfortunate that his prison experience has not yet taught him any greater respect for the truth.

Our enquiries into Brown's history show that early in his career "The World's Greatest Healer" was a peddler of candy-rock on Blackpool beach.

It would be safer for the health and pockets of his dupes if this master-quack went back to his former vocation.

10, 1937

ueer ouncil acking

Minister of Health cares to send epresentative of his Department astbourne to enquire into certain appenings in that town, we think find a good deal to ponder over eport which will be presented to

rich and famous resort has lately need of a public gardener. uld be thought that, in a district so many unemployed men are in horticulture, it would not have all difficult to find one of them itable qualifications for the post. he Eastbourne councillors, for no reason, decided that the man for would be best found outside the

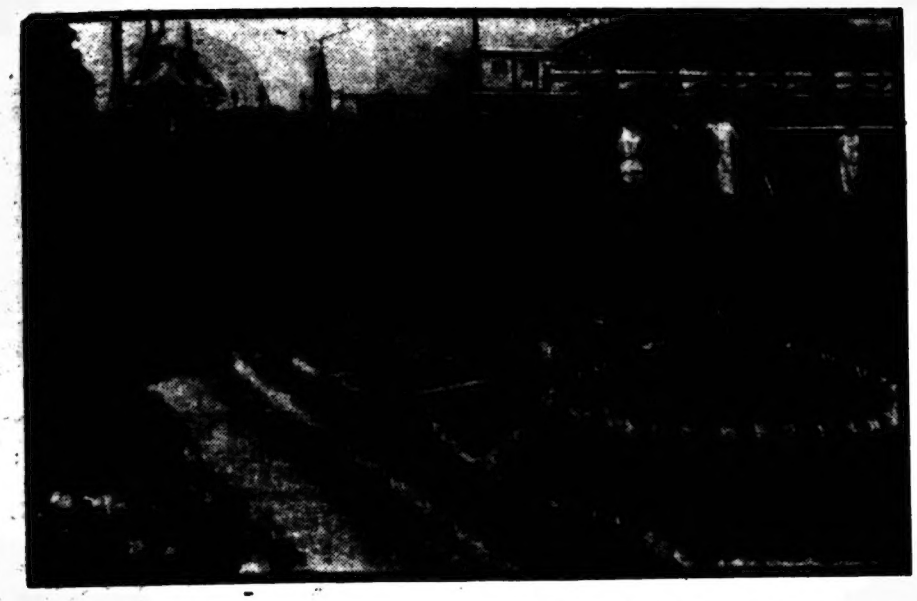
selected a candidate from a dis- ace for the appointment, and this with his wife and children and old goods, moved at his own e to Eastbourne to take up the job. dentally, he gave up a good situa- r the Eastbourne post.

had been at work at Eastbourne ly a few days when the people town began to ask questions about rumstances of his appointment. came known, for instance, that he brother-in-law of a member of the ncil—Mr. e Colley.

d Mr. Colley been present e meeting of cillors at his relative en the post. e than that: Colley had d up to the man of the ing a list of ical questions ther with the rs which, it uggested, the dates should ked to answer y came in for iew.

Cllr. J. Wheeler, Eastbourne's mayor

must have been sheer coincidence Councillor Colley's brother-in-law he only one of the candidates who able to answer these questions satis- rily. There is and has been no sug- n, of course, that the councillor's e was aware of the nature of the ions which would be asked. that was not all. Councillor Colley ot divulge to his fellow councillors act that the successful candidate ened to be his brother-in-law. He



Eastbourne's carpet gardens are famous over Britain. A public gardener's post in that town is a desirable one

should have done so. The standing orders of all local authorities provide for information of this kind being made known.

Mr. Colley's explanation is that he was ignorant of the standing order, and he did not disclose the relationship before the appointment was made simply because he did not wish to curry any favour on behalf of his brother-in-law.

As soon as the facts became known, the Town Clerk of Eastbourne pointed out to Councillor Colley where and why he had so grievously erred.

Mr. Colley did the right thing at once. He apologised to the Council and tendered his resignation from the committee which had been responsible for giving the post to his brother-in-law.

But the Eastbourne Council has accepted his explanation that he acted only in ignorance and declined his proffered resignation.

What of the brother-in-law?

He also had failed to disclose, as, strictly, he should have done, that his brother-in-law was a member of the Council and of the committee which had the power of appointment.

The Council refused to overlook his omission about concealing the family association, although the members had been most willing to accept Mr. Colley's plea of ignorance.

And the Council has dismissed the man from his new post.

He and his family have been turned adrift without any compensation either for having surrendered a good position to come to Eastbourne or even for their removal expenses.

Sorting out of sheep and goats by injustice like this is indefensible and intolerable. If Councillor Colley acted in ignorance and with innocence, it must be presumed that his brother-in-law did the same.

Local government is liable to be brought into disrepute if happenings of this kind are countenanced.

OFFICIAL TYRANNY *at its* WORST

THIS is a drama of a dust-bin. The chief players in it are the Corporation of the great city of Manchester and a poor widow who is sixty-five years of age.

The woman is Mrs. Sarah Edwards, of Watt Street, Harpurhey, Manchester.

Her sole income is her widow's pension of 10s. a week. Out of it she is managing somehow, through a building society, to buy her house, on which she has also to pay an annual rate of £7 10s. to the Manchester Corporation.

Two months after the death of her husband, Mrs. Edwards was informed by the Corporation that, in future, she would have to pay an additional 1s. 6d. as rent for her dust-bin.

She refused to pay. She contended that she had bought the dust-bin ten years ago.

In all her life Mrs. Edwards has never owed anyone a penny. She protested to the Corporation that she just could not pay the extra money. "One and sixpence may not sound much," she wrote, "but it is a lot when a person has only 10s. a week to live on."

* * *

But the mighty Corporation of Manchester refused to listen to the poor old widow. It ordered that a distress warrant should be issued against her.

If she owed anything at all for the dust-bin charge, the Corporation admitted that it was not more than 3s. But they demanded £1 1s. from her in all—this 3s., plus 7s. for costs, 5s. for distraint, and 6s. for the bailiff's possession fee.

Eighteen shillings to recover three shillings from an impoverished and helpless old woman! The Manchester Corporation should be ashamed of itself.

The bailiffs were sent to the house of the poor widow. Among the things they took away to satisfy the Corporation's claim was a mahogany sideboard which was a wedding present to the woman from her husband more than forty years ago.

And the dust-bin drama is not played out yet. Mrs. Edwards has been told that, if she does not find the 1s. 6d. charge for the receptacle in future, the authorities will distrain on her possessions again and go on doing so.

It is the worst case of harshness on the part of a great municipality that has probably ever had to be recorded.

Soldier's Widow Left to Starve

VERY late in the day, Members of Parliament are becoming disturbed about the plight of tens of thousands of families in the country who lost their breadwinners either during the Great War or afterwards in consequence of wounds and injuries.

Every day brings to JOHN BULL a number of terrible cases of this kind. We give the facts of one now, not because it is exceptional, but because it is representative of some thousands in which we have tried to get, and often obtained, justice for the victims.

This typical instance is that of Mrs. Minnie King, of Levisham Street, Fulford Road, York.

To-day Mrs. King is in pitiable circumstances and, if her suffering cannot touch the heart of the authorities, no other case of the kind is likely to do so.

Mrs. King's husband enlisted in the Royal Artillery soon after the outbreak of war, and in a few months became a proficient gunner.

There is no doubt whatever that he was then a perfectly healthy young man without a trace of disease or any kind of disability.

But early in his service he fell from a gun-limber, which passed over his body while travelling at speed. Two of the wheels crushed him in the region of the heart.

* * *

King was unconscious for some days, but he made what seemed to be a miraculous recovery, and was discharged from hospital after weeks of treatment.

Trained gunners were urgently wanted on the Western Front in those days and, almost as soon as he left hospital, King was sent out to France.

For seventeen years afterwards he served on foreign soil.

Several times on active service the man became seriously ill, and always had to be treated for affection of the heart caused, unquestionably, by the accident in which he so narrowly escaped death.

He was persuaded to stay on in the Army after the war—but no longer as a gunner. He spoke German fluently and he had a considerable knowledge of catering. So he was promoted to the rank of sergeant and put in charge of officers' messing arrangements in the Army of Occupation on the Rhine.

He served in that capacity for ten years. Often he was ill again, and there is abundant evidence that his officers and comrades knew well that his broken health was the result of the gun-limber mishap.

Then one morning Sergeant King was found dead in bed at Wiesbaden, Germany, where he is buried. His sudden death was caused by the long-standing heart affliction.

* * *

A clearer case for the award of a pension to the man's widow could scarcely be imagined. But she was denied assistance of any kind. It was held that her husband's death was not attributable to his service.

This assertion, his widow knew, could be easily disproved if access could be got to his medical history sheets, compiled while he was in the Army. Again and again the authorities have been asked to supply copies of these documents. They refuse to do so on the ground that the papers are confidential!

Now Mrs. King is so destitute that she is practically living in semi-starvation. Her nervous system has been so wrecked by her suffering that she cannot sleep. Her doctor states that her condition is due to malnutrition.

We do not plead for special consideration to be given to the case of Mrs. King. We demand that she and the great numbers of other women and families who are in similar plight shall be given what is their right.

Cluck-Cluck—*and* Pluck

WHY work or bother your mind at all about the means of existence?

ese can be provided to you autoally and without any effort on part except for the energy required nd a letter to Messrs. Mead and ard, Ltd., of Regent Street, London, —the most incorrigibly optimistic benevolent finance house in all

eady Mead and Howard are temptquite a large number of people to them in the execution of their money-for-nothing plan. Invitato do so have been liberally broadby post in the last few days. They do all the work—those who respond only to sit back and await the al of remarkable profits.

ery £10 that is sent now to Mead Howard will be returned intact in less than six weeks from to-day, plus a dividend of £1—interest at the rate of 86 per cent. per annum!

Mead and Howard are seeking investors to finance the supply of chickens to feed the abnormal influx of visitors to London this summer. They do not explain how they happen to know that these visitors will show a partiality for chickens in their meals.

It will be very expensive fare for London's holiday guests. The poultry breeders and the hotel and restaurant caterers will want their profit, Mead and Howard will retain a "reasonable surplus" for themselves and, above all that, the investors in the scheme to buy the birds are to receive 86 per cent.

Yet Mead and Howard blandly inform the public that the transaction is not of a speculative nature. Our scepticism must be forgiven.

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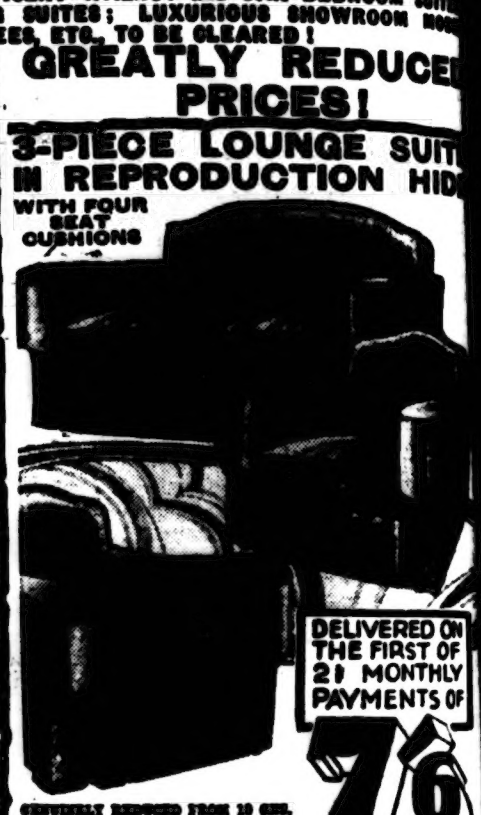

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No. SP986. An Exhibition Model Suite with 4 ft. Sideboard and 5 ft. by 3 ft. Table—soundly built and perfectly finished—in beautifully Figured Oak, polished a rich Jacobean shade—also in light oak if preferred. All pieces have massive square section modern style legs, and the 4 Dining Chairs have removable saddle seats in Rexine. An Amazing Bargain.

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3-PIECE SUITE IN TAPESTRY WITH RICH VELOUR FACINGS

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SALE CASH PRICE 7 GNS.

FREE DELIVERY IN ENGLAND & WALES.

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No. SP992. A beautifully made Lounge Suite in High-grade Tapestries with rich velour facings to tone. The magnificent production is built on seasoned birch frames and the deeply sprung seats have sprung edges. Settee 57 in. wide. Easy chairs, 34 in. wide. Suite available in modern or Floral patterns of Blues, Greens or Fawns.

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SETTEE OPENS TO A DOUBLE BED IN ONE EASY ACTION

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BED-SETTEE ONLY

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No. SP985. A Rich-grade Modern Bed-Settee Suite in Ride-o'-Rest Rexine in Blue, Brown, Red or Green and Rich patterned Velours to tone. SETTEE is 5 ft. wide and opens to a comfortable well-sprung double-bed. EASY CHAIRS to match 33 in. wide. Remarkable value!

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A N D I D C O M M U N I C A T I O N S

Dope Merchants Ruling Radio

EAR ANTHONY EDEN,—How much longer are the anti-British radio dope merchants to be allowed to do their dirty work ecked? As Foreign Minister you t to know. If you don't, take it me that it's high time our Govern- did something to combat the st campaign of falsehood and der which is being carried on against country with poisonous enmity.

y member of the public who owns ort-wave wireless set and who has knowledge of foreign tongues s—and is aghast at what is happen-

ery time the clock ticks spokesmen ler and Mussolini are polluting the with dangerous dope intended to edit Britain in the eyes of the d and to extol the virtues of Ger- and Italy.

d all that our broadcasting authori- are called upon to do is placate the nbles of British listeners who com- about overdoses of chamber music fat stock prices!

antime, Italy and Germany have, are spending colossal sums of money vast power-houses to pump out nts of falsity and abuse against "treacherous English."

* * *

ght and day, teams of specialists linguists repeat over the radio their onous parables, with no corner of world too far away from the reach eir voices.

unity—that Britain is the arch- y, but that her days are numbered he never-ending triumphs of Adolph r and Benito Mussolini—the only apostles of Peace!

casionally it is done more cunningly. far as Hitler is concerned—between ludes of "soft lights and sweet ic"—the world is told that British ic opinion is wholeheartedly behind Nazi régime.

t Italy has been more crude. Refer- to the "vile, dirty and lying voices Britain's cities" is one of the latest noted as broadcast from Musso's aganda station at Bira.

ou know, Mr. Eden, until you took rmer hand with the Duce the other Italian anti-British propaganda one of the chief causes of the trouble are having in Palestine and Arabia. ggest to you, therefore, that politely hed ambassadorial notes of protest, expressions of Governmental per- y, are no longer of any avail.

Germany and Italy, as they have ed, have no respect for the decen- which lay down that it is entirely inst international custom for propa- da to be indulged in by countries whom we are at peace, then the e has come for us to show that the tish bulldog can bark much more rively over the radio than can these timental whippets.

am not suggesting that we should r to the low-down lying which, with- a doubt, is imperilling the peace of world. What I do demand is that Fascist campaign of lying be coun- d by British broadcasts telling the truth in as many languages as are essary to nail the lies being told inst us.

on't forget that the dissemination of h by Britain did much towards win- the Great War.

r, above all, be firm.—JOHN BULL.

THOMAS INSKIP,
inister of Defence

EAR SIR THOMAS,—If you are satis- with your plans for increasing the supplies of the country and for uring their distribution in war-time, n not. Nor are many others.

hat: are they, anyway? People sup- ed to carry them out don't seem to ow. Munition-making is causing a eral exodus from the land, and the famine—thanks to Tory tariffs—is ving the canning industry.

ly your optimism, I'm afraid, will

FOOD PLANNING IN A FOG—"THE WORLD'S MUGS"—WIDOW'S PITIFUL PLIGHT—NO MORE WHITE FEATHERS

Polite notes have failed, Mr. Eden. It's time you barked

produce something more than the nation can chew.—JOHN BULL.

Mr. HORE-BELISHA,
War Minister

DEAR HORE-BELISHA,—Don't make a mug of yourself in your proposed appeal to wives and sweethearts to urge their men to join the Army.

The world is not much better for all the white feathers distributed by patriotic women during the last war. Many of them have lived to regret the day they ever did it.—JOHN BULL.

Com. R. T. BOWER,
M.P. for Cleveland

SIR,—If you have "retired" to the House of Commons, why not sit back and have a good snooze? For when you get up and ask that Mussolini be assured that British public opinion is in no way represented by what you term the "hostile antics" of the Opposition you are talking balderdash.

I suppose you are one of those who would have the Basque refugee children packed back to the tender mercies of Franco without delay. H'm, I thought so. —JOHN BULL.

Rev. A. W. G. DUFFIELD,
Chester

REV. SIR,—I am sorry you should describe Englishmen as "the world's mugs." Sometimes, I'll agree, evidences of ingratitude *do* make us feel that England's gates open too readily to outsiders who come here to thrive at our expense.

But because foreigners in distress at once appeal to the charitable instincts of the British people, I don't think that brands us as "mugs." Most of us feel proud about it.—JOHN BULL.

Mrs. MARIA SPAAK,
Crouch End

DEAR MRS. SPAAK,—I hope your blind daughter will solace you with many pleasant melodies on the piano you sacrificed so much to buy for her. And I hope the judge whose order saved it for you from the bailiffs will always enjoy the harmony of a contented mind. —JOHN BULL.

Mrs. AMY WARDLE,
Leeds

MADAM,—You should blush with shame to go to a party and leave your two children unattended from a Saturday evening until three o'clock the following afternoon. Little Sheila, aged three, wandered out in the middle of the night and was knocked down by a motor-car. Shocking!

Maybe you did miss your last 'bus. It strikes me you sadly missed your vocation when you became a mother.—JOHN BULL.

Mrs. E. E. SKINNER,
Widow, of Wimbledon

DEAR MRS. SKINNER,—It is cases like yours that make me wild when "experts" say so many people are undernourished because they don't know how to cook or choose the right food.

On 17s. a week you have had to keep yourself, a son aged seventeen, and three other children, after paying the rent.

Many experts would give up trying to solve a problem like that.—JOHN BULL.

The SORROWING WOMEN
of Chesterton, N. Staffs

One again Death has stalked through the coalfields and left many aching hearts behind the drawn blinds of humble miners' cottages.

Disasters like the one which has brought you so much grief, never fail to tap the deepest wells of public sympathy. Unfortunately, they do little or nothing to lessen the fear of tragedy which every day shadows the miner's home.

Would that that sympathy could be turned into indignation at the price miners pay in blood for the comforts of our firesides.—JOHN BULL.

Mr. E. F. BULMER,
Hereford

DEAR SIR,—It gives me real satisfaction to join in the congratulations on the Golden Jubilee of a firm whose story is a real romance.

The triumph of Bulmers is found in the story of your late brother "H. P.'s" triumph over ill-health to establish a business which, from a two-cask yield in 1887, has developed into an annual output of millions of gallons of golden cider. Here's a toast to you in your own sparkling beverage.—JOHN BULL.

Mr. P. BENSON,
Tottenham

SIR,—"Disreputable" is a mild word describing those housewives who earn "pin money" by touting for funeral orders. Cemetery officials like yourself will be doing a public service in helping to stamp out this ghoulish practice—also that cruel exploitation of the poor whereby undesirable undertakers try to find what the insurance is worth before telling what the funeral will cost.—JOHN BULL.

Not from the B.B.C.

HIGH COST OF KISSING

STOLEN socks or stolen purses
Call down on a thief loud curses;
But, I ask, whoever misses
Booty such as stolen kisses?

Stolen fruit is gone for ever,
Stolen puppies come back never;
Kiss thieves, though, if you but chase 'em,
Are quite eager to replace 'em!

Surely, then, there's cause for grieving
When ten guineas for such thieving
Is assessed by good Judge Haydon
As the price per kiss per maiden!

NOR does the law allow a reduction for a quantity. In the case under notice, the offender having been found guilty of feloniously stealing two (2) kisses was fined twenty guineas.

Still, there are kisses *and* kisses, so let not a profiteering blonde too hastily decide to hold a boy friend to ransom by offering him the choice of paying a fiver each for kisses alleged to have been stolen or being haled before Judge Haydon and fined twice as much.

Not that it is likely that blondes as a sex will attempt any such ill-advised action; for it is to be doubted whether, as a general rule, this form of robbery with a modicum of violence is actively resented by users of kiss-proof lipstick.

Once, of course, the filching of a kiss was a clue for a well-brought-up girl to register indignation. Nowadays she is more likely to register disappointment, since exponents of osculation on the screen have set a standard which encourages undue expectations.

Cheap at half the price

A KISS of from 45 to 60 feet in length comes easily to a Hollywood professional, whereas the average amateur, unless in exceptionally good training, is liable to acquire a crick in the neck or an attack of painter's colic before he has covered half that distance.

Nevertheless, optimistic victims of kiss burglars are always hoping for the best. Certainly they do not wish to cause a panic among the lads of the village by allowing them to catch a glimpse of the ten-guinea look, which would soon cause the said lads to abandon lip service in favour of some less expensive pastime.

Already Judge Haydon's decision has caused a certain amount of manly indignation, since it is felt that if the law recognised true equality of the sexes some action would ere now have been taken against those fierce females who hurl themselves upon successful aviators, dirt-track riders and other unhappy celebrities from whom they steal, take and carry away kisses, apparently in the misguided belief that heroes don't care.

IN any case, it is usually a nice question which of the two contestants in a catch-as-catch-can bout under National Courting Club rules is more kissed against than kissing.

There isn't much bliss
In the theft of a kiss
When its cost is a tenner a time!
And who can declare
Which of two had most share
In the carrying out of the crime?

Justice cannot afford
Then to throw overboard
A long-cherished legal belief;
For is it not true
That the law takes the view
The receiver is worse than the thief?

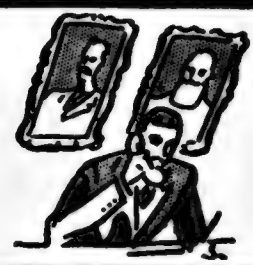
Y. E.

Whichever way you look at it

A packet of "SENIOR SERVICE" is unsurpassed in cigarette values. In style and packing, in weight and make, but, above all in the superior blend of 11 choice varieties of vintage tobaccos, it pleases and satisfies. No wonder, then, that this comparatively new cigarette has met with such a sensational success.

Blended from 11 different varieties of the finest vintage tobaccos grown. All of known origin and safeguarded.

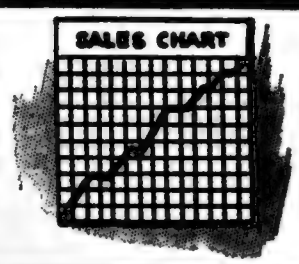
Hand-shredding, old fashioned, but still the best way of ensuring the use of only the most tender part of the leaf.



Connoisseurs among the first to make cigarettes, handed down knowledge gained over three generations.

Removal of stalk, removal of dust, removal of cough—nothing but the pure, fine tobacco.

A bigger as well as a better cigarette—full value in a perfect, pleasing and satisfying smoke.



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★ We give you, too, the best in Cigarette Cards —REAL PHOTOGRAPHS of interesting subjects, each complete with its authentic story.

The love of company does not mean that we want it on the suffocating conditions of the average seaside resort in August

The GREAT Holiday JAM

by A. G. Gardiner

WE are on the brink of the great crush at the seaside, and once more we are asking ourselves why we should be slaves to the August

tish.

In matters of this sort we are the ost conservative people on earth. e get into a rut or habit and othing short of an earthquake will ift us out of it.

Take an example. For years a rtain Mr. Willett went on preach- g the gospel of Summer Time—the mple gospel that, as the poet long go said:—

The best of all ways to lengthen our days
Is to steal a few hours from the night, my love."

But he preached to deaf ears, and it eeded a great war and a world convul- on to compel us to put the hand of he clock forward an hour when April omes round.

And so with this August holiday rush. We all groan under its tyranny nd suffer from its multitudinous fflictions.

We are huddled into overcrowded trains and squashed into overcrowded lodgings. The measure of the conges- ion may be gathered from the fact that leven million more railway journeys are ade in August than in July and fifteen nd a half million more than in June.

The discomforts of this August stam- ede to the seaside are not confined to he holiday-makers. They are shared by he railway staffs, who are called upon o deal with an impossible avalanche of ransport, and by the lodging-house ommunity who have to telescope into our or five weeks the whole harvest of a ear.

That harvest is so brief that they are ompelled to exploit it to the utmost. Hence the worse the accommodation and he more inefficient the service, the igher the charges inflicted on the suf- ering public.

And it is precisely the poorer part of he community which is hardest hit. The elf-to-do and leisured class can choose heir own time for the seaside; but with he elementary schools breaking up for August the poorest of the people have o take their holiday, if they take one t all at the dearest and most congested ime of the year.

This is the position to-day, and it is rowing rapidly worse. It will grow orse for an excellent reason. A genera- ion or two ago the holiday at the sea- ide was a luxury in which the working classes, except those in Lancashire, could not indulge.

But things, happily, have changed in this respect. The holiday habit has spread through every class of society, and the time is not far distant when "Holidays with pay" will be the universal custom.

Even now a million and a half of workers have been granted that concession, and with every extension of the movement the August jam at the seaside will become more intolerable.

And what is the reason for this August jam? It is not that that month is specially favourable for holidays. There is, on the average, more rain in August than in any month except October, November and December.

There is less daylight than in June, July or even May. The freshness of the early summer has passed and the year is already visibly on the wane.

Nor is the congestion in the interests of the catering public at the seaside. Quite the contrary. The seaside resorts do not want to be empty during eleven months of the year in order to be swamped by an avalanche in the twelfth.

All their interests favour a spread-over of the holiday season. At the annual conference the other day of the Association of Health and Pleasure Resorts there was a chorus of complaint against the Englishman's habit of taking his holiday in August, the whole of August and no other time but August.

That complaint comes not only from the catering public of the seaside. It comes from the railway authorities, from the Chambers of Commerce, from the entertainment industry, from the trade unions.

The Margate Town Council has been especially active in its efforts to break down the August superstition, and it is in response to the appeals of that and other bodies that the B.B.C. has arranged to broadcast a discussion of the problem on July 22.

It is to be hoped that that discussion will clear the ground for action by disclosing the root of the August jam. It will, I think, be found to be very simple.

It has been suggested in some quarters that everybody goes on holiday in August, *because* everybody goes on holiday in August. That is to say, we are such a gregarious people that we are only happy when we are in the midst of a crowd.

There is some truth in this, but it is not the core of the problem. It is true that most people bred in town like company even on holidays, and that there are few more cheerless spectacles than the deserted front of a seaside resort with the shutters closed at all the furnished and unfurnished apartments on the route.

But the love of company does not mean that we want it on the suffocating conditions of the average seaside resort in August.

If the holiday season were spread over, say, from June to September there would be company enough for the most urban appetite, and the holidaymaker would be able to enjoy it in more comfortable conditions, and on more reasonable terms than those which the brevity of the season at present makes possible.

No, the key to the August riddle lies in the schools. It is the practice of the schools throughout the country to break up for August, and consequently it is a necessity for most English families to take their holiday in that month.

While this continues to be the case the August jamboree at the seaside will remain.

But why should this practice continue? There is no sanctity about the calendar of the school year, and no visible reason why examinations should not take place at Christmas or Easter instead of the height of summer.

The change would have the advantage of giving the children more free time in the warm weather.

In any case, the greater necessity must prevail, and the school year must be adjusted to the need of a spreadover of the holiday season.

As Mr. G. E. Orton, the organiser of the G.W.R. Earlier Holiday movement, has said, "There is no valid reason for the mad August rush, and where children are concerned the scholastic profession must not be selfish."

The school question being the crucial point, it is regrettable that Mr. Kenneth Lindsay, speaking in Parliament for the Board of Education, declined a few days ago to call a conference to examine the matter.

He declared that there was no evidence that a change, if it were practicable, would meet with any general welcome from parents, teachers or the public as a whole.

This attitude recalls the pet objection that used to be urged to the adoption of summer-time. It was impossible because it would interfere with the time-table of milking at the dairy farms. But summer time has come, and we still get our milk in the morning.

Perhaps the B.B.C. discussion will enlighten the Board of Education. If not then the Education Committee of the L.C.C. would be well advised to set up an enquiry into the subject as it affects London.

One thing is certain. The August congestion will have to be relieved in some way.

And the spread-over policy in force in Germany and in some measure in Scotland and Lancashire must be effected in the country generally, and especially in the metropolis.

THE HUMAN MACHINE

MORALISTS and philosophers are fond of listing human virtues as though they were tangible things that could be put in rows on shelves and periodically counted to make sure they are all there. Courage, kindness, uprightness, truthfulness, honesty—there's a list as long as your arm.

Well, they're human virtues all right, but they're rather like Right and Wrong; their absolute existence isn't so obvious except on paper. Their reality becomes evident only in their practice.

A man can say he is kind till he is blue in the face—but unless he proves it by doing kind actions, by showing that he is thinking kind thoughts, by being thoughtful instead of thoughtless, no one will believe in his kindness.

It's no good asserting that you're courageous if you persist in behaving like a coward. It's silly to assert that you're honest if your actions give you the lie. It's just foolish to pride yourself on your truthfulness when anyone who knows you can point out instantly how wrong you are!

There's an old proverb that says: "Handsome is as handsome does"; and that's it in a nutshell. Men, like racehorses, tend to run true to form. The way we behave, the way we react to the people we meet and the problems we have to face, shows what we really are. We may deceive ourselves, but we can't for long deceive everyone round us.

There's a world of difference between what we think we are and what we really are. Others could tell us—if they only would! But we needn't wait to be told. We can sit down quietly this very day and check up on ourselves.

We can make a little list of the virtues we think we have and then go over our actions during the day and see how we have practised those virtues—or failed to practise them.

If we do that to-day honestly and fearlessly we shall know a great deal more about ourselves than we did when we set out this morning.

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Prison Unrest

SENSATIONAL FACTS

DARTMOOR—prison of grim fame—is in the news again.

Allegations as to trouble and unrest behind its walls have been embodied in stions put to the Home Secretary he House of Commons.

me and again, since the mutiny of ary, 1932—the blackest episode in ish prison annals—news has leaked suggesting that all is not well in sombre citadel from which so little s is allowed to percolate to the outer d.

is little wonder that there is grow- public impatience not only to know what an extent this unrest is uldering, but also to demand know- e of the causes.

officialdom too much inclined to dis- complaints on the grounds that a oner's word must obviously be looked with suspicion?—in any case you d hardly expect him to be pleased his lot.

rue, only the worst and most dan- us criminals are sent to Dartmoor— who have served terms of penal itude and have another three or e years of it ahead of them. The hundred or so denizens of the place for the most part of desperate types, ple who have stopped at nothing to their ends.

ut it would be against the most nental principles of British justice even the worst scum in the land- uld suffer more than the fair sure of punishment prescribed for by law, and be powerless to raise ice of protest.

OHN BULL has therefore carried out own enquiry.

he information we have obtained, ed to data already in our possession, blishes the indisputable fact that— ite all Home Office denials—all is well behind the high walls of Dart- r.

e can divulge that warders and oners alike are living in a constant osphere of acute tension and that, ough the position is nothing like as as it was in the days preceding the iny, lesser outbreaks are quite mon.

e occurred only five or six weeks Only few outside people have heard thing about it.

ightly or wrongly, a convict had a dge against a certain warder.

e was working in the prison laundry- n, reproved by his custodian for some ch of discipline, he leapt into a rage hit out at him.

One or two of the other men sided with the assailant and, in sudden confusion, the alarm bell was rung. . . .

hen the convict was brought before ernor Charles Pannall, he was put on t is known in Dartmoor Prison as er No. 1."

his meant that he lost any good con- marks he had made, and was placed a bread-and-water diet for several s.

cidents of this kind occur from time time. Quarrels among convicts pen much more often than is erally believed, while complaints t the insufficiency of food, the con- ons and the "system" have lately me too frequent.

though the jail is nearly 1,300 feet e sea-level, and the rugged state of country around it makes an escape st impossible, several men have, ing the last eighteen months, made mpts to regain their freedom in to show a gesture of protest.

ne, named Henry Alexander, scaled alls in the middle of the night and aged to remain at liberty for several rs.

e felt incensed over the fact that a friend had, in his opinion, been sent unfairly to the punishment cells. He made his escape mainly in order to get a warder over him into trouble.

Finally, he was recaptured and punished.

Another case—and there are several more—concerns a young convict named Arthur Hill.

"I've been twelve years in prison," he stated recently, "since I was sixteen and the only schooling I ever had was at Borstal. . . . *If you knew* what Dartmoor was like you'd realise why the men there think of *resorting to mutiny as a means of getting justice.*"

Then there is twenty-six-year-old Chris Sumners.

He was found "missing from his cell" five or six months ago and, when recaptured some hours later on the moors, told the Governor that he had only engineered his escape because he found the system at Dartmoor intolerable.

And that's the real root of all the trouble—"the system."

Complaints about food were the cause of a regrettable affray which took place at Dartmoor about twelve months ago.

Convict 156, Alexander Jackson, lost his temper with a warder and struck him. A small riot ensued and this ended with Jackson lying on the floor groaning, with blood pouring from his tunic.

Jackson's injuries were so severe that he was rushed to the hospital, where an operation was immediately performed. For days he lay there in a critical condition, and his nearest relatives were summoned to the jail.

A brother was informed that Jackson was so bad that, for six months at least, it could not be said whether he would ever regain the use of his arm.

The matter was brought later to the notice of Sir John Simon, then Home Secretary, with a request that the cause of the accident should be made known.

All Sir John would say was that "the accident would involve disciplinary charges," and that "it was not therefore desirable to make any further statement."

Jackson, to-day, is mad. He was transferred recently to Broadmoor Lunatic Asylum.

Food, too, was the cause of several disturbances in April last, when a number of convicts, following quarrels with warders, were brought before Governor Pannall and put on dietary punishment for complaining.

Statements which have been made recently in the Press to the effect that the "knock" system—by which warders are supposed to have awakened convicts during periods of the night by visiting their cells—are untrue.

Much criticism, all the same, can be levelled against the "silence" system prevailing at Dartmoor, which warders themselves severely deprecate.

Men in, say, the prison laundry or the printing shop like to talk together while they are working.

Regulations, however, lay down that no more talking is to be allowed than goes on in any private business establishment.

Officers as a general rule do not like to enforce this rule, but silence is always golden when a superior officer is about!

Ex-Convict 341, E. Roberts, who has left Dartmoor now, has written to the Home Office time and again about the conditions there. He holds that the trouble there is due, not to the Governor, warders or convicts, but to the "ridiculous regulations."

When he first went there, a convict had to be a prisoner for two years before he was allowed to speak to a fellow convict. Later, this was reduced to eighteen months, and then to twelve.

Roberts asserts that many of the convicts are not subjects for a convict prison at all, but should be in mental institutions. Asked about the 1932 mutiny, he recently stated that he knew from personal knowledge that there were several smaller mutinies at the jail before the great one.

It is estimated that at least a dozen Dartmoor warders are punished every year for disciplinary offences. Only a few months ago one was reduced in rank, and fined heavily by the Governor, for trafficking offences.

This fact, like so many others to which we have thought fit to direct attention, was not made public.

In April last, too, a statement was published in the Press to the effect that, owing to certain disquieting happenings, all leave had been stopped to warders at Dartmoor. The Home Office promptly denied it.

In so doing Home Office officials were only splitting hairs. The truth is that, though leave was not definitely stopped, it could not be granted "for staff reasons."

One must not lose sight of the fact, in considering whatever burning resentment is felt within the prison either by warders or convicts, that men can suffer cruelly by reason of their environment.

That being so, consider this:

The main building of the jail is old and out of date, being built as far back at 1806.

The heating system in operation has been condemned by visitors for years, and during winter months convicts literally shiver in their cells in a temperature which is frequently as low as forty degrees.

The climate is notorious, and for six or seven months every year the prison interiors are absolutely wet, men being able to write their names or numbers quite distinctly on the walls or floors.

There are something like 120 warders (including general staff) at Dartmoor, and they themselves are in many cases aggrieved persons. They hate their surroundings, and have repeatedly complained about the conditions of their work, protesting that they had no idea what it was going to be like until they got into it.

Warders, when they begin—after just a preliminary three months' training—get only 50s. a week, and it is a significant fact that *every year more than half of those drafted to Dartmoor Prison apply to be transferred elsewhere.*

They cannot stand "the system."

One, quite recently, resigned, and has taken a job as a postman at lesser rates!

Many of them are very nervy at Dartmoor, easily ruffled, always on edge. Can it be wondered at?

Practically the whole trouble is due to food. Convicts are for ever complaining that they are *always hungry*, and that, unlike so many other prisons, where the sentences to be served are so much shorter, they have to go out, day after day, to do heavy, manual labour on farms, at building sites or in quarries, on insufficient food.

Time and again, during the last few years, it has been urged that the Home Office should set up a committee to investigate the whole problem of Dartmoor Prison.

In our opinion, the subject should be investigated and ventilated without delay.

What is the mystery that lies behind these gates? The public, through a Home Office enquiry, should know

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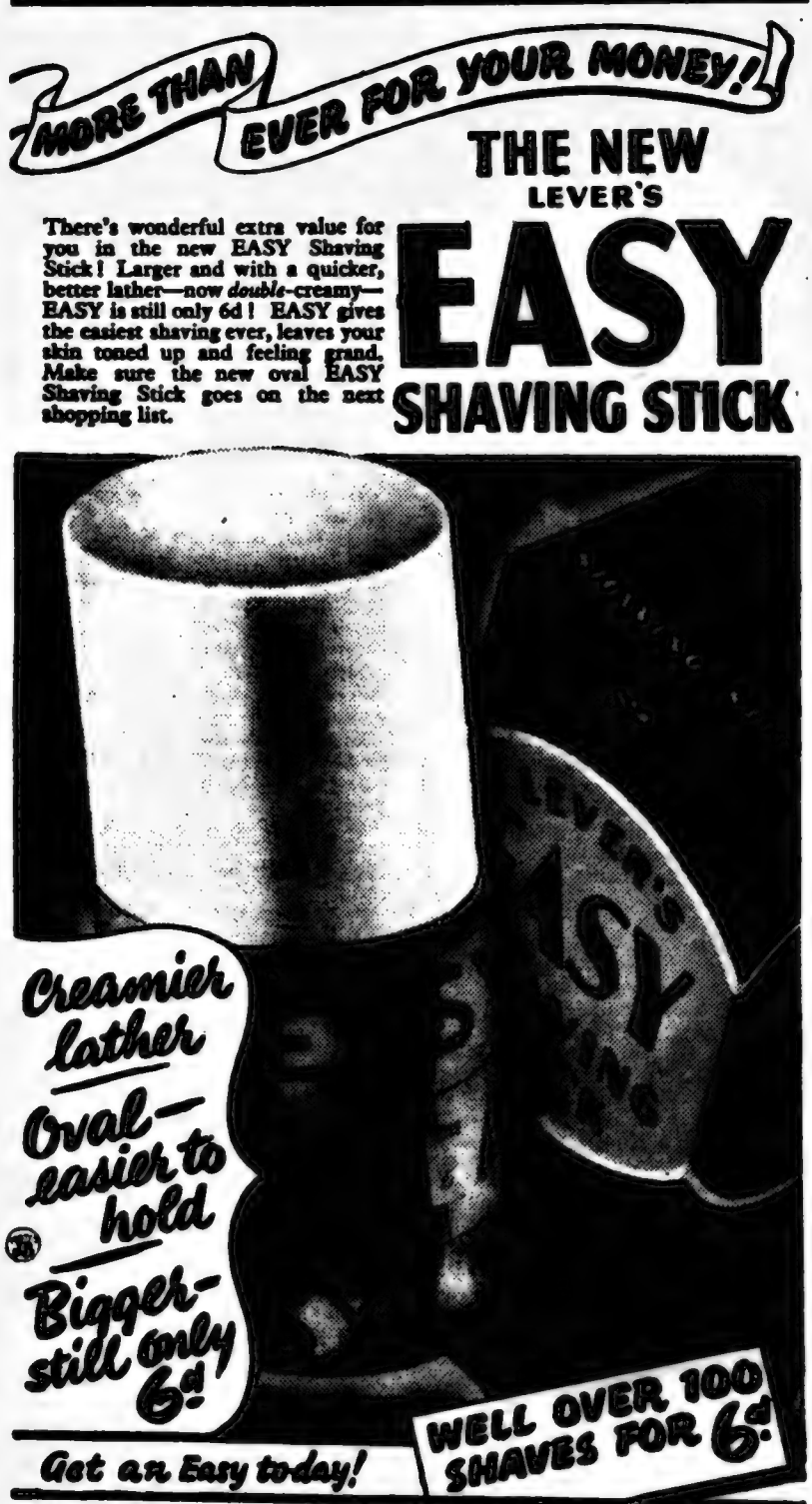
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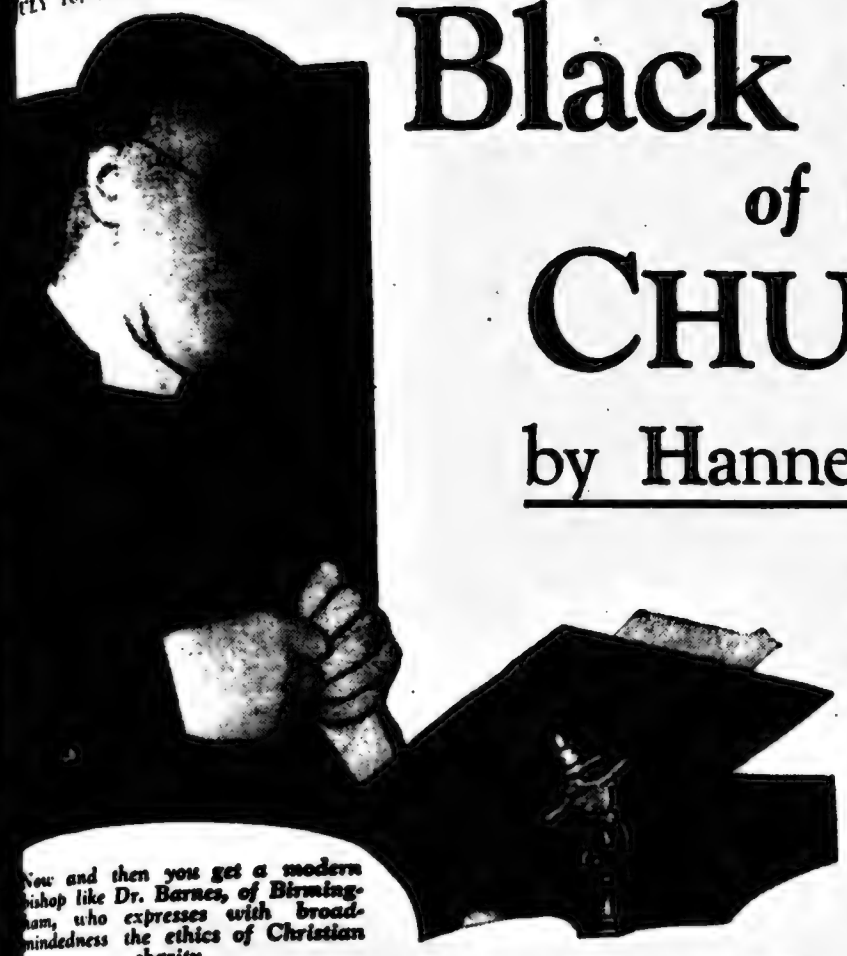
Black Sheep of the CHURCH

by Hannen Swaffer



Now and then you get a modern bishop like Dr. Barnes, of Birmingham, who expresses with broad-mindedness the ethics of Christian charity

SUPPOSING a Martian came down, or up, from his far-away planet, and asked me to explain the things we do on this strange earth, the greatest difficulty I should have would be to reply when he said: "Tell me about the Church."

The Martian would think, when he was told the Churches taught that Jesus died to save the world, that all the people who believe that, especially parsons, would be in complete accord, love one another, and live in perfect harmony.

Now I could not explain why that is not so. Can you?

The Martian would ask some awkward questions, you know.

People ask . . .

If he had read, the other day, that the Church Assembly had approved a new measure to deal with scandals in the Church, he would say, I am certain:

"But surely there are no scandals in the Church? If there are scandals in the Church, how can the Church indict the scandals in the world outside? Surely, if parsons are to reprove others, they should be themselves above reproof."

It is largely because Earth people ask questions like that, that the Primate's new "Recall to Religion" has resulted merely in cynical laughter.

The Church Assembly has now approved new machinery for dealing with incumbents against whom allegations are made, giving Authority the right to hear part of the evidence in private, and defining misbehaviour as bankruptcy, circumstances causing grave scandal, the conduct of a service in an irreverent or unseemly manner, and the marriage of a clergyman to a divorced woman.

The Martian, hearing of this, would, I am sure, wonder why it was necessary for the Rev. C. E. Douglas, of Southwark, in opposing the measure, to contend that it was contrary to the elementary principles of justice "that the prosecutor and judge were the same person—the Bishop."

Now the Martian would think—wouldn't he?—that if the Bishop had been chosen from hundreds of parsons because he was the most righteous and Christ-minded and intelligent and wise one of all the lot of them, you could safely leave him to decide whether a parson had been naughty or not.

But no. An Anglican parson, who obviously knows a lot about it, is afraid of bishops, afraid that they will not administer "the elementary principles of justice"!

Now this is not an indictment of the world, but an indictment of the Bench of Bishops, and an indictment, not by a Freethinker or a Nonconformist or a Jew or a member of the Church of Rome, but by an Anglican parson.

You may be able to explain it. But the Martian could not understand it.

"This measure," said the Rev. C. E. Douglas, "is conceived not in a spirit of love, but in a spirit of rebuke. It is founded on fear."

I can only conclude that by "fear" he meant the fear of the publicity now attaching to the grave scandals which only too frequently result in a parson being indicted by his own Church.

Now, when the Church of England seriously decides that misbehaviour includes bankruptcy, surely it is time for it to remove the cause of bankruptcy in the ranks of the poor parsons.

Underpaid

HUNDREDS of them are so terribly underpaid, in spite of their overworked condition, that when, some years ago, I wrote an article about poor clergy and the way in which their families were, in hundreds of cases, living on the verge of starvation, a servant living in New York sent me two dollars so that I could give it to some distressed clergyman!

I sent it to Dick Sheppard, who thanking me almost tearfully because of the servant's self-sacrifice, said that he knew of many cases that needed even a servant girl's help.

It is not the poor parson who goes bankrupt who is to blame. It is the bishops, who tolerate such conditions of poverty. It is the hierarchy of the Church of England, which condemns so many clergymen to lives of poverty and servitude.

Bishops live in palaces. The clergy, who do the real work of Christ, live, poor themselves, in the slums. The rich livings go by favour.

I was told by a man who, in disgust, has now resigned his living, and who is now preaching Christ, not in the confines of a pulpit where narrow theology was imposed by an old-fashioned bishop, but in the world outside, that, not long ago, he saw in the country a most magnificent church with a glorious garden attached.

"I was so impressed that I ventured to call and find out who the vicar was.

"When I called," he said, "I found him to be a consummate ass. When I asked him how he got his living, he burst into laughter.

"'I was the only one who had sufficient means to maintain it,' he told me, 'That is why I am here.'"

His appointment, you see, was given him because he had money!

I can all the more easily believe this when I remember that if clergymen had no private incomes, we should not have a Bishop of London, for Dr. Winnington Ingram himself has said that it costs him at least £150 a year out of his private income to maintain the duties of his office!

The duties of that office consist in maintaining Fulham Palace, which has no more to do with the Jesus Who had nowhere to lay His head than have the pomp and ceremony and proud titles which the Bishops parade.

Graver scandals

WERE the Nazarene to return to-day, He would, in my opinion, refuse to enter almost every one of the churches. He would live among the poor, strive to help the unemployed, and therefore be once again despised and rejected.

Now why, for instance, should the Prime Minister of England, who is seldom an Anglican, have the power to appoint incumbents to certain livings? Lloyd George is a Baptist.

I have never heard that Ramsay MacDonald was a member of the Church of England, nor that Campbell Bannerman was an Anglican. Balfour lived in a world of philosophic doubt. Bonar Law's father was a Presbyterian minister. Neville Chamberlain's father was a Unitarian.

Yet the Prime Minister has, in his gift, rich livings.

I knew a parson, some time ago, who, living in a poor parish, had done for a long time the work of the adjoining vicar, who was ill, and being popular with his new flock and his old one at the same time, was promised by the then Prime Minister the richer living where he had been doing overtime.

He called at 10, Downing Street, and was approved.

A few weeks later the Government fell, and the new Prime Minister gave it to another parson who had a pull with him, a parson who, within a few months, because of his drinking habits, brought the parish to utter disrepute.

You see, there are graver scandals involved than the bankruptcy of some impoverished, overworked, sorely-tried incumbent. There is the scandal of "influence.

I indict, not the parson, but bishops. I know of one prelate who, sacking a curate because of his modern theological opinions, wrote to the Bishop of London asking him not to give this unfortunate curate a job, this despite the fact that this bishop's predecessor, when called upon by another parson I know, one who held exactly the same opinions as the sacked curate, was given the bishop's blessing and told to go on doing Christ's work.

Then I know of a bishop who denounced Civil Servants who were asking for better conditions, this although he knew of the scandalous wages paid to charwomen in some Government Departments.

I remember a dean nearly being thrown into the river by miners. They thought it was the bishop, whom they disliked. Gaiters were all the same to them.

I know of a bishop who refused a living to a friend of mine, this because the congregation asked for him! "I will not be dictated to," he said.

Barrel of beer

THEN he sent this parson to a living where the first thing he saw at the garden party which the parishioners gave to welcome him was a big barrel of beer sent there by the all-powerful richest man in the parish, who was the chairman of a brewery.

"Will you reprove him," he said to the bishop, "or must I?"

The bishop merely turned away.

You would not believe it, but the Rev. A. Lloyd Manby, once Rector of Dewsall, Hereford, says that the average income of a locum tenens is probably no more than 25s. a week!

He tells of a clergyman of great charm, outstanding ability and magnificent eloquence whom he met looking as white as a sheet.

"Are you unwell?" he asked him.

"I've just been to see the Bishop," said the other clergyman!

I remember a bishop, who, for all his honesty of purpose over some things, declared "The miners cannot rule," although Peter Lee, a miner, was the greatest municipal administrator that the County of Durham ever produced.

Quite recently, a bishop has excused the Nazi treatment of Christian parsons in Germany, saying "They must have been breaking the law."

I remember a bishop who sneered at Anglo-Catholics until, discovering how powerful they were, he pandered to them. After attacking the Oxford Group movement, this same prelate praised it!

Now and then you get a modern bishop like Dr. Barnes, of Birmingham, who, seeing how wrong the world is and how cruel it is to the poor, expresses with broad-mindedness the ethics of Christian charity, and who indicts war and all its terror.

Poverty evil

BUT, often, the bishops are complacent, dull-minded, old-fashioned.

Meanwhile all over the country, unknown, unrecognised and unrewarded, there are hundreds of humble Christian parsons—yes, and of all denominations—who, ignored by Authority which otherwise would check them, live among the poor, help them and who, when there are industrial disputes born of injustice, have the courage to come out and say that Jesus was the great Emancipator, and the friend of all who suffered.

They do not live in the palaces, and they do not wear the copes and the mitres. They are indeed the salt of the earth.

No, indicting poor parsons for bankruptcy will do no good. We must remove, in the Church and outside, the root causes of poverty.

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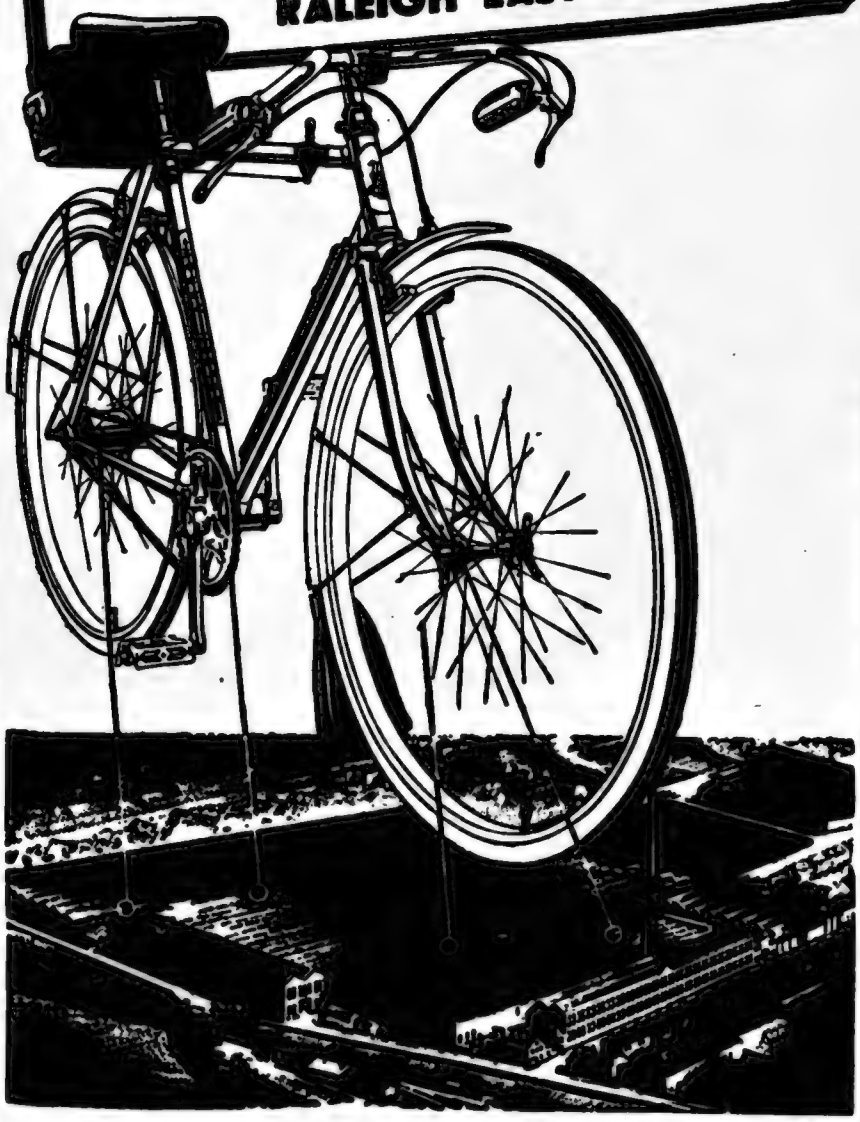

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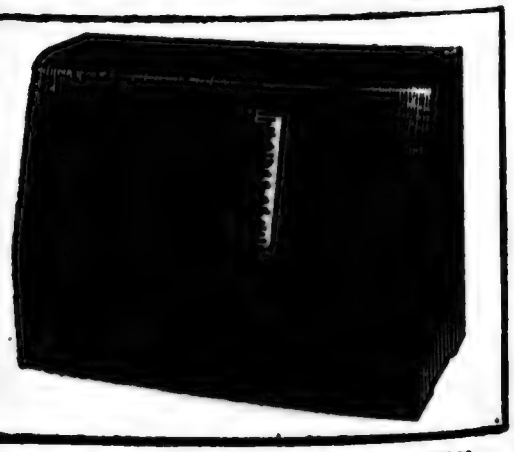
E. J. POWER



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Mechanised Britain—2

Mechanisation is changing every phase of our national life. Last week we dealt with the ploughshare, and told of the revolution on the land. This week our investigator deals with the sword and shows how military traditions are fast being adapted to the modern necessity for speed and power . . .

It's a far cry now from this back to the "Old Bill" bus—which, transporting Tommies to the front, was the first sign of the mechanisation of the Army!

SECRETS of our Robot ARMY

"BRITAIN is prepared," Sir Thomas Inskip, the Minister of Defence, told a meeting of City men the other day. But how many people know of the vast changes which have come over the Army since the Great War?

Mechanisation began with the transport of the "Old Contemptibles" in cumbersome London buses to the Battle of the Marne in 1915, but it has continued on a grand scale since. The latest news is that no fewer than twenty-five infantry battalions are to abandon the rifle and the bayonet in favour of the modern "Bren" machine-gun.

But most wonderful of all is the transformation of the "Cavalry"! And the genius who handled that evolution surely had a knowledge of human nature at his finger-ends.

The troopers of the 3rd Hussars laughed at themselves when they were first equipped with light motor-cars, seven horse power unarmoured, without guns.

People laughed at them, but the horses went: saddles went back into store; the Armourer Serjeant gathered in swords.

A regiment of good horsemen became a regiment of good motorists. It took little more than a month. The genius behind this remarkable change-over worked on the theory that boyish men *like* playing with mechanical toys. The cars they drove were little more. The genius remembered that it is "father" who plays with the clockwork engine at Christmas.

Then the light cars went, armoured cars appeared on the scene, and the next stage in the evolution began.

The 12th Lancers, in the meantime, went, for the first time in history, on "active service" without buckets for their lances and without stirrup irons.

But they did a good job of work in Palestine, and another good job of work on the Saar.

How the cavalry has been mechanised was portrayed to me in vivid fashion when I accepted an invitation from the War Office to see the Second Cavalry Brigade at their headquarters in Tidworth on the borders of Salisbury Plain.

I had a vision of famous regiments of horse as they were but a short time ago. The trailing pennons of the 9th Queen's Royal Lancers, the flashing swords of the 3rd King's Own Hussars, the brilliant bits and stirrups of the 12th Royal Lancers, with their "rising sun" and the Red Dragon of Wales.

I thought of the 10th Hussars as they were only a few months back, with their plunging squadrons. Passing through Whitehall on my way to the stronghold of a thousand mysteries, I caught a glimpse of the picturesque Life Guards, surrounded by a crowd of admiring visitors: dazzling breastplates and helmets complete.

But if I had conjured pictures in my mind of the "Greys" at Waterloo, the "Death or Glory Boys" at Balaclava, the "Shiny Sixth" in the mud and blood of Armentières, I was soon to be disillusioned.

For at Tidworth I found the armour-plated dragoons of the twentieth century: the cavalrymen who have handed in saddle, the dreadful lance, the penetrating sword, and who have abandoned the romance of the jingling spur for the most modern death-dealing weapons known to martial science.

Horses that tire after the manner of beings of flesh and blood, that take years to train to die of a single bullet in battle, have disappeared.

I sought them without avail. The very stables in which they stood, their flanks shining and quivering, have been turned into modern workshops.

A Brigade staff officer showed me around, but I sought in vain for the perspiring trooper who burnished his sword and steelwork between the serried mangers. The mangers themselves have gone; the watering troughs have vanished.

There were crossed lances and souvenirs of stirring deeds in the serjeants' mess, but the ring and the jingle that featured in the barrack-rooms is the story of yesterday.

"Here is a modern cavalry squadron coming in from field work." My escort directed my attention to the fleet that menaced our flank from across the undulating plain.

But I doubt whether the heroes of the Second Cavalry Brigade of twenty years ago would have recognised "A" squadron of 1937. The rough-riders of the 4th Dragoon Guards, the 18th Hussars, and the smoke-grimed gunners of "Galloping H" battery would have called these "iron horses" whippet tanks.

"Light tanks, they are," the staff officer told me.

Seventeen of them, I counted, with a host of armoured "portees," moving silently, twin guns peeping ominously from revolving turrets. Making light of gradients, crushing obstacles, and without sign or signal, moving into line ahead with the precision of a flotilla of destroyers.

Every troop in wireless communication with the commander, each commander in touch with regimental and brigade headquarters, scout troops behind bullet-proof glass, despatch riders on high-speed motor-cycles, fool-proof machine guns firing armour-piercing bullets, guns that will not jam.

And, on the other hand, anti-tank quick-firing guns sending armour-piercing shells into an invisible enemy, anti-aircraft gunners on the alert. Observers watching through prismatic glasses on ball-bearing mountings.

Closely guarded secrets, many of these weapons and wonderful instruments.

"What's the turret like inside?" I asked the serjeant-major who has spent his twenty years with horses.

"But that's the conning-tower," said he.

For here I saw the most terrible war machine yet devised by mortal man; fast-moving, powerful, laying its own track as it travelled, carrying its own bridge for the fording of rivers, ventilated within, as compact as any submarine, buried in desert sand, yet still unhampered.

A modern regiment of Dragoons is equipped with an amazing array of tanks like these, though I must remain silent regarding the steel leviathans replacing the living phalanx of men and horses.

Mustered on parade, the new Second Cavalry Brigade of tanks, complete with anti-aircraft, armour-piercing batteries, together with carriers, motor-cyclists and lorries, is ready for service anywhere, no country too rough, no obstacle unsurmountable.

In Egypt at the moment, the 4th Cavalry Brigade, the 7th Hussars, the 8th Hussars, and the famous "Cherry Pickers," the 11th, have already undergone the magic transformation.

In Aldershot, the Queen's Bays, called the "Rusty-buckles," with the 4th Hussars, are in the midst of changing horses for robot strength.

Have not the slightest doubt about it, a mechanised Cavalry Brigade is the most terrific, the most deadly, and the most efficient force ever yet seen in any theatre of war, though we all hope it'll never come to that.

The cavalry has lasted a long time, and despite the drive for mechanisation, if it were necessary, the 9th Lancers, the 3rd Hussars, and the 12th Lancers, and the 10th Hussars as well, could be mounted within twenty-four hours.

So the regimental serjeant-major *may* yet realise his dream and see pennons fluttering, and swords and stirrups flashing on parade!

Meanwhile, the "Greys" remain a mounted unit, a reminder of heroic deeds. The 5th Royal Inniskilling Dragoon Guards at Colchester still have their horses, also the 1st Royal Dragoons at Shorncliffe, and they are wondering whose turn it will be next.

But at Tidworth, the fitter and the mechanic, the wireless operator and the expert who handles deadly Bren machine-gun and deadlier armour-piercing quick-firer, hold the field.

There are no stable guards to provide, no night guards, and in mess-room and barrack-room the conversation of the modern dashing hussar is about sparking plugs and carburetters, map-reading and trigonometry.

The lance that featured in a daring pig-sticking display is a memento! Out on the plain the tanks are moving silently to unseen signals, turrets swinging, guns turned with threatening candour on any who think it is safe to pull the Lion's Tail.

★ *Politics and You* ★

OH! MR. BROWN!

MR. ERNEST BROWN, Minister of Labour, has been putting his foot in it again. He's been trying to get the International Labour Conference to declare against a 40-hour week for textile operatives—and has failed.

He seems to have no luck at these gatherings. Last year he opposed the proposal for holidays for workers on full pay—and failed. Only one other Government beside the British voted against it—the Bulgarian.

The International Labour Office has been making enquiries for several years into the possibility of a 40-hour week, and the case in favour is so strong that when the suggestion was placed on the agenda this time only six States voted against it—Great Britain, Japan, India and three other (tiny) nations.

Mr. Brown has since tried to justify his opposition in a speech to Parliament. He says a 40-hour week is impossible in this country: asserts it would lower wages and increase unemployment.

The Mr. Browns of eighty years ago used the same arguments to try and keep children of six in the coal pits for fourteen hours a day.

They were wrong then, and Mr. Brown may be wrong now. For, unfortunately for Mr. Brown, the 40-hour week is already in operation in various parts of the world.

The Labour Government of New Zealand has instituted the 40-hour week on its railways and in most industries, without reduction of pay. And both workers and employers are more prosperous than ever before.

In the United States hours have been reduced to forty and in some instances to thirty-five, and as a result over 5,000,000 unemployed have been absorbed into industry.

* * *

We've got many thousands of men and women out of jobs, too. They'd enjoy a spot of work for a change; and there are millions more who wouldn't say "No" to a bit more free time. Don't forget this, Mr. Brown!

COLOSSAL RA

LOCAL authorities throughout the country are responsible for administering a yearly figure of

£315,000,000.

In theory it should be expended in providing better amenities for the community. In practice it is too often dissipated in extravagance.

Housing scandals, bad schools, ill-equipped hospitals, inefficient fire brigades and ambulance services are far more common than they should be in 1937.

But there are many other scandals. This article will open your eyes to them.

JUST a few weeks of grace, and the machinery of the Great Rates Squeeze will be set in motion throughout the country.

Clerks in many municipal offices are preparing the issue of peremptory warnings to harassed householders and shopkeepers that legal proceedings will follow unless they hand over forthwith the money demanded.

Then, in due course, will come the issue of thousands of rate summonses, and afterwards the sordid, mercenary business of the Rates Courts, with magistrates making the inevitable orders against defaulters, who frequently, by their circumstances, cannot meet the requisition levied on them.

Repeatedly exposure has been made in these columns of the desperate scandal of these Rates Courts. Yet nothing has been done to curb the punishment of unfortunate people who, through sheer misfortune, simply *cannot pay their rates*. Large numbers of sufferers are unemployed. The allowances they draw from insurance fund or "dole" are barely sufficient for subsistence. It is often an impossibility for them to pay rates.

Some local authorities have gained notoriety for their methods of dealing with rate arrears. Witness the Borough of Ilford, where, earlier in the year, nearly two thousand rate summonses were granted, and where the chairman of the local Bench of magistrates dealing with the cases was hotly criticised for comments he made in certain instances.

It was this particular Justice of the Peace who said to a young married woman, appearing for her husband because he was at work and would have lost his job had he attended:

"We cannot deal with you. We want to see your husband. He will have to go to prison for fourteen days."

When reminded by the clerk of the court that imprisonment could not be given as the man was not before the Bench, the magistrate added: "Well, we will send a policeman to arrest him. He will have to take a day off then."

During the projected "Great Rates Squeeze" matters are likely to be worse than ever. Less latitude will be given to distressed ratepayers fallen on evil times. They will be haled to the police courts without consideration.

Yet there is not the slightest reason why full tolerance should not be shown to people who have fallen behind with their rates *through no fault of their own*.

As evidence of this statement, JOHN BULL is able to present the other side of the picture, and to reveal details of the colossal sum of money which passes through the hands of the local authorities of England and Wales.

Every year about this time the Ministry of Health publishes a report, through the Stationery Office, under the title of "Rates and Rateable Values." This report, because it is entirely statistical, and therefore considered of little "human" interest, escapes notice in the general newspapers.

JOHN BULL, however, has taken the trouble to study the report for the year 1936-1937, which has just been issued. As a result, we have come upon some truly amazing revelations.

One is that during the period of review no less than £171,500,000 was collected from the ratepayers of England and Wales.

This is a fabulous sum of money, and £8,000,000 more than was gathered in during the previous year. The total represents an average rate of 12s. 4¼d. in the £, and an increase of 5d. in the £ on 1935-1936.

The increases in rate collection amounted to £800,000 in London, £2,300,000 in the county boroughs and £5,000,000 in the rest of the country.

With so much money at the call of local authorities, there should be no such cases like that of the Suffolk ex-Service man who had to mortgage his disability pension of £42 a year in order to save himself from imprisonment for rate default, or of the hard-working dressmaker of Grantham, who had her stock-in-trade sold up and her business ruined because, owing to a period of bad trade, she fell behind with *one* rate instalment!

No less than £171,500,000 was collected in rates in the past year! Ponder that figure in conjunction with the common harshness of the Rates Courts, and then refer to another Government publication—the Treasury "Financial Statement (1937-1938)"—which forms the basis of the Chancellor of the Exchequer's National Budget.

The third largest estimated Government expenditure for the year ahead appears under the heading of "Grants for Local and Other Services."

The figures show that the Treasury will contribute the following amounts to county, municipal and district authorities:—

	£
Addition to local revenues	55,127,030
Education	56,125,000
Housing	17,218,000
Roads	15,197,000
Total ...	£143,667,000

Which means that the local authorities not only extract direct from the ratepayers £171,000,000, but also receive £143,667,000 from the National Exchequer.

The total cost of local government administration in England and Wales is, therefore, the astronomical figure of £315,000,000—an expenditure of approximately three-quarters of a million pounds each day of the year, or £8 a year for every man, woman and child of the population!

If it were not for the Exchequer contributions, the rates throughout the country *would average* 22*s. in the pound.*

Remember that, and remember also that local magistrates continue to jail ex-Service men, unemployed workers and small struggling shopkeepers for unavoidable rates default.

"How can I pay rates?" said a South Wales miner, pleading his cause on a rates summons before the Blaina magistrates, "when all I get is 27*s.* a week? My wife is ill, and I have two delicate children."

Scores of letters reach JOHN BULL every week telling pathetic stories of people below the poverty line who make incredible sacrifices to satisfy the screw of the rate collector.

One such letter came while this article was being written—from an aged woman living near Loughborough; her only income an Old Age pension and an occasional shilling or two from her married children.

This poor old soul fell £5 1*s.* 3*d.* in arrears for rates. She went to court to answer a summons, and was told by the magistrates that she need not worry herself in view of her poverty. Then the village in which she lived was transferred to the borough of Loughborough. A different rate administration was in control.

Other magistrates issued a distress warrant against the woman. She was forced to draw her life *savings of £3* from the Post Office and to borrow £2 from a kindly friend to prevent her little home from being sold up.

Now she has to repay the loan by weekly contributions from her pen

Municipalities made wealthy fr... alternative accommodatio...

TES SCANDAL

r rates too often neglect to make up roads, just as they neglect to furnish oor people they callously evict from their homes in clearance schemes

sion, and in addition find the money for the current rate demand.

"They tell me," she writes, "I shall have to mortgage my cottage to find the rate money. Is this so? If it comes to that, there is only one way out—to end my own days. Often I have nothing to eat."

Taking the country's rate balance-sheet as a whole, there is on the one side the enormous sum of £315,000,000, provided by direct collection and Treasury grants, and on the other "public services rendered."

Naturally, the question arises whether the ratepayers are obtaining value for their three-quarters of a million pounds spent every day of the year.

If local services were adequate, there would still be ample justification for stating that they cost far too much.

Far from being perfect, local services are, in many cases, disgracefully inefficient.

JOHN BULL not long ago exposed the scandal of the elementary schools; drawing attention to the fact that 90 per cent. of such schools are quite inadequate to requirements.

Even in progressive cities and boroughs it is possible to find schools which are dilapidated, overcrowded and insanitary.

Schools exist in newly developed areas with insufficient equipment. Conditions are so bad that children have nowhere to keep their books or to sit. Masters and mistresses are expected to give individual tuition to classes of fifty and sixty pupils.

Lighting of streets, road maintenance, ambulance and fire brigade services are all controlled by local authorities. There is scarcely a town or district in England where those separate essentials to modern life are carried out to satisfaction.

Accidents on the highways are caused by inadequate and ill-considered street lighting. There are miles and miles of main roads on the outskirts of London and the great cities on which the lighting is a direct instrument of accident. Not a week passes without report of loss of life through lack of the necessary facilities for which the ratepayers pay so dearly.

Municipal trading has cost the ratepayers a packet of money. For the term of fifteen years as much as £20,000,000 was lost by local authorities in undertakings which proved liabilities instead of assets. *The loss was only made good by higher rates.*

This year £315,000,000 will be expended by local authorities. And next year that amount will be nearly £10,000,000 more. The figures are so extravagant in their size as to be almost meaningless to the ordinary citizen.

Worse is to follow. The new quinquennial valuation of property in town and country areas is at hand. By the revaluation assessments will be uniformly increased. Another £12,000,000 is expected to be added to the rates by this means.

People who suffer most under the new valuations will be those who keep their property in good repair, and carry out improvements. Careful upkeep of house and shop property will "gain" an increased valuation, and consequently entail more in rates and more in income tax, based on rateable value.

Thus these quinquennial valuations of property penalise careful owners and encourage neglect and apathy. The present system is illogical and unfair.

It is estimated that every pound added to an assessment means an increase of 8s. a year in rates, and a resultant increase of 2d. a week in rent to cover the additional rate.

Rates are one of the reasons why the official cost of living figure issued by the Ministry of Labour is a sham. This cost of living figure is based on a pre-war average. In 1914 the total amount of rates collected was only £71,000,000. Now it is £100,000,000 more. No wonder rents have soared!

Obviously the existing position, with rates increasing and assessments growing year after year cannot possibly continue much longer.

The financial experts concerned with local government are themselves becoming alarmed. They realise that a crash is impending unless the whole system of municipal control is recast and reformed.

And that is what must and will happen inevitably. For the experts know that a considerable proportion of local government expenditure is purposeless and deliberately wasteful. It cannot continue unchecked.

During the annual meeting of the Institute of Municipal Treasurers and Accountants, held at Bournemouth a few weeks ago, a serious note of warning was sounded.

Mr. Sydney Larkin, City Treasurer of Coventry, and President of the Institute, called attention to the patent weaknesses in the machinery of many local authorities—"weaknesses which make it impossible for those authorities *even to consider finance in an effective manner.*"

"I have, myself," said Mr. Larkin, "heard of officials advising committees that their particular services could not be regarded as efficient because the expenditure per head fell below a certain sum laid down by such-and-such an association as representing the minimum standard expenditure. This is a poisonous doctrine."

Among the points in criticism of local administration made by Mr. Larkin, as a recognised expert who knows the "inside working" of the municipal machine are these:—

Local government lacks the very obvious incentive to efficiency which is possessed by ordinary business concerns. It is no answer to this statement to say that many private business concerns are inefficient.

There is a lack of any efficient audit. There should be inspection not merely to show that accounts are correctly kept, but to prove that every item of expenditure is a necessary one; that no possible income is thrown away, and that, in short, the corporation or council is run with the greatest possible efficiency, and that the objects of expenditure represented real value for money.

Every local authority in the country is wrongly organised. Critical regard should be paid to cases of over-staffing, bad organisation, over-organisation (a common fault), useless work, and, in short, waste of money.

If an ordinary business spends £100,000, events will soon prove whether the expenditure was wise or not. *In local government there is no one to tell. The expenditure is merely merged in the common stock and nothing more is heard of it.*

The purchase and sale of land offers tremendous scope for financial criticism. The purchase of land by a local authority often seems to be regarded as an opportunity on the part of the vendor to lay the foundations of a family fortune, while the local authority sometimes seems helpless in withstanding the temptation to spend huge sums in this direction.

These are the views of the expert whose life's work lies in municipal government; a man who watches the spending of the ratepayers' money. Carefully worded as they are, and coming from such a source, they disclose a scandal of maladministration.

For emphasis we repeat the figure once again—£315,000,000 (three-quarters of a million pounds each day) expended this year on what pretends to be good government of city, town and village.

Meanwhile, the gates of prisons swing shut behind the backs of poverty-stricken, out-of-work ratepayers who must suffer martyrdom because they cannot pay their tiny moiety of this colossal total.

Remember with indignation the case of Mrs. Batley, a widow of Lambeth, London. Because her son—the sole support of the little household—fell on unemployment the woman dropped behind with her rates and owed £1 3s. 3d. The hovel in which she lived was at that time condemned for demolition.

So Mrs. Batley had to move into other accommodation. In this new place she lived for ten months, and during that period received no letter or demand for the rates on the old, demolished home. She forgot about her rates; thought they had been wiped away in the slum clearance.

Then without warning the authorities became active. Some industrious official discovered the widow's debt of £1 3s. 3d.

A detective called on Mrs. Batley. "At last we have found you" was his announcement, before telling her she must report to the warrant officer at Kennington Lane police station.

When she called at the station she was detained on an order for her committal to prison. She was cut off from her son and her home, and without a word of warning was to be sent to prison.

Her pleadings were of no avail. The police, of course, had no option. They hated their duty, but had to do it. The court order stood—Mrs. Batley, widow, aged sixty, rate debtor, to Holloway Jail for seven days.

Travel the country over and cases similar will be discovered in nearly every district.

In Yorkshire a miner, bread-winner of a family, is taken, and while he lies in a prison cell his wife is stricken with illness and dies. The man is released too late. He returns to a house of mourning, to find his four young children motherless.

At Weymouth a magistrate, listening to evidence of rate default, and decisions of the Bench, cries a protest before his fellow-justices, saying: "Many ratepayers are on the starvation line and leniency should be shown to them."

The stark craziness of it all is that imprisonment of rate debtors costs the community far, far more than the amount in loss of rates.

How long will this iniquity of modern England continue?

Captain Wylie continues King of Smugglers

The writer is a master mariner in the British Mercantile Marine, who spent four years in command of a smuggling schooner rum-running along the Baltic coasts. In recounting his adventures he sheds light upon a traffic about which little has been heard before . . .

Smugglers, having taken their load on board, often have to flee to their hiding places chased by the machine guns of revenue officers in 'planes and fast motor boats

IT is in the nature of man, I suppose, to convince himself that everything he does is right—even when it runs dead counter to the law.

That being so, you must forgive the man engaged in the smuggling racket when he tells himself that there is justification in law for everything he does in the normal routine of carrying contraband.

Our vessel was registered in the United Kingdom, and complied with all the regulations of the Board of Trade.

Crews were always signed on and off at a British Consulate, and the agreements forwarded to the Registrar-General of Shipping in London in accordance with the law.

It might almost have been a cargo of religious books we were carrying!

It is true that our cargoes of liquor would have been taken as contraband in the event of any British master attempting to discharge them in Finland or in any place within the three-mile limit, but this was never attempted.

The cargoes, as described in my last week's article, are usually loaded at Gdynia in Poland, or Danzig and Kiel in Germany, are properly cleared by Customs at these places, and proper bills of lading drawn up and countersigned by the port authorities.

Up to October 13, 1933, when the British Government signed a convention with Finland agreeing to an alteration in the international law that allows freedom of the seas to all vessels outside of three miles from their coasts, the only contravention of laws was done by the smugglers who took the alcohol over from us far out at sea and landed it. Most of these were Finns.

And, let me add, the revenue patrols themselves were not the least offenders. I have numerous instances of occasions when they abused their powers, in some cases having been an eye-witness.

To give an example, I will skip a few pages of my ship's log from April, 1933, where I left off in my last article, to September 25 of the same year.

What I saw for myself then must have been one of the strangest dramas of the sea ever witnessed in peace-time.

We had arrived at a position 11¼ miles east of Stemska Island in the Finnish Gulf. At 5.30 p.m. two small motor-boats arrived alongside, in each of them three young Esthonians, belonging to the fishing village of Viinistu.

✥✥✥✥

They were just six young, respectable working-men who had apparently clubbed together their savings of years and wished to purchase from us 2,000 litres of alcohol to re-sell in Finland—a little bit of amateur smuggling, in effect.

At 6 p.m., after first scanning the horizon for signs of patrols, of which there were none in sight, they paid cash down to our supercargo and loaded their "torpedoes" of spirit.

A word of description about these "torpedoes."

The canisters, each holding ten litres, and about half the size of an ordinary kerosene tin, are bound together in a contraption consisting of four long steel angle-irons with clamps and bolts, and a steel cone-shaped affair to attach to the end to act as a cutwater.

The canisters are neatly stacked on the ship's deck, and then the irons are clamped along them, forming a crate.

The smuggler then stands off from the vessel in his boat, with tow-rope attached to the "torpedo," and at a given signal the "torpedo" is launched overboard, and the boat proceeds on its way with its cargo in tow.

In the event of being overhauled, the smuggler simply cuts his tow-rope, the "torpedoes" sink and again his boat is immune from arrest.

To return to the six young amateur smugglers. Having seen their "torpedoes" were in order, they stood off from us, the "torpedoes" were launched and they were away.

But their luck was out that day.

When No. 2 boat was about forty yards from our vessel and No. 1 about half a mile away, down from the skies swooped a revenue seaplane.

A rattle of machine-gun fire burst from its fuselage. No. 2 boat at once stopped his engine, first having got rid of his "torpedo." Like a swooping eagle the aircraft descended on the sea.

A uniformed officer climbed out of the cockpit, along one wing, and dropped into the boat, and, pointing his automatic at the heads of the crew, ordered them to proceed in the direction of No. 1 boat.

The seaplane then rose from the water in pursuit of the first boat, and swooping down to within forty feet of her, poured a hail of bullets into her, killing the man at the engine.

Having put the boat out of action, the machine then disappeared in the direction of Helsingfors, without even troubling to ascertain whether the occupants of the boat were dead or just wounded, and leaving them adrift with their engine disabled.

To my astonishment, for I was watching the whole affair, the seaplane did not even return towards boat No. 2, where the first patrolman was still keeping watch over his prisoners!

A strange business, but I was not to hear the explanation until the next time I was ashore in Viinistu. Here it is:—

Darkness was setting in when the seaplane left. The patrolman in boat No. 2, stranded by his pilot, threatened to shoot his prisoners unless they succeeded in restarting their engine. (I have no doubt they were delaying things deliberately in order to give boat No. 1 a chance to get away.)

Eventually they managed to get the engine going, but darkness had by now completely set in. Apparently a gunboat was expected, for the officer then demanded their electric torch in order that he might flash signals to it when it turned up.

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With his automatic at the head of one of the lads he was reaching for the torch, when, failing suddenly backwards, the lad kicked the pistol overboard, and at the same moment the other three pounced on the officer, overpowered him and lashed him up hand and foot.

The boot was now on the other leg. The revenue officer pleaded with his captors not to drown him.

"No," the smugglers informed him; "we are not murderers. But you fired on and arrested an empty, unarmed boat, and now we are arresting you and will hand you over to the Esthonian police."

I may remind you that the revenue seaplane and its crew were Finnish, while the smugglers were Esthonians.

After a conference, the lads decided to shape a course for their home village of Viinistu, and, after weighing up what the consequences might be to themselves, they altered their plans, and, when within a mile of Viinistu, handed their captive over to a small Esthonian fishing-vessel, telling the fishermen to land him when they reached port.

Now, the sympathies of everybody on the north coast of Esthonia are with the smugglers.

The fishermen landed the officer, and he was promptly put in the local jail at Viinistu, to be interviewed by the chief of police next morning.

The following day the tiny village began to hum with excitement.

The three smugglers of boat No. 2 had also arrived, but decided that they

(Continued on page 24)

Talks of "cleaning her teeth"...*she should say* wearing them away

She hasn't yet realised that cleaning teeth *can* do as much harm as good. Of course you must clean your teeth regularly. But do be careful what paste or powder you use. There *are* dentifrices so abrasive that they're bound to wear away that thin film of enamel which is Nature's only protection against decay.

Why run this risk? Test your present tooth paste by comparing it with one which dentists recognise as the finest and smoothest of all—Odol. Get a tube of Odol to-day (or send the coupon below for a sample tube free). Put them both to the Bite Test. Grind a little between your front teeth. If your present one seems to have the least sign of grittiness, don't take chances any longer.

It is just because it is so safe that dentists recommend Odol.

Odol can be obtained as Tooth Paste or Solid Dentifrice. There is also Odol Mouthwash and Odol Denture Powder.

Odol

Free sample to-day. *Post this coupon in unsealed envelope (½d. stamp) to Crookes Ltd., (Dept. J.B.12) Norwich, for a free tube of Odol. (This applies to Gt. Britain and N. Ireland.)*

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WEEK BY WEEK THE DEMAND INCREASES

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EVEN LAWYERS, sometimes have to discuss quite simple things, like cigarettes. Barrister A, strolling through Pump Court, may be heard to say: "I submit that the manufacturers' claim re better blending is amply justified in the result." Hence Barrister B also starts smoking Capstan .... And so it goes on .... and on .... We supply the cigarettes smokers demand.

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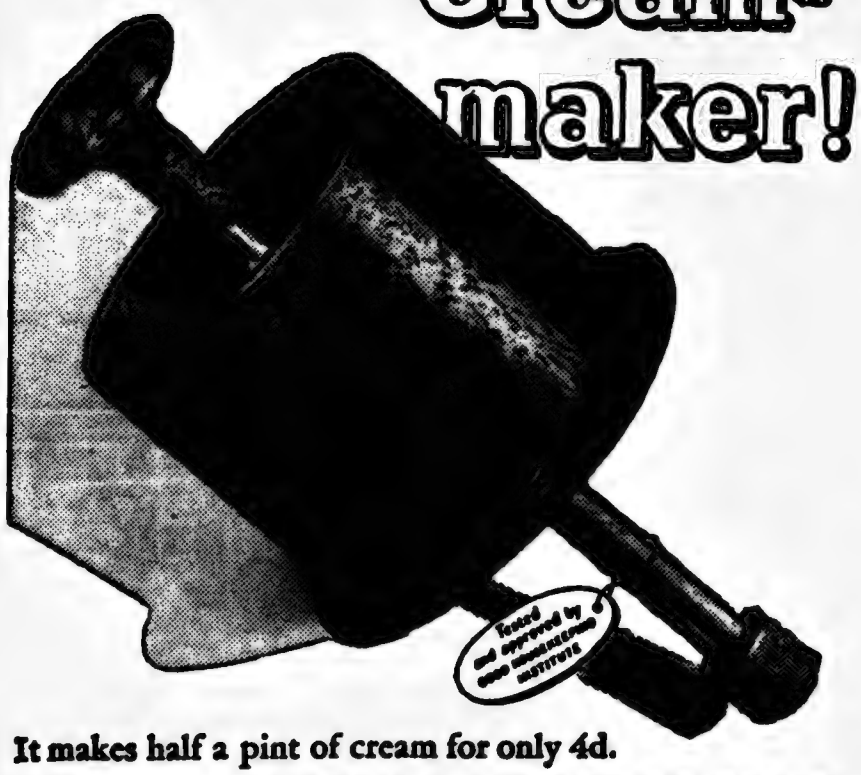

It makes half a pint of cream for only 4d.

Crisp, crunchy, ripe grains of "Puffed" Wheat—they're a sheer delight with milk or with fruit! Yet there is a way in which they are even more delicious than ever—*when they are served with cream!* And now you can make the cream yourself . . . delicious, rich cream—almost as cheap as milk! For the makers of "Puffed" Wheat—and of "Puffed" Rice which is made by the same wonderful process—offer you FREE a unique and efficient cream-maker!

To make cream with this Cereta Cream-maker is simplicity itself. Just mix a little butter with milk by warming. Then add the whole to the cream-maker and pump . . . the result is lovely, perfect rich cream—at about one-fourth of the usual price!

Get it by return!

This wonderful attractively made kitchen aid is yours FREE for 24 coupons from "Puffed" Wheat or "Puffed" Rice. *If you would like to receive it immediately send 2 coupons with 2/6d.—this 2/6d. will be refunded when the balance of 22 coupons is received by us.*

6½D. per pkt.

Fill in ORDER FORM *NOW*

OR ASK YOUR GROCER FOR A SIMILAR FORM

To Quaker Oats Ltd., Dept. JB3, Southall, Middx.

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★2 I enclose 24 coupons cut from the sides of "Puffed" Wheat or "Puffed" Rice packets. Please send me free your Cereta Cream-maker as advertised.

Note.—Quaker Corn Flakes packet tops will also be accepted for this offer.

★ *Strike out which does not apply.*

Name _____

Address _____

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All coupons (or packet tops) must be received not later than 31st December, 1937. P.222

Shining eyes give you charm . . .

shiny nose takes it away

You can have confidence in your charm if you make sure that your beauty is not spoiled by shiny nose. Snowfire Powder-Cream will give your skin a lovely 'matt' finish and never let you look 'shiny' however hot you get. Match your skin tone from the Naturelle, Peach, Rachelle, Deep Rachelle and Ivory shades.

Never have a shiny nose — use

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These prices do not apply in I.F.S.

Had your

HOVIS

to-day?

You always feel more active and energetic when you have HOVIS

There is STRENGTH in every SLICE

Macclesfield KIND

Continuing KING OF SMUGGLERS

would keep under cover until things had blown over a bit—still unaware, however, of the killing in boat No. 1.

At 6 a.m. No. 1 boat arrived at Loksa, a village about three miles away, with the body of the dead man.

At the same time the Finnish patrol boat, "V.M.V. 6," also arrived there to look after the interests of the airman then lying in jail—having been advised by wireless of all that had taken place.

The temper of the inhabitants of both Esthonian villages was at boiling-point, and it might have gone badly with the crew of the patrol boat but for the protection afforded them by the Esthonian military.

A hurried enquiry was held, and the airman-patrolman acquitted, as he was not actually in the seaplane at the time of the killing. But the question then arose as to the extradition of the pilot of the seaplane who must have fired the fatal shots.

Finland, however, is a much more powerful nation than Esthonia, and the whole affair was dropped.

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The story, like many more of its kind, is told with relish along a coastline where policemen, business men, shopkeepers, local government officials, and even the parsons, are all by way of being smugglers at heart.

It is the only way in which thousands of them can possibly exist—and it is a hard, precarious existence at that.

There are others who like the job for the job's sake. There is something of the Vikings in their blood.

I have seen boys growing up and wanting to be smugglers, as our boys at home sigh to be airmen, policemen, sailors, soldiers—and in many cases their dreams will be realised.

That ends my small digression from the chronological order of my ship's log. I will flick the pages back and take up the narrative where I left off.

The date when we disposed of the bulk of my first cargo in the Gulf of Finland was April 14, 1933.

On instructions by radio-telephone from our owners, we proceeded to a position thirty-five miles east of our former position, where we were to be met by smugglers who were to take what was left of our cargo.

Later still, our owners themselves were to join the boat at a secret spot of which we were to be advised later.

It was now April 20 and for the last six days we encountered terrific weather, blizzards, snow and heavy seas.

The ice was nearly all gone from the immediate vicinity, allowing the sea to rise and make things very uncomfortable for us lying at anchor in such a small craft.

Masts, rigging, ropes and windows were thickly coated with snow and ice, and she was pitching and tossing like a cork.

We had one consolation, however, in the fact that no patrols were likely to come out in such dirty weather. But notwithstanding the conditions, several of the hardier smugglers did brave the elements to reach us, for they realised that this weather gave them a better chance to deliver their contraband in safety, without having to dodge the small patrol boats which guard the coast.

NEXT WEEK

Captain Wylie describes a brush with a Finnish patrol boat, tells of a dead man "planted" on his ship and takes you into the strongholds and fastnesses of the shore smugglers.

But in such weather it was impossible for them to take the usual precaution of sacking the canisters. They just stacked them into their little boats and got away as quickly as possible.

At times one of these little boats would be nearly thrown aboard of us by the fury of the sea.

As I watched those brave men risking their lives, I could not but admire their fortitude.

Their boats received a terrific buffeting and often planks were split open. Usually one man was kept bailing continuously for dear life, while the other two caught the spirit containers as we threw them across.

There are sailors engaged in more lawful enterprises who would regard such conditions as representing the last extremity, who would think they were on the verge of seeing Davy Jones' locker.

The men themselves were unable to get on board of us—so they had to trust us. A note with the money and the amount they required would come drifting across the water in a bottle attached to a heaving line we had tossed to them.

As each boat finished loading—many canisters being lost overboard in the process—she threw off her lines and left us.

I marvelled at the seamanship these men displayed.

At times the boat would vanish altogether—then we would spot her skimming the crest of a wave, her propellers up in the air!

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What a picture! Three men in each boat; one steering and watching the engine, which has to be skilfully humoured when racing so heavily; one keeping a look-out; and the third mixing up a toddy and cutting up some bread, which is all they would have until they reached their destination.

They had two hundred and fifty miles to go in these cockleshells, which often were not as big as a liner's lifeboat. It was none too big a consolation that they presented a very poor target in the unlikely event of a patrol coming up with them!

Well, at sunset the weather moderated. We weighed anchor and made for our next rendezvous.

We had word from our agent ashore that the revenue authorities were aware of our position. There was a thrill in the very thought.

This secret service maintained by our owners is of inestimable value to us. They have their spies in every port of the Baltic.

Ploughing our way through another ice-field, we fell to wondering what sort of reception the patrol boat would give us, for we knew our information would not be wrong.

They would be bound to pay us a visit. What if their talking should be done with guns?

Ah, here comes something!

In the distance we saw a boat making for us, but were unable to make out if she was a smuggler or small patrol. Anyway, she was having a rare job navigating through the ice.

The strange boat purred alongside and turned out to be neither smuggler nor patrol, but our own connection boat, and on board were several of the owners, who had flown from Latvia to a position on the Finnish coast and had joined us by one of their own hush-hush motor-boats.

The secret plan by which they were to maintain contact had succeeded.

My owners! I looked at them quizzically. Ex-smugglers all.

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But they looked very polished and urbane, now—for they were on the big-money side of the game at last. . . .

Not so very many months ago they were themselves taking an active and dangerous part in the pursuit of smuggling, with the hand of the law against them.

They would do all their smuggling in the hard winter months because the long, light evenings and tranquil seas of summer make the racket too dangerous for anybody. Those would be their spending months, with little or no money coming in.

Then the winter would see them doing that hardest and most dangerous of all the jobs that a man can choose for himself—their actual homes consisting of secret hide-outs in the inlets and fjords of that tattered coast.

But to return to the men who have just boarded us, now the financiers of the smuggling racket.

The difference between themselves and the men who were now happy enough to be working for them is that *they* saved all their ill-gotten gains while the other foolish fellows blazed their money away on night-life ashore.

And here they were—at the moment of which I write—boarding my ship as my owners.

Within a few minutes they were unfolding their plans for the morrow, and I was wondering when and from where would the patrol boat come, and what would be the outcome of our meeting.

To be continued

"The Greatest of These . ."

Jeanette

GOOD-TEMPERED, blue-eyed baby Jeanette, who is seven months old, costs her mother 8s. a week to be looked after by a neighbour while she goes to work, bringing the 25s. a week she earns as a cleaner down to £1.

Jeanette's ex-Service dad is in hospital recovering from an operation for appendicitis. He is very weak, and will have to go to a convalescent home before he is fit for work. The trouble is that he is not entitled to National Health Insurance benefit, as he has worked on his own at odd jobs, earning at most 30s. a week, frequently only £1. When there is no "odd job" he is not eligible for unemployment benefit. He was gassed in the war and was constantly in and out of hospital.

Jeanette's mother finds it a problem to pay her rent of 12s. 6d. a week and feed and clothe her kiddies, the eldest of whom, aged twelve, has suffered from rheumatism since she was four. The next, a six-year-old daughter, has had scarlet fever three times, measles and pneumonia, and is not very strong.

The children's mother is run down, worried because she has had to pawn practically everything she possesses. She bears a good character and deserves a helping hand, which we believe our readers will extend to her by sending donations earmarked "Jeanette."

These, and subscriptions towards our General Fund, should be addressed to the Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office, and a copy of the current week's will be sent on application.

Full up!

Whatever you're having to eat—meat, fish or cheese—you'll be full up with nourishment if you have Pan Yan with it. Pan Yan helps you to get every bit of nourishment out of your food, because it's specially blended to stimulate digestive action. And there's nothing like good digestion to keep people happy! Just put out a bottle of Pan Yan every time you lay the table, and see what a difference it makes!

4473

Shorter hours for MOTHER

Why rack your brain for a change of menu? Why toil in the kitchen when such a delicious meal as Kellogg's Rice Krispies is ready with the mere opening of the packet?

Fully cooked—all you have to do is add cold milk or cream. And how the children love it! When you pour on the milk those merry bubbles of rice are so crisp they actually say "Snap—crackle—pop!"

Let the kiddies have all they want—for breakfast, lunch or at bedtime—for Rice Krispies are digested so easily little tummies are never overtaxed. Serve them to the rest of the family as well—everybody likes Rice Krispies. You are sure of crispness. Sold by your grocer. 7½d per packet.

Kellogg's
RICE KRISPIES
So Crisp They Crackle in Cream

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ALREADY THEY'RE MAKING A DATE WITH A BEAUTY SPECIALIST...

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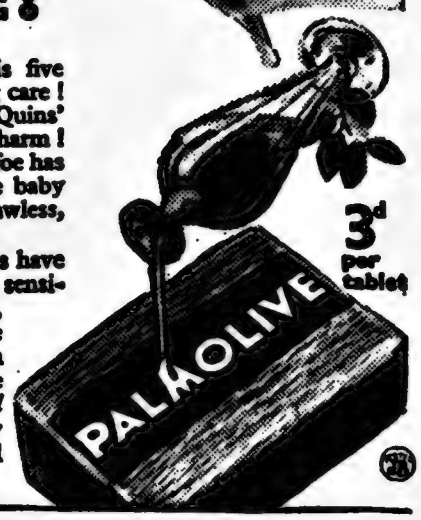
He chose Palmolive because the Quins have always had unusually sensitive skins. So sensitive that for weeks after they were born, they were bathed only with pure, gentle Olive Oil. It was all they *dared* use on those tender baby skins. So what more natural follow-up than a gentle *Olive Oil* soap—Palmolive! Look at the Quins now—the five most famous "Schoolgirl Complexions" in the world!



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The "John Bull" Guarantee appears on page 33

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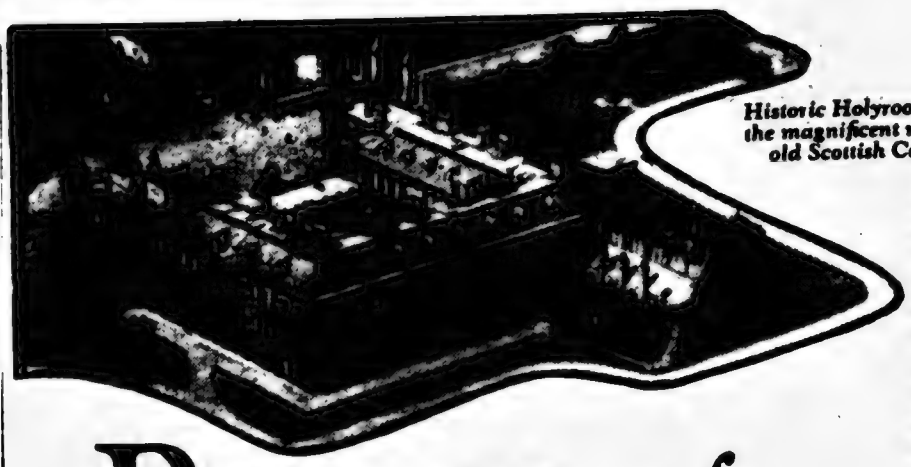

Historic Holyrood House, "where the magnificent royal aspect of the old Scottish Court is revived"

PALACE of Ghosts

KING GEORGE and Queen Elizabeth are nearing the end of their State visit to the Scottish capital and their residence in the famous Palace of Holyrood, on the outskirts of Edinburgh.

There have been processions, levees and courts, and for a few days within the ancient walls of the historic palace history has been recaptured and the once magnificent royal aspect of the old Scottish Court revived.

For Scotland is celebrating its own particular equivalent of the Coronation.

In its own day Edinburgh had an even more brilliant Court life than London. The Scottish kings had an eye for the spectacular, and the picturesque national dress brought even more vivid colour to a period when men wore silks and velvets and were not content with the drab garments of to-day.

But those days went long ago.

There was the hectic fortnight or so during the "Forty-five" rebellion, when Bonnie Prince Charlie made high jinks among his followers in Holyrood Palace. But for nearly two centuries the old palace has only known its former brilliance and gaiety on rare occasions.

Holyrood House was founded by King David I in 1128 as a religious establishment, and the beautiful ruins of the church are still preserved. It was not until much later that it became a royal residence, and it is only possible to use the building as a royal palace to-day because of the talents for housekeeping and furnishing possessed by Queen Mary.

Until she took a hand in rearranging the royal apartments the palace did not contain a bathroom!

Few palaces have such a varied history. The grey stones were witness of one of the most dramatic incidents in history—the murder of the Italian Rizzio, secretary to the ill-fated Mary Queen of Scots.

The bed in the room of the ill-fated Mary Queen of Scots

The bedroom of the unhappy Queen can still be seen—a gloomy apartment that gives a shiver to the boldest. And the guides show you a dark smear on the floor which they would have the stranger believe is Rizzio's blood.

The palace was often damaged by fire. Cromwell's Ironsides used it as a barracks.

It fell into disrepair, and it was not until the end of the seventeenth century that the present State apartments came into being.

They were planned on a generous scale—a huge gallery covered with royal portraits, a throne-room, which was also used as a banqueting hall, a series of bedrooms and reception rooms.

But no attention was paid to facilities for washing. The kitchens were placed at a distance. The whole range of apartments were bleak, draughty and uncomfortable, and so they remained.

No one seemed to want the palace, and it was deemed a fitting place for King Louis XVIII of France, and his brother, afterwards King Charles X, to live in after they had been driven from Paris during the French Revolution. Exiled kings have to be content with what they are given.

Queen Victoria came to the throne. She was a great stickler for historical tradition, and, in spite of the inconvenience of the place, she determined to hold Court there. She did so on two occasions—in 1842 and in 1850—accompanied by the Prince Consort. Afterwards she resided there twice—in 1870 and 1887.

King Edward VII loved Edinburgh and Scotland, but Holyrood Palace made no great appeal to his ideas of comfort. When he paid official visits to the Scottish capital he preferred the comforts of his friend, the Duke of Buccleuch's mansion at Dalkeith.

Queen Mary determined to put an end to the bad old traditions of draughts and wrong corners and lack of heating. Year after year she initiated changes when she stopped at Edinburgh on her way to join the King at Balmoral.

In the servants' quarters the stone corkscrew steps were replaced with staircases and lifts. Central heating was installed. Modern bathrooms made their appearance. The grim hangings and furniture put there by Queen Victoria were gradually removed and replaced by pieces of more modern furniture, at the same time not detracting from the associations of the old palace.

The fine oak carving in the King's State breakfast room was made a joy to look at. The famous tapestries of the "Destruction of Niobe's Children" and "Venus Anadyomene Rising from the Sea" were cleaned and renovated. Holyrood House was magically reborn.

Even so, a great deal remained to be done, for there was the question of household utensils and table linen and silver. When the late King visited Holyrood all this had to be brought at great expense from London.

It so happened that when our present King was Duke of York he was appointed Commissioner for the Church of Scotland. The Commissioner holds Court at Holyrood for a fortnight. It is an envied office, and was twice filled by James Brown, M.P., who lived in an Ayrshire cottage.

The Duke told the Lord Provost of Edinburgh that there would be more royal visits to Holyrood if some way could be found of avoiding bringing so much material from London. Sir Alexander Grant, the biscuit manufacturer, heard of the difficulty. Before he died he wrote out a cheque for £10,000 to pay for 80,000 ounces of silver and an enormous quantity of linen to equip the Holyrood pantries and chests. He said it was a Silver Jubilee present.

Now this silver and linen are being used for the first time.

The King and Queen have been left in no doubt about the warmth of their welcome to Edinburgh. The streets and levees are providing a feast of colour and uniform, notably the gorgeous trappings of the Highland regiments and the Scots Greys. There are also assembled the two corps of guards which have been associated with Holyrood for generations.

First comes the Royal Company of Archers. It came into being in 1676 as a body to encourage the declining art of archery. It thrived, and King George IV made it his Scottish bodyguard. The gentlemen wear a handsome uniform—and carry a bow!

The other body is the silk-hatted stalwarts in blue cutaway coats and white neckbands—the High Constables and Guard of Honour of Holyrood House. Its origin is very ancient, but it was not organised as a corps until Victoria was Queen. It will stand as the Guard of Honour once more.

Great days are these in Auld Reekie.

The Samaritan

HE is just one of the thousands of St. John Ambulance men who sacrifice their leisure and much of their hard-earned money to the service of their fellows.

In his part of Glamorgan you will always see him on duty where there are crowds and therefore danger of sickness and accident

The uniform in which he looks so efficient was bought out of money which came, in the main, out of his own pocket.

No need to wonder, then, at him packing it all away with loving care, in a chest of drawers in his bedroom, as soon as one of his days of duty is ended.

But misfortune came his way recently.

His uniform, the medical requisites, the chest itself and much other clothing—stuff that it would take many, many weeks of the entire contents of an average man's wage-packet to replace, was accidentally destroyed by fire.

Yet he is on parade again now, in a nice new uniform, with all the kit necessary to his job.

All because he had signed and forwarded a coupon in JOHN BULL that gave him the protection of our unique Free Family Insurance Gift, as a result of which we sent him a cheque to cover the damage to his personal possessions.

That coupon is reprinted on page 2. Before two minutes have passed you can have signed it, too.

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Its delightful tang makes it such a pleasure to use. Send for a free sample to Dept. 67/107 Euthymol, 50 Beak Street London W.1 then buy the large 1s. 3d. tube from your chemist

I've given myself a life sentence

And I reckon I'll say it about six times a week. It'll be "Give me an ounce of Afrikander." From now on. I smoked my first pipeful of Afrikander to-day; and if you know what I know, you'll know why I can't feature anything but smiles, may-be?

I know what it must be like to fill your pipe at the factory . . . with tobacco in perfect smoking condition. I know what it's like to smoke a cool tobacco that's got *flavour*. I know what it's like to smoke a tobacco right to the bottom of the bowl—fourteen times a day—without getting a tongue hot-spot or a throat scratch.

Yes. I know Afrikander. So should you. It's every pipe smoker's business to know this long *lasting* baccy. It's the joy smoke of the age and the cream of them all.

Give yourself one day's sentence to start with. Say "Give me an ounce of Afrikander" just once, for a trial. 8d. will do it.

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'I had some nasty corns under the flat part of my feet, and after two Radox footbaths I got them right out, and have never been troubled with them again. I tried various remedies, which were no good to me. I have suffered terrible pains with my feet the last two years, and using your Radox Bath Salts is the only way I get relief for my aching feet. You may, if you wish, make use of my remarks, also name and address, as I feel what a great relief it would give to other sufferers who have not tried your Radox.'

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1/6 *Ten Ounce Pink Packet*

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You can easily catch cold on the first few days of a holiday. Many a bad illness has started with a holiday chill. Don't let it happen this year. Take no chances—take a tin of POTTER'S with you or get them at the nearest chemists anywhere.

They combine amazing antiseptic properties with a really pleasant flavour.... keeping you clear of COLDS, CATARRH, HAY FEVER, CROUP, BRONCHITIS—giving INSTANT RELIEF.

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POTTER'S CATARRH PASTILLES

● *Conrad Phillips is visiting registered readers in their homes and retelling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader No. 96,788, Mrs. L. Alexandra, 128, High Street, Maidenhead, Berks.*

FAT... MARR...

I grabbed her just in time to prevent her throwing herself on the line

WE had entered the same compartment together at Reading. I was on my way to London. Being early afternoon, the train was practically empty, and we had the carriage to ourselves.

She was quite young: except for a drawn, haggard expression on her face, she was a beautiful girl. I was especially impressed by her wide violet eyes. These looked so sad and bewildered that it was easy to deduce that she was suffering mentally.

Every once in a while her face would contort as if she were suffering pain, and then I observed tears streaming down her cheeks. It was a hot day and despite the window on my side of the carriage being open the atmosphere was almost unbearably stuffy.

Thus when the train had gathered full speed and the girl stood up and opened the window on her side, I did not take any particular notice.

But when, a moment later, I saw her opening the carriage door I leapt up from my seat and grabbed her just in time to prevent her from throwing herself on to the line.

For a minute or two it was as much as I could do to hold her down. Amidst a violent fit of sobbing she fought to free herself from my grip. "Let me die! Let me die!" she wailed.

Having had previous experience with hysterical girls, I knew that the most effective way of handling her was to be firm. In the end the only way I could bring her to her senses was by giving her a violent smack across the face.

☆ This had an immediate effect on her. Ceasing her struggling, she glanced up at me as if she had only just been aware of my presence. This was followed by a look of regret, which finally ended with her bursting into tears.

"I'm so terribly sorry to have given you all this trouble," she said.

"Don't be silly," I said, "you aren't giving me any trouble at all. You'll be all right now."

She glanced up at me like a sad child might glance up to its mother.

"No I won't," she returned. "I shall never be all right again. Life is over for me. I don't want to live any more."

For a while she sat playing nervously with her handkerchief and staring on the floor.

"Why don't you tell me what your trouble is?" I asked. "Maybe, I might be able to help you."

After a little persuasion she at last condescended to tell me her story.

She was, she said, one of a family of twelve children. Her parents were very poor, and when she had reached the age of fourteen she was glad to leave her home and go to work in London. She obtained a situation in domestic service, and for a few years was very happy.

Leaving her job, she joined a big tea-shop combine as a waitress. About six months after this she met a man with whom she subsequently fell in love. He had been a customer.

By all accounts he was a good-looking chap with a nice personality. These attributes, combined with a cultured voice and good manners, impressed this simple girl.

They apparently had a glorious time for about three months.

"We went everywhere," the girl said, "and I was so happy."

It appeared that the young man had plenty of money and time on his hands. He explained that he was a racing punter and followed a betting system that had shown a profit consistently for the past two years.

"When we had been going out together for about six months," she went on, "he asked me if I would marry him."

They were married about a month later in a London register office, after which they went to live in a comfortable flat in Bayswater.

The first week or two of their married life was spent quietly.

"He told me that he had postponed our honeymoon until a certain horse which he had a big tip for was running. He was going to back this heavily, and with the winnings that would probably run into thousands of pounds we were going abroad."

Having lived always in poor circumstances, the young wife was naturally of a cautious disposition.

"I felt," she continued, "that nothing in this world was certain, and that if the horse lost it might ruin my husband. So I pleaded with him not to back too heavily."

Her husband laughed at this suggestion.

"You must learn to have confidence in me, dear," he told her.

"He seemed to be so cock-sure of himself," the girl said, "that I felt a little ashamed for interfering with his business. But in my heart I wished that he was not a racing man, that he had a regular job like most other men."

Meanwhile, her husband had introduced his wife to some of his friends.

"They were a gay, carefree lot," she said. "They used to come down to our place and sing and play the piano, remaining often until the early hours of the morning. Sometimes they would play cards all night.

"I can't say that I disliked them, yet I felt somehow that they were no good to my husband." Nothing very eventful happened until about six weeks after their marriage.

☆ "I shall never forget the afternoon my husband came rushing up the stairs as long as I live," she said. . . . "I noticed that his face was flushed with excitement. 'Darling,' he said, 'it's come off. I've won, darling, I've won!'

"When his enthusiasm had died down he asked me to pack, as we were leaving England that same night."

They went to Paris, and here the young wife was surprised to see some of the men who had played cards at her flat.

They were away from England for about six weeks, during which time they had had a wonderful time, living in the best hotels in the South of France. But the girl wasn't sorry to be back again.

"I was much happier in our little flat."

she said. The day following their ret... two men called at the flat.

"When I told them that he was ... she said, "they said that as they h... plenty of time they would wait."

When her husband came in one of t... men said, "We have a warrant for y... arrest."

Hearing this, the girl fainted.

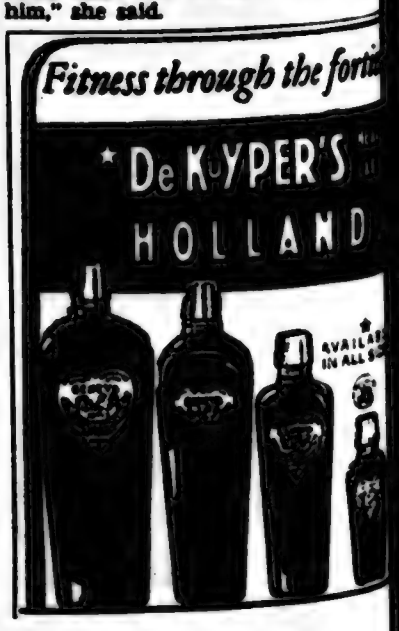
It transpired that her husband, wi... others, had obtained a large sum fr... a wealthy American by means of a tr...

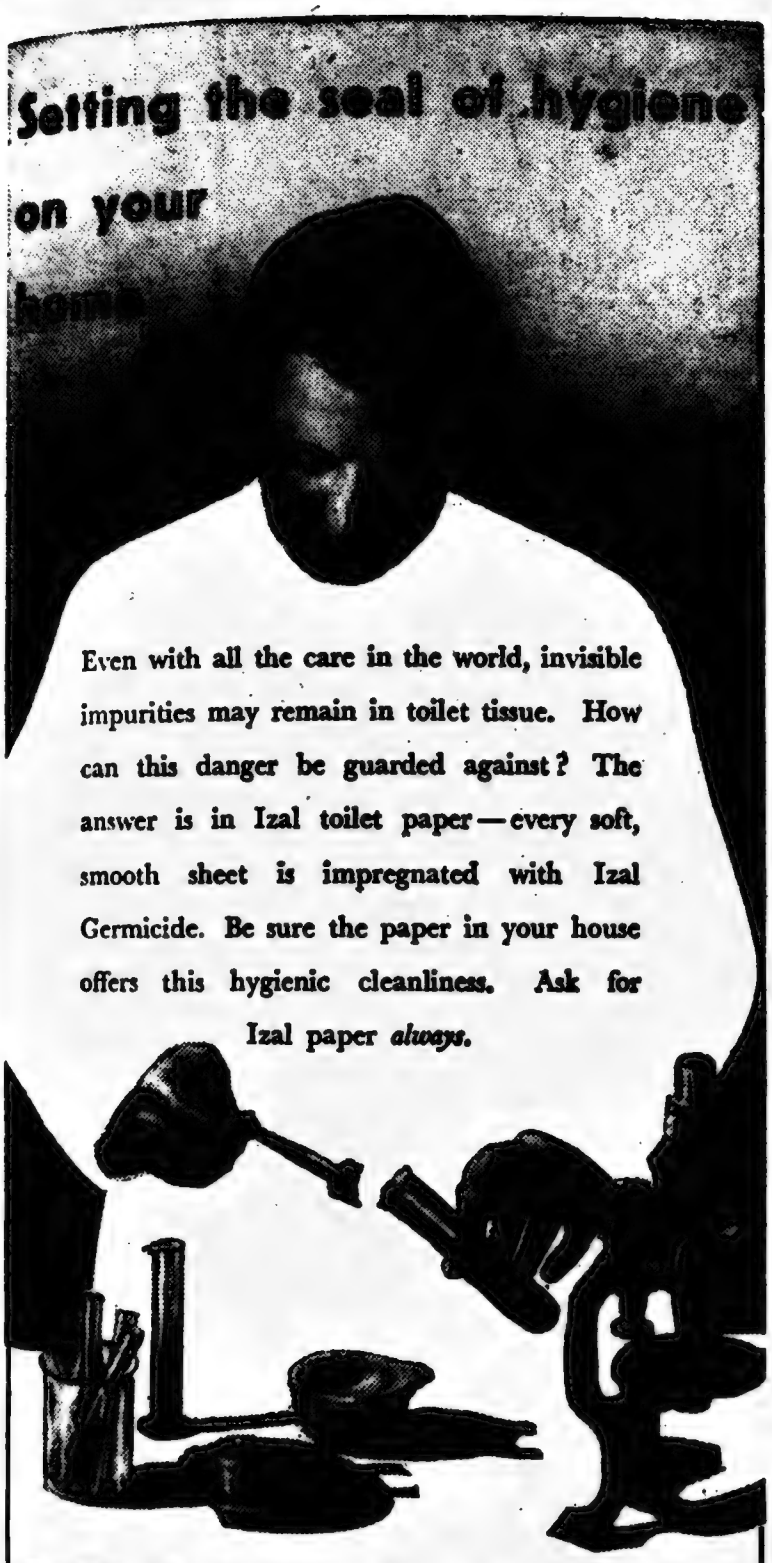
☆ Weeks of misery pass... Meanwhile, the unfortun... girl discovered that she was ... expectant mother. Finally, h... husband was sentenced to 5... years' penal servitude.

Bewildered, the girl went home to h... parents. Receiving no sympathy fr... them, she decided to take her life.

I made it my business when we reach... London to dig out some of her husban... friends. Whether they were crooks ... not, I don't know. All I know is th... they were very human. With their h... the girl had her baby in peace and co... fort. Fortunately, it lived only a f... days.

When last I heard of this tragic g... she was working in the West End. ... her last letter she said that she w... looking forward to the time when h... husband came out of prison so that ... could start life afresh. "I still l... him," she said.





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The "John Bull" Guarantee appears on page 33.

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without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your system daily. If this bile is not flowing freely, your food doesn't digest. It just decays inside you. Gas bloats up your stomach. You get constipated. Your whole system is poisoned, and you feel sour, sunk, and the world looks punk.

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It makes half a pint of Cream for only 4d.

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THIS wonderful attractively made efficient Cream-maker is yours FREE for 24 Coupons from "Puffed" Wheat or "Puffed" Rice, but if you would like to receive it immediately send only 3 Coupons with 2/6—this 2/6 will be refunded when the balance of 21 Coupons is received. Note! Puffed Lago from Quaker Corn Flakes will also be accepted for this offer! If you want to give yourself a treat, accept this unique offer now—Cut out and save the special Coupon on p. 23 for your immediate or future use.

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A deck chair, a "best seller" and a Marcella Whiff—this formula is being adopted by more and more men. The bland, cool flavour and rich aroma of these good little cigars cannot be bettered. Their moderate price clinches the argument.

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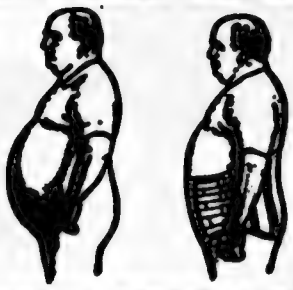

Note improved appearance of stout man after putting on a Spencer Belt.

The Spencer Belt is individually designed to meet the needs of the man who is to wear it.

Note from the illustration how broad the back is, giving the maximum of comfort and support. A common defect in belts for men is that the back is so narrow that it causes a strain on the back muscles, increasing discomfort instead of giving relief.

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The Price of ESCAPE..

Tired of being the employee, he jumps at the chance of taking the chair, then hesitates—are the risks worth while?

MANY of my readers, I know, yearn to have a business of their own. The idea suggests security, freedom from the tyranny of bullying foremen and unjust employers and it removes the constant dread of "a week's notice."

Yes, there is a great deal to be said for being your own master. My first correspondent, I am sure, recognises that fact. He writes:

I am thirty-four years old and married and we have a daughter aged five. I have been in my present position for fourteen years and have always been on friendly terms with my employer. He has now offered to take me into partnership and to make me a present of a certain number of shares on condition that I purchase a similar number.

We would both draw the same amount weekly and he hopes that gradually I will purchase further shares until the business becomes my own and he would then retire. Now, I am buying our house and, as you know, with a child as well, there is not much chance to save and, of course, I have not the necessary capital to buy these shares.

Can you suggest any way in which I could borrow this money as I am sure I shall never have a finer opportunity? I might mention that I have only reduced the mortgage on my house by a small amount so that I could not obtain any further help from the building society.

◆ ◆ ◆

This young man has been in his present employment for fourteen years. He is therefore familiar with his work, understands the customers and knows that the business is sound. Those are important points. They eliminate the risks attached to entering upon a new venture. I agree with him that it sounds a fine opportunity. And I hope he may be able to take it.

But how is he to raise the necessary capital? Could he not have a talk with that "friendly employer"? He could explain to him fully his circumstances and probably he would allow him to buy the partnership over a term of years.

Or I wonder if his local bank manager would help him. He might be willing to grant a loan against the shares which he is purchasing.

A third course would be to consult a good local solicitor. He may have a client who would be willing to invest in a reputable business. "Where there's a will, there's a way," says the old proverb. I hope from one of my suggestions my correspondent will find "the way." If he does, let me urge him to have the partnership drawn up in legal form. He may trust his employer implicitly, but many things can happen. And it is essential that he should safeguard himself in this way.

◆ ◆ ◆

Many letters reach me from young men who work for their parents. Here is one of them:

It has always been a mystery as to how my wife manages to scrape along on my wage of thirty-five shillings a week. I work for my father—a fish merchant—and we have to pay twenty-two shillings for rent, lighting, coal and insurances, which leaves thirteen shillings for food and other necessities for my wife, myself and our baby daughter.

We have to live in very noisy surroundings which are getting on our nerves. I have asked my father for a rise but though he has often said that he could not manage without me, his answer is always the same, "We'll see how we go on for a bit longer."

I know the business isn't flourishing, but he still manages to run a fine car. I don't like pulling my own father to pieces, nor can I give up my job with no prospect of another. What do you advise?

There is nobody more difficult to handle than people who procrastinate. "We'll see," they say, knowing full well that they never mean to do anything. This father seems to be a splendid example of that type. It is all so very unfair. On the one hand he says he can't manage without his son. And yet he refuses to give him a decent wage.

◆ ◆ ◆

I think my correspondent should insist upon a definite understanding. He is a grown-up man and should not be treated like a child. He should know exactly what profits are resulting from the business. If it is not doing too well and sacrifices have to be made, then they should be shared all round.

It is not right that the father should run a fine car when his son's family have to be denied the necessities of life. I advise this young man to have a frank talk on those lines. But even "talking to" will not make an unreasonable father into a reasonable one.

If, therefore, no good results from it, there is only one thing left for him and that is to try to find other work. He must make every effort to improve his position, not only for his own sake but for the sake of his wife and little girl.

"The most momentous day in my life," said J. M. Barrie, "was that day when I left home in search of life and all that it means and contains." A great many young people have to take that step. It is one of the problems that arise in my next letter. This young man writes:—

I am a clerk in a good insurance office and like my work. Last week the manager told me I could not expect a higher wage as long as I continued in my present work, and he advised me to become an inspector, which would mean that I should have to leave home and go into lodgings in a strange town.

This has placed me in an awkward position, for I am only nineteen years of age and my people don't want me to leave them. They also think I should

HUMAN DOCUMENTS

Send your private problem to "Humanist," 93, Long Acre, London, W.C.2, enclosing stamped envelope. Letters sent to Mr. Inman at any other address cannot be dealt with. £1 1s. will be paid for each letter quoted

by PHILIP INMAN

not be a success at the new work as it means canvassing, and I have had no experience of calling upon people.

If I turn down this offer it will probably mean dismissal, and as there are not many large offices in this town, I may have difficulty in finding another position.

Shall I take the job and hope that I may be a success or refuse outright and risk being out of work? I should so much appreciate your advice, as the whole matter is worrying me a great deal.

Some parents are very selfish. They consider their own interests before their children's welfare. Take this case. "They don't want me to leave home," says this young man. Rather than do that, I presume they would prefer him to be out of work. That is a very short-sighted policy.

But they don't stop even there. They do their best to destroy his confidence by telling him that he is not likely to be a success in that new work. Surely his employer is a better judge of his ability.

He would not be likely to urge him to take that position without he felt he could do the work.

I strongly advise this young man to take the opportunity that has presented itself.

Here are three good reasons. First, he can get no higher in his present job. Second, his firm would not think much of him if he threw away an offer of advancement. And third, he cannot always be tied to his mother's apron strings.

Let him remember that many a young man of nineteen has had to leave his home and even his country on far more difficult missions.

The new work offered to him may prove both congenial and successful.

Half the battle is for him to make up his mind that he will not fail in it.

THIS WILL ROUSE YOUR LIVER—

And Make You Feel Like a Million Dollars

Here is the quickest, also the most pleasant way to put an end to bad breath, sour taste in the mouth, pimples and spots, dull headaches, dizzy spells, biliousness, stags round the eyes, poor appetite, drowsiness, depression, irritability, constipation, rheumatism, and other symptoms of a sluggish, disordered liver.

Go to your chemist to-day and get this natural liver tonic—ask for WRIX (fizzy fruit health salt) in separate envelope doses: six for 7½d. and start at once to get your liver bile flowing freely. The bile is the body's great natural antiseptic. It sweeps out the impurities which are clogging up the system, making you feel fat-witted and dopey, gives you the mopes. After the first three doses you will be amazed at the zip WRIX puts into you. Stomach and intestines are cleansed and sweetened, your kidneys function better, appetite comes back, eyes brighten, lost pep returns. You feel like a million dollars. Be sure to ask for WRIX—in convenient envelope doses, six for 7½d. Or in 1/6d. and 2/6d. bottles. From any chemist.

Says Farmer Haywood.

Brew this health-giving drink yourself for less than

ONE PENNY PER PINT

Pleasantly surprise your friends with the rich, full flavour of Mason's. You can safely offer it to all, it is strong yet non-intoxicating, a drink and a beverage. Mason's costs only 9d. a bottle from Grocer or Chemist. Send for sample.

MASON'S Extract of Herbs

COUPON

To NEWBALL & MASON Ltd., Nottingham.
Please send sufficient Mason's Extract of Herbs and Yeast to make 1 gal. of Mason's Botanic Beer, with name of nearest retailer. I enclose 4d. for postage, etc.

Name & Address in Block Letters .....

Dept. 20.

'Men Still Prefer NATURAL LIGHT BLONDES to Brown Blondes!'

says J. H. Mendes, famous film director

BROWNISH and MOUSY coloured hair becomes 2-4 SHADES LIGHTER—*Naturally in One Shampoo, Without Injurious Dyeing*

Naturally light blondes are far more attractive and alluring than brown or mousy blondes. Now simply by washing your hair with Sta-blond, the wonderful new shampoo treatment, your hair becomes naturally 2-4 *shades lighter*, acquiring that fascinating golden colour—the secret of the true blonde's sex appeal—without dyes, henna, camomile, or injurious bleaches.

The new secret formula of Sta-blond has all the advantages of soap and soapless shampoos without the disadvantages of either. It brings back to brownish, darkened, blond hair, the golden beauty of childhood. It prevents light blond hair from darkening, and makes perms last longer. Simply splendid for children. Over 4 million users throughout the World.

Try it today and if it is not the most wonderful thing you have ever used, ask for your money back.

Known abroad as Nurblond and Blondex. Be sure and buy it today. Obtainable everywhere.

STA-BLOND

SONGO

SONGO (Capsules) prevents Sea-sickness, Motor, Air or Train Sickness! It NEVER Fails. 1/3 and 2/6. Chemists or Post Free Vernon Ltd., 180 Fifth St., Glasgow.

ends all travel sickness

10/- WITH ORDER

THE DAY'S WORRIES are soon forgotten— in the comfort of the Berkeley Superlax

SPECIFICATION: Best Birchwood Frame. Wide Arms. Perfect Springing in Seat and Back. Seat and Arms ALL-HAIR STUFFED. Beautiful and durable Coverings. Back & Seat easily removable for cleaning. Strong concealed castors.

Fully Patented No. 414464

How quickly fatigue and worry are forgotten when you come home and find the Berkeley Superlax waiting for you. Complete relaxation comes to you in its luxurious softness . . . perfect pleasure for a man as he enjoys his pipe and a good radio programme or interesting book . . . true contentment for a woman as she knits or sews. Designed to suit everyone, tall or short, the Berkeley Superlax meets every mood with the perfect position of ease. With its patented automatic action you can change from upright to resting or lounging positions without making adjustment or leaving the chair.

The Berkeley Superlax is also a triumph of VALUE. It is produced in enormous quantities in the largest upholstery factories in the Kingdom and sold direct to the public, thus saving all intermediate profits and expenses. *See the models of Berkeley Upholstery and range of Coverings before deciding upon your furnishing scheme. Send Coupon NOW!*

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CASH PRICE **67/6**

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SETTEE £6 : 2 : 6

Genuine Berkeleys cannot be obtained from any other furnishing house.

Sold under our usual Guarantee of money-back, if not satisfied within 7 days. FREE Delivery in England, Wales & Scotland.

H. J. SEARLE & SON, LTD. (Dept. J.B.)
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Branches: 83-87, London Road, CROYDON; The Parade, WATFORD; 85, New St., BIRMINGHAM; 71, Deansgate, MANCHESTER; 149, Becontree Avenue, DAGENHAM.

COUPON Please send Catalogue of all Models of Berkeley Upholstery, together with complete range of Coverings.

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Address _____

John Bull

Inches DISAPPEAR
Frocks Hang Perfectly

The graceful lines of the slim figure are so fascinating and attractive, yet women everywhere go about displaying ugly unshapeliness with frocks that bulk here and bulge there, merely because the foundation is wrong. Correct foundation is everything to all garments. This amazing new AMBRON Reducing Corset promptly rights all the "not-so-slim" figure faults as if by magic and gives your frocks and costumes that attractive graceful slim shapeliness which all your friends will admire. The AMBRON Reducing CORSET is made from a new washable rubber fabric which exercises an action just like massage with every movement of the body. Merely breathing brings this action into play, so that unwanted and superfluous fat is gradually eliminated without any harmful effects. Scientific perforation gives natural ventilation and controls body temperature.

SLIM THIS SAFE AND EASY WAY

1/6 DEPOSIT SECURES

Price **10/11**

Brassiere to Match 4/11
The Two Garments 14/11
Post 4d.

Try one in your own home. 1/6 deposit (*plus 4d. postage*) secures on approval. Balance may be paid by monthly instalments of 2/6 if preferred AT NO EXTRA COST. If not satisfied deposit refunded in full.

In Tea Rose washable lined rubber fabric, having boned supports and four suspenders. Sizes 24 to 40 ins. waist. Choose either a Closed Back model (Model CB) or Laced Back (Model LB). Brassiere sizes 30 to 46 ins. bust.

COUPON

Please send me an AMBROSE REDUCING CORSET

MODEL CB (Closed back) | MODEL LB (Laced back)

(Cross out the one not required.)

ALSO BRASSIERE TO MATCH. (strike out if not wanted)
Enclose crossed // Postal Order for 1/6 deposit and 4d. postage together with Bust, Waist and Hips measurements & name & address. (Overseas full cash.) J.B.10.7.37

AMBROSE WILSON L^TD

BRITAIN'S LARGEST CORSET HOUSE.
423, Ambron House, 66 Vauxhall Bridge Rd., London, S.W.

HAY FEVER STOPPED FOR 2D

2d Also Stops

NEURALGIA HEADACHES RHEUMATISM NERVE PAINS SUMMER CHILLS

Is YOUR throat thick and sore?
Does YOUR head feel heavy and leaden?
Do YOUR eyes burn and smart and run?
Do YOU keep on sneezing?
Get instant relief for 2d.!

Yes!—2d. is all you need to stop that terrible distress!!
For Beechams Powders cost only *2d. each!!!* Beechams Powders are quicker acting because of their special powder form. They bring you most amazing benefit.

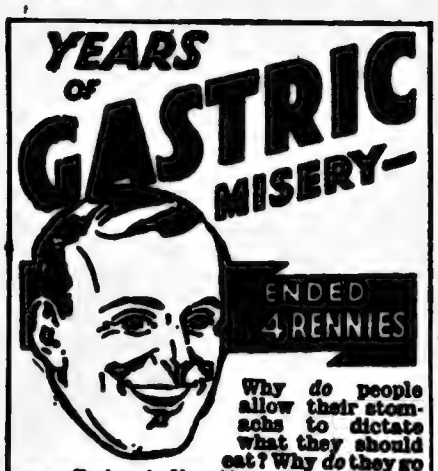
BEECHAMS POWDERS Brand 2D EACH

ACT LIKE MAGIC Cartons of 6 Powders 1/-. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

Beware Kidney Germs if Tired, Nervous, Aching

Are you Run Down, Nervous, suffering from aching or swollen joints? Do you get up at night or suffer from Burning Passages, Frequent Headaches, Leg Pains, Backaches, Dizziness, Puffy Eyelids, Loss of Appetite and Vigour? If so, scientists have recently discovered that the true cause of these troubles often is Germs developed in the body during Colds or by Bad Teeth or Tonsils. These Germs attack the delicate membranes of your Kidneys or Bladder, and that explains why ordinary medicines fail to help, because they do not kill the Germs.

Fortunately, the doctor's prescription Cystex starts killing the Germs in two hours, stops pain, reinvigorates the Kidneys, and thus restores Health and Vigour. Cystex is guaranteed to set you right in 8 days or money back. To get rid of your troubles start killing dangerous Kidney Germs today. Ask your chemist for Cystex. The guarantee protects you.



Why *do* people allow their stomachs to dictate what they should eat? Why *do* they go on suffering indigestion, when there's a simple, scientific remedy which banishes all stomach pains? The name of the remedy is Digestif Rennie. It is easy to get—all chemists sell it. And that it will work like magic is proved by this letter:—

"I have been a great sufferer for many years from indigestion, flatulence, gastric trouble, etc. The extremely severe pains have been a great worry to me, and they have wakened me up at night regularly. After taking four "Rennies" I obtained an unbroken night's sleep—the first for over one month, after having tried endless other suggested remedies and obtained no real relief. I want to say to every person who suffers in the same way that if they want immediate relief from those miserable gnawing pains, let them get Digestif Rennie. It is with sincere gratitude that I can testify to the simply marvellous value of Rennies."—F. B. C., Caterham, Surrey.

There are 15 ingredients in Digestif Rennie. They conquer the acid in your stomach. They mop up the stomach gas. They digest your food. Dissolving without water, they enter the stomach undiluted. Pain goes. Indigestion is no more. 'Rennie' Tablets are pleasanter—they taste like sweets. They are more convenient—you carry as many as you'll need. Each is wrapped in wax paper. Digestif Rennie (Brand) Pastilles are obtainable from any chemist. Get some to-day and say a sweet goodbye to indigestion. Trial size 6d. Family size 1/9.

Digestif Rennie

You suck it like a sweet.

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LONG ODDS
for the
STEWARDS CUP
Send for PRICE LIST

1 2 2 6 5 10 20
£2 £5 £10
UP TO ANY AMOUNT

We Pay All Postage
DAILY LETTER COMMISSIONS
BEARING A TREE STAMP NOT LATER THAN THE SET TIME OF ANY RACE IS ACCORDANCE WITH RULES WILL BE ON AT STARTING PRICE OR TOTALISATOR RETURNS AS DESIRED

NO LIMIT WIN OR PLACE

Please send Stewards' Cup Prize List and particulars of your Service. I am over 21 years of age.

Name

Address

J.B. 10/7/37

Town County

DAVID COPE

BATH STREET SHOW

FROM OUR READERS

Do You Sleep With Your Head To the North Pole?

SEVERAL new hospitals are planned to be built in Wales.

It is being given out that special consideration has to be given to the selection of sites so that the wards can be constructed to allow the patients to lie north and south—with their heads to the north.

I have yet to discover any justification for the new medical fetish that better and healthier repose is enjoyed when a person sleeps in line with the poles.—J. F. WILSON, Whitchurch Road, Cardiff.

Naturalists have found that in the animal world, anyhow, this theory does not apply. Insects and animals lie at right angles to the magnetic current—east and west.

HOW'S THAT?

HAS anyone observed the large number of brilliant cricketers—led by the immortal Grace—whose surnames commence with the letter "G"?—HERBERT GRIMES, New Withington, Chesterfield.

The "H" list is even better—Hayward, Hirst, Hubble, Hitch, Huish, Holmes, Hearne, Hendren, Hardinge, Hobbs, Hallows, Hammond, Headley, Hopwood, Hardstaff—and now Hutton.

CREAM TRUTHS

WOMEN are becoming increasingly suspicious when buying cakes and confectionery. My customers frequently ask now whether cream cakes and so on really contain cream.

Their doubt is justified. The public has not understood yet that if the cream in a cake sold at, say, a shilling was really fresh dairy produce, the price of the cake would have to be at least double.

The experience of the trade is, however, that the public does not like the words "artificial" or "substitute." But no baker or confectioner should be allowed, as at present, to use the term "fresh" in connection with any cream other than fresh dairy cream.—J. G. MACDONALD, Haydn Road, Liverpool, 14.

There are nearly thirty different varieties of fillings in the confectionery trade which are known as "cream." And the public is expected to know that most of them are substitutes.

Race with "Silver Ring"

Leger Latest

MID-DAY SUN ought to be the JOHN BULL selection for the St. Leger as he is the only three-year-old with an unblemished reputation; but I am afraid he will hardly be worth backing.

The last classic will not be run for another two months and a backer who could secure 3 to 1 about the Derby winner would be lucky.

At present prices one might take a chance with Sultan Mahomed, who ran fourth in the Grand Prix. Trained by Frank Butters at Newmarket, he is by the Ascot Gold Cup winner, Massine. I take him to be one of a few who will stay the course.

Best bets at Lingfield this week may be Chrysler II, Rockes and Royal Salute.

"SILVER RING'S" CODE

The Code covers racing from Thursday July 8, to Wednesday, July 14.

B A K X U Z R 93 N 96 G E D V H J I 95 S O Y 97 L W T F 94 M P Q C 93

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example: N95SMEU would read TAKE MY. Where a double letter occurs in the name the figure 2 is substituted. KKT295 would read SONNA.

EXACTION

WHILE on a visit to Salisbury, I saw an invalid lady wheeled in a bath-chair into the Square.

When the chair was brought to rest, a toll-collector immediately pounced on her and demanded a fee of sixpence, giving her a car-parking ticket as a receipt.

The exaction of toll for a bath-chair must be the limit of civic meanness.—MRS. MARY WORDSWORTH, Newtown, Hungerford, Berks.

Toll demands like these would be held by the courts to be illegal.

FORGOTTEN

NOT long ago JOHN BULL stirred the authorities into action to provide a post office for the village of Bielby, near Pocklington.

It may be of interest that, with the provision of this one, every village in Britain with more than 200 inhabitants now has post office facilities.—J. ARCHIBALD, Ashby Road, Loughborough.

Wrong. There remains Goodmanham, York (population 277). People there have to walk 2½ miles to buy a stamp. Twenty old-age pensioners—two 88 years of age—have to travel the same distance.

PRIVACY NEEDED

I AM one of tens of thousands of people who have to depend on compensation payments administered through the courts.

Like all the others, I cannot obtain a shilling of my money except by personal application in open court. It is a dreadful experience to have to make it every month in front of a gaping and curious crowd.

I have to go into the witness box to undergo the ordeal of a close examination of my private affairs and have to explain in detail how the money will be spent.

If I ask for a payment even to buy clothing I have to state the nature of every article I need and what it will cost.—MISS M. FLEET, Harlow Street, Grimsby.

County court judges are more and more arranging to hear these applications in their private rooms.

WAITING A CHANCE

ONCE again the cry is being raised that the unemployed have become work-shy.

Well, the Maesteg District Council has just announced that four men are required as labourers.

They had to be found from a very small area. But 249 men in it have applied for the jobs.—A. RICHARDS, Southcak Place, Barry, Glam.

Managing director of a Manchester firm informs us that last week he advertised for a handyman at 45s. a week. In three hours he received 2,627 applications.

DENIED HIS DUE

STARTING work in the pit at twelve years of age, I rose from collier's boy to colliery under-manager and held that post for sixteen years.

I lost the job eight years ago through change of ownership, and have been idle ever since, except for 11 weeks on odd jobs.

Now I have reached sixty-five years of age and applied for old-age pension. It has been refused—because I was not continuously insured for the previous five years.

No account was taken of my 45 years' service underground and the contributions I paid during that time.—P. REYNOLDS, Brynhrivn, Church Village, Pontypridd.

More evidence that the 25-year-old provisions of the National Health and Pensions Insurance scheme have no relation to present-day conditions.

LIGHTNING RRANK

AT the height of a storm this week I was using a street subway at the Elephant and Castle, London, when a flash of lightning somehow entered the subterranean passage and singed the arm of my coat and my hat.

I had always supposed that it was not possible for lightning to descend underground.—J. G. MOREL, Glengarry Road, East Dulwich.

Lightning has been known to travel down a lode of ore and to shock miners working at a depth of a thousand feet.

PIPER'S TREK

DOG stories are in the news again.

At the outbreak of the Great War my uncle in Sunderland enlisted and sent Piper, his Airedale, to a friend in Scotland to be cared for.

A year passed and uncle came to Sunderland on leave. He had just reached the front door of his home when he heard a loud barking behind him—and there was Piper!

The dog had timed a walk from Scotland to County Durham to arrive at exactly the same moment.

After a glorious "leave" together, Piper was sent back to Scotland "for the duration." He never returned—neither did his master.—P. MULVENNEY, Huddleston Road, Tufnell Park, N.7.

That one will take some beating.

DO YOU KNOW?

FROM a high-class firm of London brokers I have received particulars of an investment opportunity in what is called a zythepsary company. In the name of good English, what is it?—H. V. RAWLINGS, Heathfield Road, Croydon.

The high-falutin', ugly and obsolete word "zythepsary" means "brewery." A former Master of Balliol was fond of asking the college servants to fetch him a pint of "zythepsary produce."

Write to John Bull About It—

● *We invite readers to write to us about any subject of public interest, keeping us in touch with the world as they see it.*

Letters should be as brief, forceful and topical as may be.

Half-a-guinea will be paid for each letter published. Envelopes, marked "Letter Bag," should be addressed to "John Bull," 93, Long Acre, London, W.C.2.

KEATING'S KILLS

ANTS
MOTHS
BEETLES
FLEAS etc.—even bugs

● For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. *Kills Green Fly.*

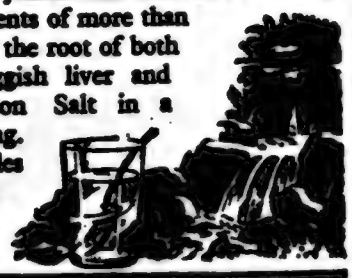
—But it must be KEATINGS

Outfits 2d., 6d., 1/. Powder Flasks 1/-

EASY TO SLIM
Summer frocks and bathing dresses show up those ridges and bulges. But excess fat is not inevitable, it is due to waste matter not being eliminated from the system. It's simple to stimulate liver and kidneys with the wonderful Spa minerals in Fynnon Salt.
RHEUMATISM GOES
Stabs of pain when stooping, stiff joints and all the other reminders of Uric Acid disappear when Nature's Salts of the earth rid you of the poison. The easiest way to take them is in Fynnon Salt.

Drink Spa water at home

There are few who can afford long and costly treatment at a Spa. But all can afford a 1/3 tin of Fynnon Salt. And Fynnon Salt combines Sodium, Potassium and Lithium, the curative elements of more than one famous Spring. Fynnon Salt strikes at the root of both Rheumatic pain and excess weight—sluggish liver and kidneys. Take a teaspoonful of Fynnon Salt in a glass of water every morning on rising. Very soon you will find those troubles slipping away and a new sparkling fitness taking their place!



FYNNON LIMITED, BRENTFORD, MIDDLESEX.

FYNNON SALT *for Fitness!*

"John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—
In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

DEFINITE PROOF— 45,000 TESTIMONIALS by Accountants Certificate

H. BROOM
The World's Premier Physical Culture Expert.

THE WORLD'S PROVED RECORD FOR RESULTS.

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Read My Article in "HEALTH & STRENGTH," The National Physical Culture Weekly. —H. BROOM.

Acclaimed by "Health & Strength," the Leading Physical Culture Journal, as "The Most Successful Course of All time," and re-echoed by many other papers,

the Course that is making Britain an A1 Nation

I offer you definite proof and if you can spare 15 minutes per day you can have Radiant Health and Physical Power with improved Mental control and ability.
Words and Figures do not convey a true perspective of the Sensational Success of The International Course. . . . Time after time, week after week, the Physical Culture World has been staggered by Results which were totally unattainable except by this Course.
Results have built the Greatest Physical Culture Organisation in the World—until to-day over 45,000 testimonials have been certified by Accountants' Certificate, probably more than all our Courses added together. . . .
I offer you common sense methods which hold THE WORLD'S RECORDS FOR PROVED RESULTS.

SPECIAL OFFER 30/- or 1/- WEEKLY

Write NOW for these ! 2 FREE BOOKS

I have published an Instructional Book which clearly shows the secret and quickest way to Health and Strength and how to overcome Worry, Habits, Nerves and Inferiority Complex. It shows how thousands of readers just like you have been turned into outstanding personalities. . . . Their Dreams have come True. The Book is FREE to every reader. You will be staggered at what this Modern Science can do . . . It is more than a Physical Culture Course.

VITAL POWER (FOR MEN ONLY)

What every man should know

The real secrets are revealed here for the first time in my book, "Vital Power," in plain unvarnished English. . . . Nothing is hidden and it shows you the ART OF SUCCESSFUL LIVING. . . . This Book is also FREE to all who write for my book "The International Way" without obligation

ERIC BROOM aged 12.

The Photograph above of Eric Broom at 12 brings another SENSATIONAL RESULT, which can only be obtained by this method and which is acclaimed the World over as . . . "The Most Successful Course of all Time." His development makes him a just claimant to the title of the World's most perfectly developed Boy.

COUPON

To H. Broom, Broom Hall, Holderness Rd., Hull
Please send me without obligation your TWO FREE BOOKS. The INTERNATIONAL WAY and VITAL POWER.

Name.....
Address.....
..... J.B.48

H. BROOM,
BROOM HALL, HOLDERNESS ROAD, HULL
The World's Premier P.C. Expert by Results. 85% of all pupil's have reported satisfied even after the first month's lessons only.

Pimples invite BLOOD-POISONING

The germs of septic poisoning abound everywhere. You scratch the top off an irritating pimple, prick yourself with a thorn while gardening, graze or scratch yourself at work or play—just smear a little Cuticura Ointment on the spot and you are safe against festering and blood-poisoning. Because Cuticura Ointment kills any germ or poison you may have picked up and keeps the rest away until the injury is safely and cleanly healed. Never neglect the slightest scratch; it's dangerous. Better be safe than sorry when it's too late. No home should be without this unfailing healer and protector against septic poison. Cuticura Ointment is the finest, trouble-free antiseptic for skin eruptions and injuries. No mess, no discoloration or stain. Simply smear Cuticura on—it stays put and its germ-killing action lasts until no germ is left alive.

MOTHER'S TERRIBLE TIME.

"My little boy had an awful attack of impetigo. It started with a few spots on his face and spread till in no time his face was a mask of scales. The poor little fellow scratched himself to pieces. For two months I had a terrible time. Cuticura Ointment healed him after everything else failed." (Signed) Mrs. G. Williams, 34, Newport Street, Barrow-in-Furness.

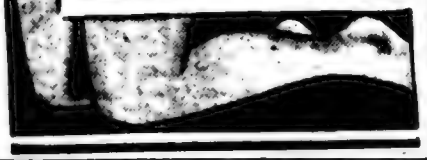
Buy a tin of this magical healer to-day.

Cuticura OINTMENT

SUPERFLUOUS HAIR made my life a misery...

"My arms and legs were covered with a hideous growth of thick dark hair. I tried everything to get rid of it. Irritating pastes—evil smelling powders—painful electric treatments. Nothing did any good. Shaving only made the hair grow faster and coarser. Then a chemist told me of a new discovery sold under the trade mark new 'Veet.' To my great delight it dissolved away the hair in two minutes. Left my skin soft, white and smooth, as if that disfiguring hair had never existed.

And now 'Veet' is so pleasant and easy to use; it's a dainty scented white cream. Now my superfluous hair troubles are ended for ever." New 'Veet' 6d. and 1/3. By exclusive arrangement every woman reader of this paper can now obtain a special package of NEW VEET ABSOLUTELY FREE. Send 3d. in stamps to cover cost of postage, packing and other expenses. Address: Dae Health Laboratories, Ltd. (Dept. 32C.), Cunard Road, Acton, London, N.W.10.



GOOD-BYE TO CORNS

AND ALL FOOT TROUBLES

When your feet burn and smart and your corns stab like red hot needles, it is then you need a footbath with a handful of 'Reudel' Salts in it. For the valuable curative properties in 'Reudel' Salts triple oxygenate the water and give instant relief. All soreness and swellings are eased and comforted; callouses rub off with a towel; inflamed and hard corns are softened and the roots loosened. Look at your feet; even after one immersion they feel new and refreshed; the agonising ache and smart has gone, and the hard outer skin round the corns is so soft that the root can be lifted *right out*. Bathe your feet in a 'Reudel' footbath to-night and say good-bye to agonising corns and all foot troubles.

REUDEL Bath SALTS

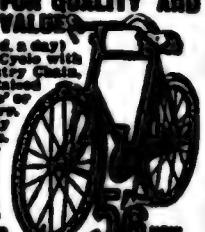
ONLY IN YELLOW PACKETS 1/6 (10 ozs.)

Operation ordered at once for PILES but NEMOLIN saved him!

IF you suffer from piles, you'll readily understand the predicament of this London man. Tortured with itching, bleeding piles, he was finally told that only the surgeon's knife could cure him. "Two years ago", writes his son, "my father was ordered to hospital for immediate operation for piles. He did not agree, and decided to try 'Nemolin' Ointment, with the result that he improved wonderfully, and avoided the operation. 'Nemolin' in his case was almost miraculous". (W. F. C., London).

Why run the risk of the knife when there's such a safe and sure remedy available? All chemists sell 'Nemolin' Ointment at 3/- a tube—relief is guaranteed or your money promptly refunded.

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE



3/6 per month (less than 1½d. a day) buys the Graves "PLEASURE" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrome Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories, Carr. paid. Cash £6 6s. or 3/6 monthly. No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £8 15s. Terms 4/11 monthly. Write for Guaranteed Prize Leaflet. Men's, Juveniles', 3 Tandems, Roadsters, Racers, Club Models.

J. G. GRAVES Ltd. SHEFFIELD

The Editor Laughs Last

HUBBY (Dewsbury).—"The average wife is a pearl." But it's the mother of pearl that's the trouble.

S. G. (Carlisle).—"When did racing tipsters first see the light of day?" At dawn.

SANDY (Leith).—"Have you ever tried a haggis?" No, but if we did we should certainly inflict a heavy sentence.

L. P. (Harringay).—"He told me curtly that I would have to walk home as the tyre was punctured." And that was flat!

P. L. (Clacton).—"What would you do if your wife gave you an egg and told you to make a souffle?" Beat it!

A. B. (Portsmouth).—"Sailors are now being trained as phrenologists." All hands to the bumps, as it were.

MISS B. (Eastbourne).—"Seaside engagements seldom last for any length of time." Ah! these beaches of promise.

WINDY (Glasgow).—"I've only had one trip in an aeroplane, yet in a way I've had two." Your first and your last?

N. A. S. (Edinburgh).—"I read that a seven-figure fortune was made from ice-cream recently." A cool million, eh?

SCOTTY (Dundee).—"Where should a 'bus inspector live when on holiday?" Boarding-house.

HARRY B. (Salisbury).—"I do not really object to girls using lipstick." You evidently have a taste for that sort of thing.

MRS. L. V. (Preston).—"My two lodgers used the whole half-pound of butter for breakfast. What do you think of it?" A bit thick.

NATURALIST (Portobello).—"There is something hopeless and pathetic about a whale stranded on a beach." All washed up, in fact.

E. T. (Golders Green).—"A certain religious body reports that on several nights this year strange lights have illuminated Hampstead Heath." Moonshine!

F. F. (London).—"A successful pickpocket, I would say, needs a lot of preparatory practice." Yes, he has to get his hand in.

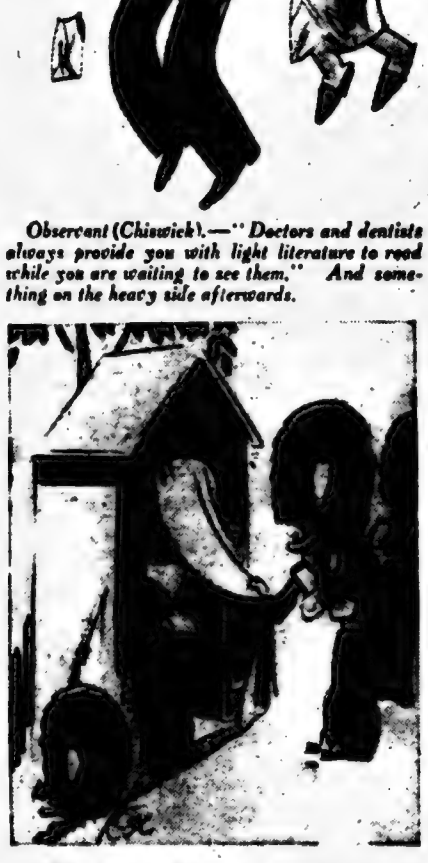
DAD (Sutton).—"Any schoolgirl who is given an expensive seat in the stalls at the theatre is very, very lucky." Positively on velvet, we should say!

M. B. (Woodford).—"I cannot find words to describe a man who takes no interest in gardening." We can; jobbing gardener.

MRS. T. (Dumbarton).—"I am told that a sailor witness startled the entire courtroom with his evidence in a recent case." Trust a Jack in the box to create a surprise!

MRS. A. (Hitchin).—"Could you please give me an example of snobbishness?" Well, what price a sergeant-major refusing to have the door of his room marked "Private"?

Observant (Chiswick).—"Doctors and dentists always provide you with light literature to read while you are waiting to see them." And something on the heavy side afterwards.



"Oh, you are tiresome, sergeant! I was just developing a film."
—From "The Passing Show"

C. M. (Brixton).—"Bookmakers are a pretty expensive hobby." They certainly run away with your money.

OCTOGENARIAN (Bath).—"I would very much like to win a chess championship before I die." You'll have to move quickly.

E. S. (Watford).—"My wife made me all that I am to-day." It's cowardly to put all the blame on a defenceless woman.

D. L. (Henley).—"There is a bond of sympathy between golfers and fishermen." They both certainly like a good lie.

FARMER (Kilmacolm).—"Sheep are very good-tempered animals." And yet they lose their wool regularly.

CHALLENGED (Leeds).—"What are the best weapons to choose for a duel at a hundred yards?" Daggers.

MRS. H. (Bath).—"Washday seems interminable, but I stick to the job and get them all out eventually." You keep pegging away.

ARCHITECT (Dundee).—"I am no believer in skylights. They only lead to damp." There! And we thought they led to the roof.

C. F. (Torquay).—"Unfortunately there was quite a breeze about the yachts entered for one race." That should have been most welcome.

CURATOR (Manchester).—"I am very chary of buying snakes for the Zoo at the price they're offered at." You're afraid you might be bitten.

HEALTH (Ilfracombe).—"I stumbled across a perfect specimen of manhood sun-bathing recently." You should have looked where you were going.

FATHER (Newquay).—"I almost had to drag my boy of six into the water, but as soon as he got over his nervousness he absolutely revelled in it." Then you probably had to drag him out.

MANAGER (Edinburgh).—"In business a man must always be the same; nobody gets on who displays many sides to his customers." You're wrong as regards bacon salesmen.

FRED (Ealing).—"Last week a University oarsman was severely rebuked by the authorities for being disorderly, and was forbidden to go on the river for the rest of the summer." All dressed down and nowhere to row!

SIDE-SLIPS

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "slip" is submitted by more than one person, that which arrived with the earliest postmark receives the prize.

THE SOUTHERN STAR:—"For the whole twelve MONTHS Doyle was punishing Levinsky unmercifully . . ."

GLASGOW EVENING TIMES:—". . . in the final he was the first home SOT to become Amateur Champion . . ."

DAILY EXPRESS:—". . . horses, their tails so wrapped with straw that they looked like door-knockers, stood on ONE leg from sheer boredom . . ."

PETERBOROUGH ADVERTISER:—"Eight and a half dozen Coronation mugs for EACH child from one day old to sixteen . . ."

DAILY SKETCH:—"With sails BELLOWING in the wind, competitors in the Thames Sailing Barge Race slowly made their way . . ."

MISS MODERN:—". . . pushing the heavy CHAIR from her forehead with a tired hand . . ."

If you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope marked "Free Advice" is all that you have to send with your query. Write to-day. The replies given here to facetious correspondents are for your entertainment.

FARMER (Arundel).—"My neighbour's bulldog has been causing me great annoyance of late." Did it get your goat?

CLERK (Reading).—"To make out that he is busy, he lets the telephone bell ring and ring." Does it answer?

C. H. (Heavitree).—"There is one thing I like on the moquette my setter is covered with." Nap?

L. P. (Devonport).—"As I dislike salt water, I wouldn't discuss the question of sea-bathing with him." You wouldn't go into it.

P. D. (Hull).—"Sometimes women disappear because they think they're not wanted." And sometimes because they know they are.

TOURIST (Bedford).—"While motorists were angrily sounding their klaxons in a traffic block, I on my bike sailed calmly past." You took the bell by the horns?

COMEDIAN (Liverpool).—"Directly I finished my song, I knew that the curtain had fallen a second too soon." It struck you at once, eh?

TOM (Crewe).—"My grey suit was stolen while I was wearing my black one, and I have tried in vain to discover the culprit." You are still in the dark, then?

THOS. D. (Colinton).—"Which do you advise—central heating or electric fires?" Well, the latter certainly have their points.

AMATEUR (Barnstaple).—"The interest in gardening is growing." Admitted—but that's just what it's so jolly hard to do.

D. S. (Pangbourne).—"What would you do on a camping holiday if the wind was so rough it blew all your possessions over the field?" Pack up.

OLD-TIMER (Dartford).—"Frankly, I like to see the modern girl making hay while the sun shines." Are you by any chance a manufacturer of sunburn lotion?

MEDICO (Kirkcaldy).—"There is no need, surely, for housewives to bake and roast during the very warm weather." Well, not when there are sleeveless linen frocks they can wear.

MISS ANNE (Brighton).—"If you see a man with well-cut features, you can be certain that he has come from a highly aristocratic family." Or a highly efficient barber.

T. O. (Framlingham).—"I can't understand why, but he has erected a six-foot high barbed-wire fence so that I should not use the footpath." You can't get over it.

STUDENT (Oxford).—"If we are to accept the theory of atomic structure, it means that a thin slice of bread could be divided into more than a million particles." Crumbs!

J. P. B. (Bow).—"It isn't often an extra £1 note comes my way." How would you like one from JOHN BULL every Saturday for the rest of your life? Page 39 shows you the way to this permanent income for a few words.

J. L. (Upney).—"Statistics show that there is more possibility of accidents occurring on certain stretches of road than on others." We know those stretches—about fifteen miles from the nearest garage.

(Many replies unavoidably held over)

LIVER & STOMACH DISORDERS

TWELVE DISTINCT HERBS BANISH GLOOM AND RESTORE JOY OF LIVING

For more than 70 years Mother Seigels Brand Digestive Syrup has been known all over the world as the finest of all family remedies for Biliousness, Pains after eating, Flatulence, Headaches, Dizziness, Constipation, Acidity, and other Liver and Stomach Disorders.

Remember, good health and a cheerful outlook on life are founded on good digestion. Let Mother Seigels Brand Digestive Syrup bring these gifts to you by stimulating your Liver, regulating your Bowels and giving you new strength and new life. For Sluggish Liver, Disordered Stomach, and Impaired Digestion, there is nothing to equal this old-time herbal remedy. 1/3 and 3/- at all chemists.

It is the special combination of extracts —found only in Mother Seigels Brand Digestive Syrup—which gives them their supreme medicinal value.

IF SUMMER TRIES YOU-TRY THIS

Sunshine is good for you *in the sun*, and in moderation. But in offices, trains and town dwellings summer heat saps the vitality, making work an effort and sleep short-lived. Thousands are carrying on, through the hottest and hardest days, on the *strength* of Yestamin—a *natural* tonic that *lasts*—a food that bucks you up and builds you up.

Yestamin is the power of pure Yeast, and nothing else. In Yestamin the great curative Vitamins are specially concentrated, giving it the potency of a drug without the danger, the Vitamin force which so vitalises your ordinary meals that they really put new life into you. This you can test for a few pence. Why not do so?

YESTAMIN

The Power of Pure Yeast

Is sold by all Chemists: 40 tablets 6d., 100 for 1/-, 225 for 2/-, or send 3d. in stamps for

GENEROUS TRIAL SUPPLY

of 40 Yestamin tablets to: THE YESTAMIN COMPANY, Dept. C. (The English Grains Co., Ltd.), BURTON-ON-TRENT.

GRAVES No. 1 CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE.

Frame 19, 21, 22in. Racing Hubs. Quick release Wing Nuts. Dunlop Sports Tyres. Coventry Chain. Lightweight adjust. Handlebars. Dunlop Endrick Rims. Sturmey Pedals. Calliper Rear Brake. Middlemore 3 Ring Pattern Saddle. Hold-all Bag. Reflector. Carrier. Ladies' or Men's Frame price £4.18.0 or 10 months No charge for Easy Terms. Catalogues free. Full range of Models

64 page Illustrated Catalogue NOW ready. Post free.

J. G. GRAVES Ltd SHEFFIELD

These SHADFORTH PRESCRIPTIONS *Give Prompt Relief*

Reduce *YOUR* High BLOOD PRESSURE

Rejuvenate YOUR Arteries. Strengthen YOUR Heart. COME OFF the Danger List.

Avoid Blood Pressure Breakdowns! Steady heart action re-coordinated with youth-like elastic arteries are now possible for those past their prime. The Shadforth Simple Home Treatment for Arterio-sclerosis rapidly reduces high blood pressure and sickness. It gives prompt relief from palpitation, giddiness, premonitions of collapse, and sleeplessness. It leads to permanent restoration, and makes you 20 years younger within 20 days. Get it NOW (Prescription No. 1188. T). Prices: 2/6, 5/6, 10/6.

Privately packed and post free at these prices from

Shadforth Prescription Service, Ltd.,

(Dept. J.B. 119), 69, KING WILLIAM STREET, E.C.4

Descriptive Book (J.B. 296). post free.

FRAZZLED NERVES

Here is a nut which makes a real man or woman of you in a few hours; frazzled nerves full of vim; gloomy thoughts gone; faith strengthened, hope restored before nightfall, life worth living tomorrow. It is the Doctor's Best Tonic for heart, nerves, stomach and kidneys—it prevents palpitation, dizziness, heart failure, tremblings, run-down condition, stops your falling-to-pieces feeling. Don't imagine yourself into an illness, have a good rest, take this tonic and be normal in a few days. Ask for "Shad Liss Fan Buds." Shadforth Prescription No. 632. Prices 1/- (23), 1/9 (50), 3/6 (72), 4/6 (144).

Shadforth Prescription Service, Ltd.

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Descriptive Book (J.B. 320). prices nil., post free.

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Dispensing Chemists.

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'10 minutes to wait before catching the boat train'

—*says* NORA SWINBURNE

—'so Mine's a Minor!'

'Quality' still means something to cigarette smokers. They choose De Reszke Minors for a 10-minute smoke because, although inexpensive, they are not 'cheap'. Actually, they are made of the same tobacco and packed with the same care as much dearer cigarettes. And they last the *full* 10 minutes.

De Reszke MINORS

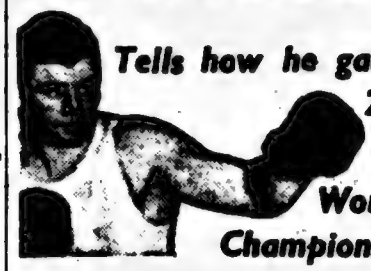
PLAIN, CORK OR 'IVORY'-TIPPED.

In tins: **30** *for* **1/-** ★ **60** *for* **2/-** ★ *In boxes:* **15** *for* **6D** ★ **30** *for* **1/-**

Issued by Godfrey Phillips Ltd

FOR THAT LEISURED ½ HOUR—DE RESZKE MAJORS, 20 for 1/-

EX-CHAMPION "Jimmy" BRADDOCK'S ADVICE TO THIN WEAK MEN!



Tells how he gained 26lbs and World's Championship

Although Braddock lost his fight with Louis, it is generally admitted that this was due to a two-year "lay-off." His splendid showing in the first six rounds would indicate that he has lost none of his hitting power or his splendid health, but even a champion cannot stop boxing for two years and win against a man 10 years his junior. Before Braddock fought for the world's championship two years ago, he was really too light and too weak for the Heavy Weight class.

Here is his astonishing statement two years ago, about the way he gained the necessary weight and strength which enabled him to win the World's Championship from Max Baer.

"A big share of the credit for my victory—for the wonderful condition I was in—is due to VIKELP. I never had more endurance, felt stronger or tired less in all my experience in the ring. And the 26 lbs. which VIKELP helped me to add, put real power and drive behind my punches. Tests convinced me that run-down conditions, poor blood and skinniness come frequently from mineral and iodine starved, glands and vitamin deficiency. When these glands, particularly the important glands which control weight building, lack natural plant iodine and minerals even diets rich in fat and starches fail to add weight and produce energy. That's why skinny folks often have huge appetites but stay skinny. You can tell any skinny weak underweight man or woman VIKELP's the greatest weight and strength builder there is."—JAMES J. BRADDOCK.

Braddock is right. Ninety-nine times out of 100 thin, weak men suffer from lack of sufficient minerals, Vitamins and Food Iodine in the system. VIKELP is made from an amazing Pacific Ocean Plant which contains not only all the 6 vitally important vitamins A, B1, B2, C, D and E, but is the world's richest source of all the 12 essential life-giving Minerals (iron, copper, calcium, phosphorus, magnesium, sulphur, potassium, manganese, etc.). With these precious elements you quickly normalise your glands, build rich red blood, new energy, strength and put on pounds of firm flesh, without the use of drugs. Try VIKELP brand Tablets for 10 days and if you do not put on at least 5–10 lbs. of firm flesh, have stronger nerves, and if you don't sleep and eat better, the trial is free.

SPECIAL FREE ADVICE OFFER!

Write today for fascinating, instructive 60-page booklet on How to Add Weight Quickly, Build Strength, Energy, Strong Nerves, Rich Red Blood—New Facts About Minerals, Iodine and Vitamins—Standard weight and measurement charts. Absolutely free—Health Products Laboratories Ltd., Dept. J.B. 7/6, 10 Henrietta Street, Cavendish Square, London, W.1.

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NOUVELLE A charmingly designed Summer Dress produced in a combination of printed Floral Hand Crepe and plain heavy Art. Silk Marocain. It has a deep pleated cowl neck, trimmed with diamante brooch. The attractive sleeves are a special feature, and the skirt is flared in cross-cut style, and finished with broad self-material belt. Shades: Brown, Lido, Navy, and Black. Sizes S.W. and W. Busts 34 to 38in. Price **20/11** Lengths: 46 to 50in.

Terms: 3/- Monthly.

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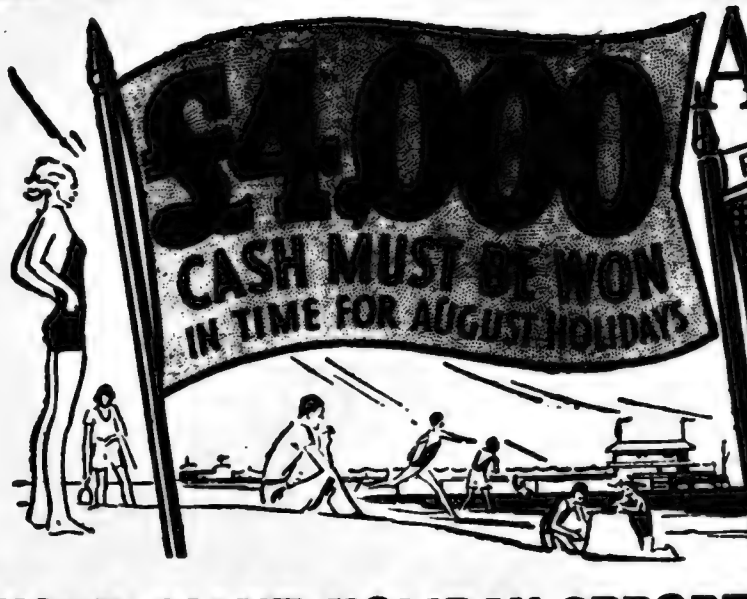
3/- Monthly



All the Flags are flying for

FIRST PRIZE

£2,000 Cash

OR

£5 WEEKLY FOR LIFE

JUST FOR A HALF-HOUR'S WORK

YOUR GIANT HOLIDAY OPPORTUNITY

Having soared from £750 up to the gigantic amount of £2,000 in solid cash, with a huge Life Pension of £5 weekly available if preferred by winner, "John Bull's" sensational Holiday First Prize before you to-day would by itself be an impelling attraction. But look beyond the First Prize. Note also that the Second Prize has rocketed up to no less than £1,000, in order to provide Holiday Cheques of record size for those who just miss the top of the prize-list.

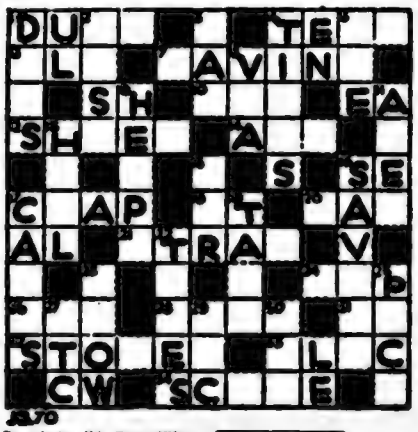
From £2,000 and £1,000 your eye runs on to the £500 Cash Bonus which supports these two colossal awards—and then to the extra £500 which is also to be distributed in Holiday Cash as announced

On the eve of the August Holidays, all entrants who are to share in this golden shower of £4,000 to the extent of £10 or more will be specially advised by telegram.

Start now on Clue No. 1 Across, build up your Squares and Independence for Life or a bumper Crossword Holiday Cheque may well be your reward!

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 70. Closing SATURDAY, JULY 24, 1937.



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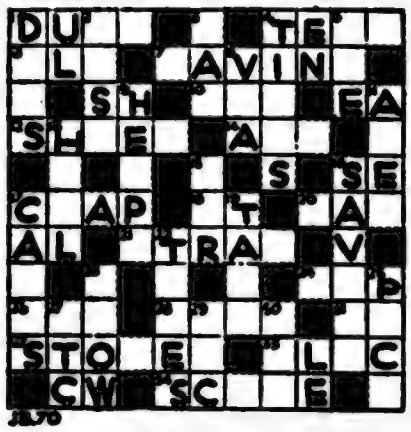


JB.70

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No.....

ENTRY FEE for 2 Squares 6d.

SIGNED .....

ADDRESS.....

.....

£500 BONUS COUPON

I have affixed four 1½d. stamps below for payment of postage on:—

☐ 12 weeks' supply of *Crossword Gazette* and *Bulletin*.

☐ 12 weeks' extension of my present supply.

Mark X in either square above according to which service you require.

I enclose my entry (1, 2, 3, 4 or more coupons) for Crossword No. 70—please register me for share of £500 Holiday Bonus with any cash prize I win in this Contest.

SIGNED.....

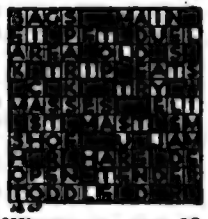
ADDRESS.....

YOU MUST affix 1½d. stamp here	YOU MUST affix 1½d. stamp here	YOU MUST affix 1½d. stamp here.	YOU MUST affix 1½d. stamp here	THIS COUPON IS VALID ONLY UNTIL SAT., JULY 24

CUT ALONG THIS LINE

CROSSWORD No. 67.

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square on right.



Reasons for Committee's findings will appear in next week's "Crossword Gazette." Secure your free weekly copy by using £500 Bonus Coupon below.

Winners on page 38.

CLUES ACROSS

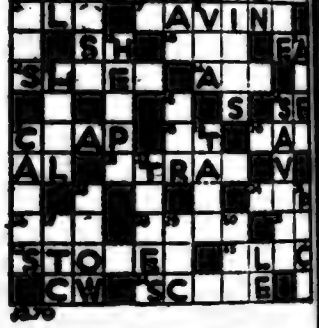
1. Careful arrangement is necessary for one
4. Road-side cafe is sometimes asked to serve
6. Not well
7. Easier for hairdresser who employs modern equipment
10. Usually fastened round collar
12. Clipper has more than one requiring attention
14. Boxer uses, to avoid blows
17. Applaud
18. At end of boat
20. Card player usually has for bridge
21. Frequently to be seen on bonnet
24. It's sometimes wise to take this when on walking tour
26. Slippery fish
28. Final
31. Commences gaily
32. Bargains in these are sometimes seen advertised in daily papers
33. Boy's name in dialect
34. Good ghost story will, especially if lights are low

CLUES DOWN

1. Are sometimes difficult to get at seaside resort because of August crowds
2. Resides in Winchelsea
3. It's annoying to sit down on one in armchair
4. Rows of seats in theatre
5. Grew old
8. By way of
9. What cafe proprietor sometimes has to wash up when business is brisk
11. Tree woodman cuts down in usually this
13. Tourist will find it interesting to stop and look over
15. Is occasionally licked by cat
16. Uncivilised
17. In which people are often fiercely attacked
19. They must be hardened to do their work
22. Fairy stories are frequently told in nursery ones
23. When boxer gets this, his seconds may become anxious
25. It's often difficult to follow this
27. Short for steamers
29. Army Service Corps
30. Sailor

EXTRA SQUARES POST FREE. For this special Contest only, you may enter as many coupons as you wish, and may enclose all in same envelope. Further squares will appear in next week's "John Bull." For extra squares send penny postcard to "John Bull's" Crossword Gazette Dept. 70, Bedford Street, W.C.2, stating number of coupons (each with two squares) required.

KEEP YOUR COPIES ON SQUARES BELOW



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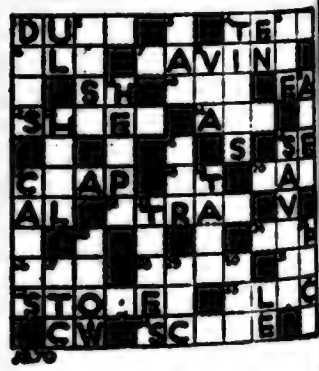

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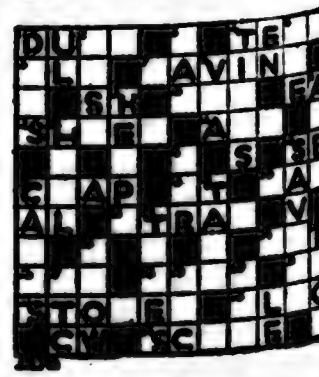

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John Bull's "Monster Crossword HOLIDAY OFFER!

Closing Saturday, July 24

RESULT FEW DAYS LATER

Telegram to First Prize-winner and all other winners down to £10 will be sent on Friday, July 30—just before the August Holiday.

SECOND PRIZE

£1,000 Cash

£5

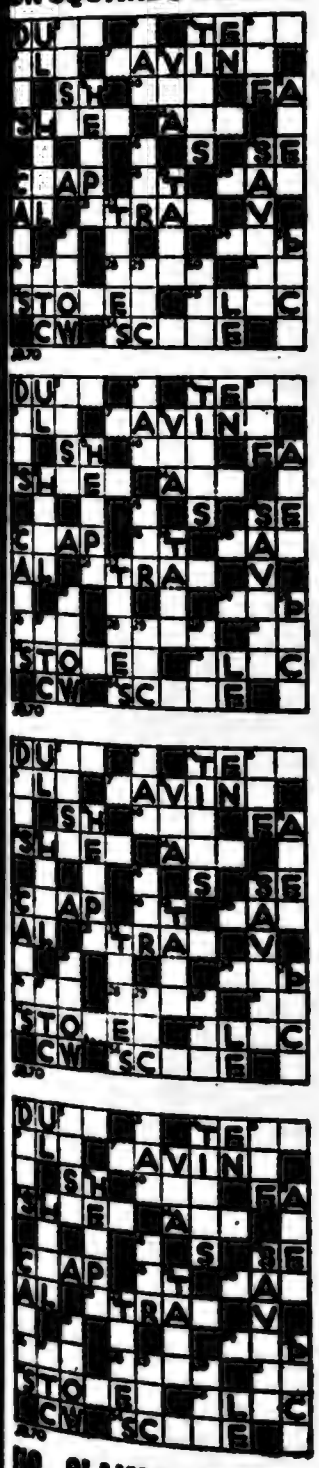
BONUS BETWEEN ALL CASH WINNERS FROM WHOM 'JOHN BULL' receives four or more coupons (8 squares) in same envelope and bearing same name and address

Extra between Cash Winners who have enclosed with entry the £500 Bonus Coupon provided completed as instructed

JB.70

ON THIS ENTERTAINING PROBLEM

KEEP YOUR COPIES ON SQUARES BELOW



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TERMS AND CONDITIONS

PRESENTED on these pages is the seventieth of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following: The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. E. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered and the First Prize-winner will be the competitor who on one Entry-square has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at these points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, August 5, 1937. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," obtainable as instructed on opposite page. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties, the cash prize will be equally divided, but not more than one share of the total of £3,000 prize-money in this Contest will be allowed to any one entrant, nor more than one share of each of the £500 Bonuses.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

READ THESE RULES

1.—Complete puzzle in ordinary ink, not copying-ink or copying-ink pencil, cut out the whole Entry Form whether both puzzle squares are used or not. Entry-fee for one coupon (two squares) is SIXPENCE. For two coupons (four squares) send ONE SHILLING. For three coupons (six squares) send ONE SHILLING AND SIXPENCE. For four coupons (eight squares) send TWO SHILLINGS. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form; Entry Form to be sent by post as directed (not delivered by hand) to reach us not later than **Saturday, July 24.**

2.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided or such flaws occur in more than one letter square, Entry-square concerned will be disqualified as will any mutilated coupon.

No responsibility is accepted for any entry lost, delayed, not delivered or mislaid, and no correspondence will be entered into.

3.—Winner and winning Puzzle Square will appear in JOHN BULL on sale Thursday, August 5. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First or Second Prize, he must demand a scrutiny by first post Tuesday, August 10, in accordance with directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

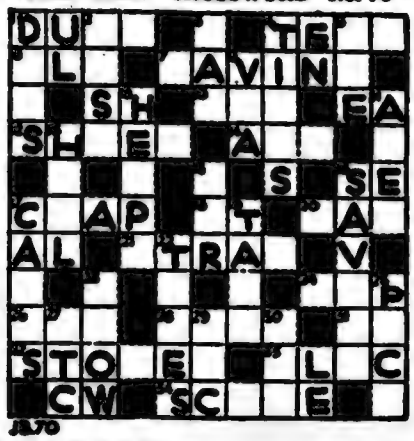
4.—Should First Prize be shared, £2,000 cash will be paid.

5.—Failure to comply with any of the Rules and Conditions involves disqualification.

6.—Employees of Odhams Press Ltd. and members of their families are not eligible to compete.

NO CLAIMS REQUIRED—ALL ENTRIES EXAMINED

"JOHN BULL" CROSSWORD No. 70—CLOSING SATURDAY, JULY 24, 1937



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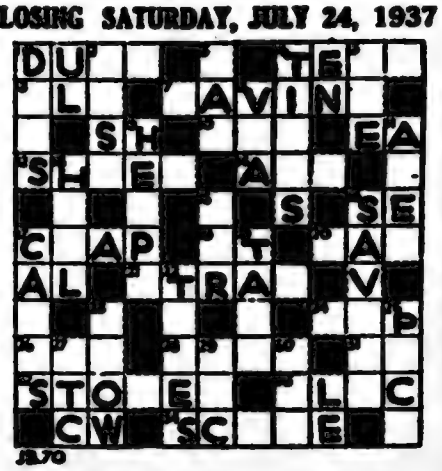


JB.70

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No.....

ENTRY FEE for 4 Squares 1s.

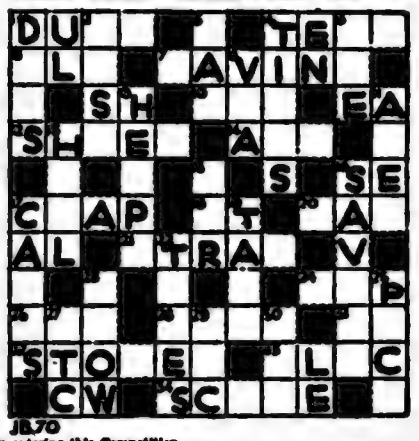
SIGNED .....

ADDRESS.....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 70—CLOSING SATURDAY, JULY 24, 1937



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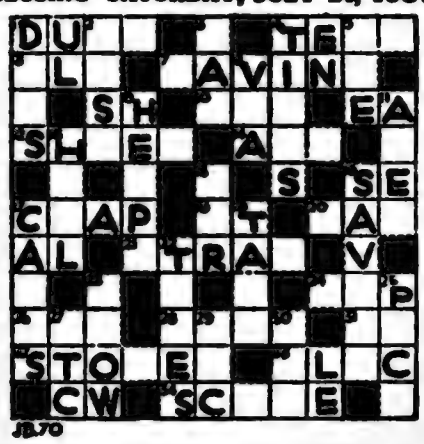


JB.70

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No.....

ENTRY FEE for 6 Squares 1s. 6d.

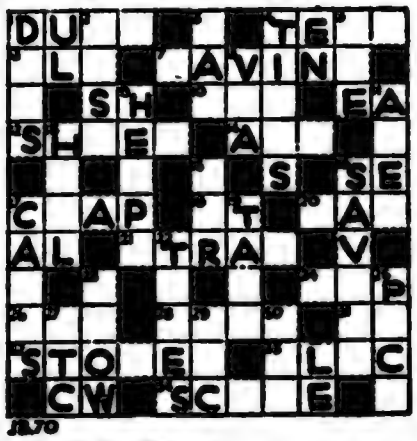
SIGNED .....

ADDRESS.....

.....

CUT ALONG THESE BROKEN LINES

"JOHN BULL" CROSSWORD No. 70—CLOSING SATURDAY, JULY 24, 1937



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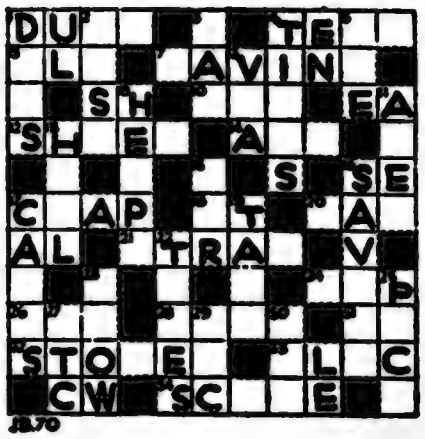


JB.70

In entering this Competition, I agree to abide by the rules and conditions as final in all matters and I enclose

P.O. Value.....

No.....

ENTRY FEE for 8 Squares 2s.

SIGNED .....

ADDRESS.....

.....

REMEMBER YOUR £500 BONUS COUPON ON PAGE OPPOSITE

ADDRESS ENTRY: Crossword No. 70, "JOHN BULL," 57, LONG ACRE, LONDON, W.C.2 (Comp.).

YOUNGER EVERY MORNING!

TO-NIGHT Apply Crème Tokalon, Skinfood, Rose Colour which contains Biocel—the amazing discovery of Prof. Dr. Stejskal of the University of Vienna. This vital cell food is obtained from carefully selected young animals. Science now knows it is the loss of this natural element from the skin which causes wrinkles. Crème Tokalon, Biocel Skinfood, feeds it back to the skin while you sleep and makes the skin smooth, firm and young again.

TO-MORROW MORNING See how much fresher and smoother your skin is after the very first application. In a few days wrinkles begin to disappear. In a week you look years younger. Apply Crème Tokalon, White Colour (non-greasy) in the morning; dissolves away blackheads, makes skin soft, smooth and white. Women of 50 may obtain a fascinating complexion of which any young girl would be proud. Successful results guaranteed or money refunded.

2 Excellent WATCH OFFERS on Reduced Terms.

★ Illustrated on page 29 are outstanding examples of Benson's famous Watch values. Either of the models can now be obtained for only 3/- with order! Take the first step by filling in the coupon for free illustrated catalogue and full particulars of Benson's famous System of easy monthly payments!

DISTURBED REST

A "WEAK" bladder may be described as one in which the muscular and nervous control is defective. The fluid which we know as urine is only retained in the bladder, which is a highly distensible organ, by means of a circular ring of muscle, which grips the neck of the bladder firmly and prevents the fluid escaping.

When the bladder gets full and tense, this muscular resistance is overcome. When the urine is unhealthy and irritating, it is far more likely to overcome the resistance of the controlling mechanism, and disturbed nights are the result.

To overcome this trouble and cleanse and disinfect the urine from within, two Cystopurin (sis-to-pew-rin) tablets, dissolved in a tumbler of water, should be taken three times a day, half an hour before meals.

"*Cystopurin is wonderful to me. I suffered for six months with pain and not getting my rest at night, having to get up three or four times during the night. This last three nights I have slept through and no pain, which is a great pleasure to me. I shall always recommend Cystopurin to anyone who suffers from kidney and bladder trouble.*"

MISS M. LILL, 18 CRAITHIE RD., DONCASTER.

Get Cystopurin Tablets from your chemist to-day. They are put up in bottles, price 1/3, 2/- and 5/-, and are obtainable only from chemists.

Free booklet on application to Cystopurin Dept. J.B. 12.

CYSTOPURIN Ltd. LOUGHBOROUGH, LEICESTERSHIRE.

CYSTOPURIN

GROW THICK, STRONG WAVY HAIR LIKE THIS

Sufferers of Falling Hair, Spreading Baldness or Hair-Killing Dandruff, Grow thick, strong, wavy hair, or be free from Dandruff, like so many others.

Mr. M. J. MURPHY writes: "*Before using Kotalko my hair was very weak, and falling out in combfuls until the scalp was almost bare on top. I had used several tonics. Then I used Kotalko. Before I had finished the second bot, my hair seemed stronger. This improvement continued and the hair is now thick and is a mass of waves, and is more healthy looking.*"

KOTALKO FOR HAIR & HEALTH

If you have dandruff, or are losing hair, or if you are nearly or quite bald, write:—

To JOHN HARY BRITTAIN, LTD., 8, Percy Street, (M.52), London, W.1. Please send me, post paid, Testing Package of KOTALKO and KOTALKO SOAP, with directions, for which I enclose 3d. in stamps.

Name.....

Address.....

Post this Book with KOTALKO, Cheque or Postal Order for KOTALKO SOAP—

EVERYTHING IN HIS GARDEN'S LOVELY NOW

THERE was a fine show of roses in the garden at "Monthlery," First Lane, Hessle, Yorks, when I called there the other day, reports a JOHN BULL man. Next year's should be even better, for Mr. and Mrs. Hayes will soon be buying some fine new trees.

Inside the cosy little home, where Mr. W. G. Hayes has lived for ten years with his wife and two daughters, refurnishing and other improvements will be taking place and altogether there are rosy prospects ahead for the happy Hayes family.

It has not always been so, this forty-one-year-old Yorkshireman assured me. "I am employed as a motor driver for a Hull wholesale fish market," he said. "The war spoilt my career as an engineer and I lost all my savings in the national financial crisis a few years ago.

"It was then," he went on, "that I realised that I would have to find some extra source to provide for my old age. It was with this purpose in mind that I took up *Bullets*. Now, after five years' enjoyment of an interesting hobby, I have taken a big step towards realising my ambition of becoming financially independent."

The big step to which Mr. Hayes referred was entering for our 1,076th Contest the cheerful and well-phrased *Bullet*, GOOD CROP—HOPE FOR?—HOE FOR! For this he was awarded the splendid First Prize of £750, a Camera and Portable Radio.

In carrying off this big prize, I discovered, Mr. Hayes was largely helped by the fact that for several years his wife has been an enthusiastic competitor in JOHN BULL'S common-sense Crosswords.

"We talk over the Clues together," he informed me, "and twice she has reached the runners-up ranks. Several weeks ago we discussed the Clue *Garden is, to get plenty of good plants.* I argued for WEEDS as answer rather than SEEDED, remarking that one could not expect a good crop without doing plenty of hoeing. As soon as I came upon that *Example*, GOOD CROP, I remembered this thought and it brought me a £750 harvest."

* * *

On page 36 you will find the announcement of our giant Summer Crossword Offer and opposite this page there is another fine *Bullets* Holiday prize-fest. Seize both these splendid opportunities and Friday, July 30, may well bring a thrilling *Bullets* or Crossword Joy Wire to your door.

THIS WAY TO A BIG "BULLETS" SUCCESS

THE successful efforts in *Bullets* Giant 1937 World Cruise Offer are not due to appear on this page until next week. Opposite is a splendid one-week Holiday Offer and here, for your assistance, we recall a series of *Bullets*, each of which brought its sender a big First Prize. Pay careful attention to the varied styles of these prize *Bullets* and you will be giving yourself just the right training for turning out a Holiday winner this week.

GOOD CROP
HOPE FOR? HOE FOR!
ON MONDAY MORNING
"REGULAR STRUGGLE" STARTING AGAIN.
LEADS TO WAR
FEAR—AND "WHO'S AFRAID?"
WHERE THE CHURCH FAILS
HER LORD, HER LORDLINESS.
IN DIGS
TILL CUPID'S DART "LODGED."
MAN ON THE THRONE
MODEST EMPEROR—PROUD DAD.
HER NEW HUSBAND
MRS. BALDWIN PLEASANTLY ANTICIPATES.
MIRACLE MAN
WORLD CALLS "FAILURE," DADDY.
MORE SUNSHINE
AND DRAINAGE *Schemes* "EVAPORATE."
DIFFICULT DAYS
WE HAVE "SEVEN."
WITH HER HELP
I DON'T *Look* "UNEMPLOYED."
ON CORONATION DAY
REMEMBER—"HARDEST" SEAT, GEORGE'S!
THE MAILED FIST
BANGING TABLE—EATABLES "JUMPING."
IN THE TEETH OF THE GALE
GRUMBLING, FETCHING *Fried* FISH!

GET THESE BIG WINNERS' FREE GUIDE

"IT is five years since I first entered," related Mr. W. G. Hayes, the story of whose First Prize success appears above. "As soon as I decided to take up *Bullets* I sent for a supply of *Bullets Bulletin*. I have never been without my weekly copy: the *Bulletin* is a great little paper and many is the useful hint it has given me."

Close to Mr. Hayes, at 73a, Hessle Road, Hull, lives another enthusiastic "Bulleteer." Mr. W. H. Strelling, whose big bag of prizes includes our 1,053rd Third Prize. His was the topical £25 *Bullet*, PRUDENCE—*Our* DICTATOR COMPELLING RE-ARMING.

"Those who don't take *Bullets Bulletin* are only helping others to win," were the words of this veteran entrant. "Long may the competitor's hard-working 'secretary' thrive!"

These are only two of hundreds of glowing tributes from big winners to *Bullets Bulletin*, the bright little weekly published by JOHN BULL to help would-be winners. Besides invaluable aid in constructing prize efforts and helpful criticisms on others that failed, each issue is packed with *Bullets* news and hints, yet it costs competitors nothing but its ½d. weekly postage. Send for a regular supply by completing the easy Reservation Coupon opposite and enclosing it with your *Bullets* this week.

9 BIG CHEQUES WON IN CROSSWORD No. 67

In connection with "John Bull" Crossword No. 67, the Adjudication Committee decided that the twelve of the most meritorious Set of Answers on one Square (see page 34) were the following nine competitors: W. S. Cassetley, Southcote, Sittingbourne Road, Maidstone; S. Collins, 19, Atwood Road, Manchester; Mrs. S. Davies, General Hospital, Mountain Ash, Glam.; G. B. Gilmore, 58, Thornhill Park, Knock, Belfast; Miss B. Guthrie, 7, College Court, Hammersmith, W.; G. A. Kyteer, 81, The Granary, Saltpetre, Harpenden, Herts; Mrs. A. Paterson, St. James House, Rothesay; Miss G. Theobald, Victoria Avenue, Draycott, Derby; T. Whittaker, 78, Rosedale Street, Kirkcaldy, N.B.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £750 and a cheque for £83.6.8 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, July 13, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No Scrutiny can be undertaken in connection with the £150 Award to Runners-up. This Prize has been divided between 102 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These entrants will each receive £1.9.5. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

An additional Bonus Award value £2 will be sent to each Runner-up in this Contest who entered in one envelope two stamped entry forms.

A useful Surprise Award for each of 624 entrants from whom we received a Square differing from Square of Runners-up by only one less meritorious Answer will be posted this week.

ONE WEEK ONLY for these 3 BIG 'BULLETS' ATTRACTIONS..

£1 WEEKLY FOR LIFE

FINE NEW LIFE INCOME FIRST PRIZE or lump sum of £300

SECOND PRIZE £100 plus

THIRD PRIZE £25 plus

FOURTH PRIZE £20 plus

FAMILY HOLIDAY FREE

FOR ONE WEEK TO ADULTS & ONE OR TWO CHILDREN

2 FAMILY HOLIDAYS AND

3 BULLETS EACH CONSISTING OF 2 3 4 5 OR 6 WORDS FOR THIS ONE CONTEST ONLY

£15 £10 £9 £8 £7 2 of £6

2 of £5 2 of £4 2 of £3 5 of £2 10

25 of £1 25 of 10/- 500 of 2/6

2000 PRIZES AS ABOVE 8,000

ENTRIES CLOSE SATURDAY

"BULLETS" INCOME FOR LIFE —AND A NEW WAY TO WIN!

THERE are already 36 *Bullets* winners on JOHN BULL's list of Life Pensions—and *your* name can be next.

As a result of the huge new *one-week* offer on this page, you can win £1 weekly payments totalling over £1,000 in the next 20 years, commencing at once and continuing as long as you live!

A glorious Free Family Holiday Week at your favourite seaside resort accompanies the three other chief prizes and altogether there are as many as 10,572 rewards for good *Bullets* which must be won.

Augmenting the attractions of a Life Pension First and a series of other big Holiday Prizes, this week's Contest opens for you a new and interesting road to *Bullets* success. Instead of being limited to TWO, THREE or FOUR words, you are permitted, in this one Competition only, to add FIVE or SIX words to any of the *Examples* you select; if you prefer, however, you can adhere to the customary plan of adding TWO, THREE or FOUR words to a chosen *Example*.

Read the simple instructions below, then spend a quiet half-hour constructing your efforts!

How to Make "Bullets"

READ through the *Examples* for this week's Contest and take, say, six of those which most appeal to you as the basis for comments with point. Consider the various ways in which each *Example* could be used as the basis of a *Bullet* and jot down the ideas it suggests.

Now concentrate on polishing up each rough idea into a *Bullet*, remembering that two, three, four, five or six words may this week be used to express your meaning.

Suppose you were working on the *Example*, SHOW A LEG AND. Your first rough jotting might be this: *By Rising Early You'll Leave Others Behind And Prosper.* For a four-word *Bullet*, that idea could soon be built up into the effort, SHOW A LEG AND—LEAVE "CHORUS"—LENGTHEN "STOCKING." If not fully satisfied with that effort, you could take advantage of *this week's opportunity of using five or six words* instead of two, three or four and develop the idea further into the six-word *Bullet*, SHOW A LEG AND—LEAVE "CHORUS," BECOME "STAR"—LENGTHEN "STOCKING."

Study the various styles of the First Prize *Bullets* opposite and then start on your own efforts, without delay, for your entry *must* be postmarked on or before Saturday, July 17.

Add 2, 3, 4, 5 or 6 words to any "Example"

MAN WITH A PLAN
WORTH VOTING FOR
WE WANT TO KNOW WHY
AT No. 19
SWEATED LABOUR
WHEN DAD WAS A LAD
JEALOUSY
ECLIPSE OF THE SUN
AT OUR DOOR
WHAT WIFEY FOUND
PROVES NOTHING
ADVANCING
IT'S ALMOST INCREDIBLE, BUT
WALKING ON AIR
TAME
SHOW A LEG AND
NOBODY'S DARLING
CRASH AFTER CRASH
LITTLE CHATTERBOX
SKIMMING US
SOFT
VOICE IN THE NIGHT
RAN FOR HIS LIFE
LET OUT
"THERE'S NOTHING IN IT!"
CONSIDERING EVERYTHING
ASSIDLY
SPEAKS WELL
BE ON YOUR GUARD, OR
WHEELED ABOUT
INCAPABLE
THINGS LOOK BLACK WHEN
TOOK ME BACK
MELODY OF LIFE
ONLY A MEMORY
AUNTIE'S BROADCASTING
TO-NIGHT, SO

SPECIAL COUPONS FOR YOU THIS WEEK. Since 5 or 6 words can be used for "Bullets" this week, as well as 2, 3 or 4, specially lengthened coupons are provided. In case of difficulty, use plain paper instead.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,060) Closing postmark SAT., July 17.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,060) Closing postmark SAT., July 17.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,060) Closing postmark SAT., July 17.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d.

Signed .....

Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,060) Closing postmark SAT., July 17.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s.

Signed .....

Address .....

If you want to enter further "Bullets" you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,060 usually purchase "John Bull."

The original cheque for £703 awarded to the First Prize-winner in Competition No. 1,576 will be displayed in the window of Mr. S. Tasker, Springvale Newsagency, 218, Hull Road, Hessle.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed "& Co." Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is a express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ADDRESS ENTRY: 'Bullets' No. 1,060, "John Bull," Long Acre, London, W.C.2 (Comp.)

FREE TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bulletin* and JOHN BULL's *Crossword Gazette*. I have affixed 3d. in stamps to this coupon for postage.

NAME _____

ADDRESS _____

_____

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 38, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

YOUNGER EVERY MORNING!

TO-NIGHT Apply Crème Tokalon, Skinfood, Rose Colour which contains Biocel—the amazing discovery of Prof. Dr. Stejskal of the University of Vienna. This vital cell food is obtained from carefully selected young animals. Science now knows it is the loss of this natural element from the skin which causes wrinkles. Crème Tokalon, Biocel Skinfood, feeds it back to the skin while you sleep and makes the skin smooth, firm and young again.

TO-MORROW MORNING See how much fresher and smoother your skin is after the very first application. In a few days wrinkles begin to disappear. In a week you look years younger. Apply Crème Tokalon, White Colour (non-greasy) in the morning; dissolves away blackheads, makes skin soft, smooth and white. Women of 50 may obtain a fascinating complexion of which any young girl would be proud. Successful results guaranteed or money refunded.

2 Excellent WATCH OFFERS on Reduced Terms.

★ **Illustrated on page 29 are outstanding examples of Benson's famous Watch values. Either of the models can now be obtained for only 3/- with order! Take the first step by filling in the coupon for free illustrated catalogue and full particulars of Benson's famous System of easy monthly payments!**

DISTURBED REST

A "WEAK" bladder may be described as one in which the muscular and nervous control is defective. The fluid which we know as urine is only retained in the bladder, which is a highly distensible organ, by means of a circular ring of muscle, which grips the neck of the bladder firmly and prevents the fluid escaping.

When the bladder gets full and tense, this muscular resistance is overcome. When the urine is unhealthy and irritating, it is far more likely to overcome the resistance of the controlling mechanism, and disturbed nights are the result.

To overcome this trouble and cleanse and disinfect the urine from within, two Cystopurin (sis-toe-pew-rin) tablets, dissolved in a tumbler of water, should be taken three times a day, half an hour before meals.

"Cystopurin is wonderful to me. I suffered for six months with pain and not getting my rest at night, having to get up three or four times during the night. This last three nights I have slept through and no pain, which is a great pleasure to me. I shall always recommend Cystopurin to anyone who suffers from kidney and bladder trouble."

MISS M. LILL, 14 CRAITHIE RD., DONCASTER.

Get Cystopurin Tablets from your chemist to-day. They are put up in bottles, price 1/3, 3/- and 5/-, and are obtainable only from chemists.

Free bottle on application to Cystopurin Dept. J.B 12.

GENATOSAN Ltd. LOUGHBOROUGH, LEICESTERSHIRE.

CYSTOPURIN

GROW THICK, STRONG WAVY HAIR LIKE THIS

Beware of Falling Hair, Spreading Baldness or hair-killing Dandruff. Grow thick, strong, wavy hair, or be free from Dandruff, like so many others.

Mr. M. J. MURPHY writes: "Before using Kotalko my hair was very weak, and falling out in combfuls until the scalp was almost bare on top. I had used several tonics. Then I used Kotalko. Before I had finished the second box, my hair seemed stronger. This improvement continued and the Hair is now thick and is a mass of waves, and is more healthy looking."

KOTALKO FOR THE HAIR AND SCALP

If you have dandruff, or are losing hair, or if you are nearly or quite bald, write:—

To JOHN HARY BRITAIN, LTD., 8, Percy Street, (50.SP), London, W.1. Please send me, post paid, Trial Package of KOTALKO and KOTALKO SOAP, with directions, for which I enclose 5d. in stamps.

Name.....

Address.....

Post Hair Roots with KOTALKO. Cleanse & Refine Hair Follicles with KOTALKO SOAP—Gentle Genius

EVERYTHING IN HIS GARDEN'S LOVELY NOW

THERE was a fine show of roses in the garden at "Montlhery," First Lane, Hessle, Yorks, when I called there the other day, reports a JOHN BULL man. Next year's should be even better, for Mr. and Mrs. Hayes will soon be buying some fine new trees.

Inside the cosy little home, where Mr. W. G. Hayes has lived for ten years with his wife and two daughters, refurnishing and other improvements will be taking place and altogether there are rosy prospects ahead for the happy Hayes family.

It has not always been so, this forty-one-year-old Yorkshireman assured me. "I am employed as a motor driver for a Hull wholesale fish market," he said. "The war spoilt my career as an engineer and I lost all my savings in the national financial crisis a few years ago.

"It was then," he went on, "that I realised that I would have to find some extra source to provide for my old age. It was with this purpose in mind that I took up *Bullets*. Now, after five years' enjoyment of an interesting hobby, I have taken a big step towards realising my ambition of becoming financially independent."

The big step to which Mr. Hayes referred was entering for our 1,076th Contest the cheerful and well-phrased *Bullet*, GOOD CROP—HOPE FOR?—HOE FOR! For this he was awarded the splendid First Prize of £750, a Camera and Portable Radio.

In carrying off this big prize, I discovered, Mr. Hayes was largely helped by the fact that for several years his wife has been an enthusiastic competitor in JOHN BULL'S common-sense Crosswords.

"We talk over the Clues together," he informed me, "and twice she has reached the runners-up ranks. Several weeks ago we discussed the Clue *Garden is, to get plenty of good plants.* I argued for WEEDS as answer rather than SEEDED, remarking that one could not expect a good crop without doing plenty of hoeing. As soon as I came upon that *Example*, GOOD CROP, I remembered this thought and it brought me a £750 harvest."

* * *

On page 36 you will find the announcement of our giant Summer Crossword Offer and opposite this page there is another fine *Bullets* Holiday prize-list. Seize both these splendid opportunities and Friday, July 30, may well bring a thrilling *Bullets* or Crossword Joy Wire to your door.

THIS WAY TO A BIG "BULLETS" SUCCESS

THE successful efforts in *Bullets* Giant 1937 World Cruise Offer are not due to appear on this page until next week. Opposite is a splendid one-week Holiday Offer and here, for your assistance, we recall a series of *Bullets*, each of which brought its sender a big First Prize. Pay careful attention to the varied styles of these prize *Bullets* and you will be giving yourself just the right training for turning out a Holiday winner this week.

GOOD CROP
HOPE FOR? HOE FOR!
ON MONDAY MORNING
"REGULAR STRUGGLE" STARTING AGAIN.
LEADS TO WAR
FEAR—AND "WHO'S AFRAID?"
WHERE THE CHURCH FAILS
HER LORD, HER LORDLINESS.
IN DIGS
TILL CUPID'S DART "LODGED."
MAN ON THE THRONE
MODEST EMPEROR—PROUD DAD.
HER NEW HUSBAND
MRS. BALDWIN PLEASANTLY ANTICIPATES.
MIRACLE MAN
WORLD CALLS "FAILURE," DADDY.
MORE SUNSHINE
AND DRAINAGE *Schemes* "EVAPORATE."
DIFFICULT DAYS
WE HAVE "SEVEN."
WITH HER HELP
I DON'T *Look*: "UNEMPLOYED."
ON CORONATION DAY
REMEMBER—"HARDEST" SEAT, GEORGE'S!
THE MAILED FIST
BANGING TABLE—EATABLES "JUMPING."
IN THE TEETH OF THE GALE
GRUMBLING, FETCHING *Fried* FISH!

GET THESE BIG WINNERS' FREE GUIDE

"IT is five years since I first entered," related Mr. W. G. Hayes, the story of whose First Prize success appears above. "As soon as I decided to take up *Bullets* I sent for a supply of *Bullets Bulletin*. I have never been without my weekly copy: the *Bulletin* is a great little paper and many is the useful hint it has given me."

Close to Mr. Hayes, at 73, Hessle Road, Hull, lives another enthusiastic "Bulleteer," Mr. W. H. Strelling, whose big bag of prizes includes our 1,053rd Third Prize. His was the topical *Bullet*, PRUDENCE—*Our* DICTATOR COMPELLING RE-ARMING.

"Those who don't take *Bullets Bulletin* are only helping others to win," were the words of this veteran entrant. "Long may the competitor's hard-working 'secretary' thrive!"

These are only two of hundreds of glowing tributes from big winners to *Bullets Bulletin*, the bright little weekly published by JOHN BULL to help would-be winners. Besides invaluable aid in constructing prize efforts and helpful criticisms on others that failed, each issue is packed with *Bullets* news and hints, yet it costs competitors nothing but its ½d. weekly postage. Send for a regular supply by completing the easy Reservation Coupon opposite and enclosing it with your *Bullets* this week.

9 BIG CHEQUES WON IN CROSSWORD No. 67

In connection with "John Bull" Crossword No. 67, the Adjudication Committee decided that the senders of the most meritorious Set of Answers on one Square (see page 36) were the following nine competitors:—

W. S. Casserley, Southcote, Sittingbourne Road, Maidstone; S. Collins, 19, Atwood Road, Manchester; Mrs. S. Davies, Gower Hospital, Mountain Ash, Glam.; G. R. Gilmore, 35, Thornhill Park, Knock, Belfast; Miss B. Guthrie, 7, College Court, Hammersmith, W.; G. A. Nyberg, 81, The Granary, Suffolk Pl., Margate, Kent; Mrs. A. Paterson, St. James Manse, Rothesay; Miss G. Theobald, Victoria Avenue, Draycott, Derbys; F. Whittaker, 78, Rosebelle Street, Kirkcaldy, N.B.

Subject to the Terms and Conditions of the Competition, these competitors share the First Prize of £750 and a cheque for £83.6.8 will be sent to each.

Any other entrant who believes that he submitted a Square eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, July 13, sending £1 Scrutiny Fee, copy of all Squares submitted and Postal Order number. Envelope to be registered marked "Scrutiny" and addressed to the Competition Editor of "John Bull."

No Scrutiny can be undertaken in connection with the £150 Award to Runners-up. This Prize has been divided between 102 competitors from whom we received Squares inferior in merit by reason of only one less apt and accurate Answer compared with the best Squares received. These entrants will each receive £1.9.5. A list of these Runners-up can be seen at the "John Bull" offices and all have been notified.

An additional Bonus Award value £2 will be sent to each Runner-up in this Contest who entered in one envelope two sixpenny entry forms.

A useful Surprise Award for each of 624 entrants from whom we received a Square differing from Squares of Runners-up by only one less meritorious Answer will be posted this week.

ONE WEEK ONLY for these 3 BIG 'BULLETS' ATTRACTIONS..

1 LIFE PENSION

£1 WEEKLY FOR LIFE

FINE NEW LIFE INCOME FIRST PRIZE or lump sum of £300

SECOND PRIZE £100 plus

THIRD PRIZE £25 plus

FOURTH PRIZE £20 plus

FAMILY HOLIDAY FREE

FARES, MEALS, ACCOMMODATION & ENTERTAINMENTS FOR ONE OR TWO ADULTS & ONE OR TWO CHILDREN

2 FAMILY HOLIDAYS AND

3 BULLETS of 2, 3, 4, 5 or 6 WORDS FOR THIS ONE CONTEST ONLY

£15 £10 £9 £8 £7 2 of £6

2 of £5 2 of £4 2 of £3 5 of £2 10

25 of £1 25 of 10/- 500 of 2/6

2000 "DOUBLE STAR" AWARDS 8,000 STAR AWARDS

CLOSING POST MARK SATURDAY JULY 17

"BULLETS" INCOME FOR LIFE —AND A NEW WAY TO WIN!

THERE are already **36** ***Bullets*** **winners on JOHN BULL's list of Life Pensions—and *your* name can be next.**

As a result of the huge new *one-week* offer on this page, you can win £1 weekly payments totalling over £1,000 in the next 20 years, commencing at once and continuing as long as you live!

A glorious Free Family Holiday Week at your favourite seaside resort accompanies the three other chief prizes and altogether there are as many as 10,572 rewards for good *Bullets* which must be won.

Augmenting the attractions of a Life Pension First and a series of other big Holiday Prizes, this week's Contest opens for you a new and interesting road to *Bullets* success. Instead of being limited to TWO, THREE or FOUR words, you are permitted, in this one Competition only, to add FIVE or SIX words to any of the *Examples* you select; if you prefer, however, you can adhere to the customary plan of fitting TWO, THREE or FOUR words to a chosen *Example*.

Read the simple instructions below, then spend a quiet half-hour constructing your efforts!

How to Make "Bullets"

READ through the *Examples* for this week's Contest and take, say, six of those which most appeal to you as the basis for comments with point. Consider the various ways in which each *Example* could be used as the basis of a *Bullet* and jot down the ideas it suggests.

Now concentrate on polishing up each rough idea into a *Bullet*, remembering that two, three, four, five or six words may this week be used to express your meaning.

Suppose you were working on the *Example*, SHOW A LEG AND. Your first rough jotting might be this: *By Rising Early You'll Leave Others Behind And Prosper.* For a four-word *Bullet*, that idea could soon be built up into the effort, SHOW A LEG AND—LEAVE "CHORUS"—LENGTHEN STOCKING." If not fully satisfied with that effort, you could take advantage of *this week's opportunity of using five or six words* instead of two, three or four and develop the idea further into the six-word *Bullet*, SHOW A LEG AND—LEAVE "CHORUS," BECOME A STAR"—LENGTHEN "STOCKING."

Study the various styles of the First Prize *Bullets* opposite and then start on your own efforts, without delay, for your entry *must* be postmarked on or before Saturday, July 17.

Add 2, 3, 4, 5 or 6 words to any "Example"

MAN WITH A PLAN
WORTH VOTING FOR
WE WANT TO KNOW WHY
AT No. 10
SWEATED LABOUR
WHEN DAD WAS A LAD
JEALOUSY
ECLIPSE OF THE SUN
AT OUR DOOR
WHAT WIFEY FOUND
PROVED NOTHING
ADVANCING
IT'S ALMOST INCREDIBLE, BUT
WALKING ON AIR
TAME
SHOW A LEG AND
NOBODY'S DARLING
CRASH AFTER CRASH
LITTLE CHATTERBOX
SKINNING US
SOFT
VOICE IN THE NIGHT
RAN FOR HIS LIFE
LET OUT
"THERE'S NOTHING IN IT!"
CONSIDERING EVERYTHING
AGILELY
SPEAKS WELL
BE ON YOUR GUARD, OR
WHEELED ABOUT
INCAPABLE
THINGS LOOK BLACK WHEN
TOOK ME BACK
MELODY OF LIFE
ONLY A MEMORY
AUNTIE'S BROADCASTING
TO-NIGHT, SO

SPECIAL COUPONS FOR YOU THIS WEEK. Since 5 or 6 words can be used for "Bullets" this week, as well as 2, 3 or 4, specially lengthened coupons are provided. In case of difficulty, use plain paper instead.

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,080) Closing postmark SAT., July 17. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,080) Closing postmark SAT., July 17. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,080) Closing postmark SAT., July 17. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 3 Coupons send P.O. for 1s. 6d. | Signed ..... Address .....

EXAMPLE
BULLET
EXAMPLE
BULLET

(1,080) Closing postmark SAT., July 17. | P.O. No. ..... I agree to enter in accordance with the rules announced on this page. With 4 Coupons send P.O. for 2s. | Signed ..... Address .....

If you want to enter further "Bullets" you can write them on plain paper.

ENTRY-FEE.—Enclose a Postal Order with your entry at the rate of 6d. for each Coupon submitted. This should be made payable to "John Bull" and crossed "& Co."

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,080 usually purchase "John Bull."

The original cheque for £708 awarded to the First Prize-winner in Competition No. 1,076 will be displayed in the window of Mr. S. Tasker, Springville Newsagency, 218, Hull Road, Hessle.

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the Judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges. 2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated. 3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is a express condition of entry. Employees of Odhams Press Ltd. and their families are not eligible.

ADDRESS ENTRY: 'Bullets' No. 1,080, "John Bull," Long Acre, London, W.C.2 (Comp.)

FREE

TO OBTAIN SIX FREE ISSUES OF "BULLETS BULLETIN" (AND CROSSWORD GAZETTE) YOU ARE INVITED TO ENCLOSE THIS COUPON WITH "BULLETS" OR CROSSWORD ENTRY.

Please register me for six weeks' free supply of *Bullets Bulletin* and JOHN BULL's *Crossword Gazette*. I have affixed 3d. in stamps to this coupon for postage.

NAME _____

ADDRESS _____

_____

Supply can be arranged more speedily by posting coupon direct to BULLETIN DEPT., ODHAMS PRESS LTD., 30, Bedford Street, W.C.2.

Affix 1½d. stamp here

Affix 1½d. stamp here

3 Times Out Of 4 Agonising INDIGESTION is INTESTINAL

INTESTINAL INDIGESTION causes

CONSTIPATION with GRIPING PAINS

Undigested food turns into small hard starch balls which obstruct the passage of waste. Constipation results, and poisons are drawn into the system.

BILIOUSNESS

Many people blame their liver when all the time their trouble is indigestion in the intestines. If you suffer 'liverish' symptoms, irritability, giddiness, weariness, attend to the *real* cause of the trouble.

Lack of APPETITE

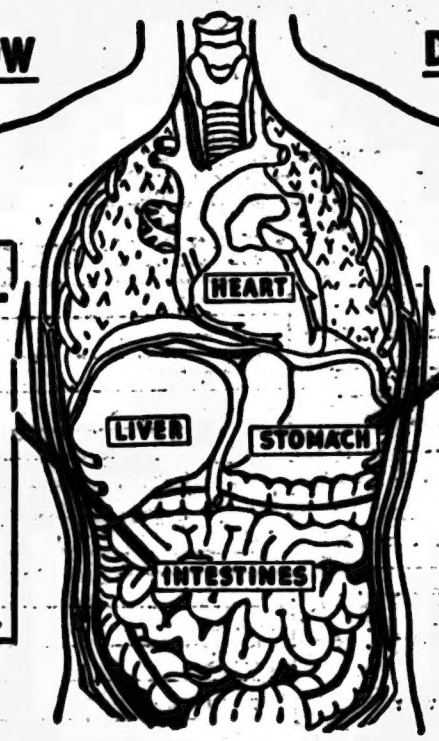
Thousands—millions of persons, cannot eat without suffering. No wonder their appetite disappears. No wonder that a digestive system which is cluttered up with undigested food fails to arouse the desire for more.

DO YOU KNOW

that your stomach is only part of your digestive system?

INTESTINAL SYMPTOMS.

CONSTIPATION.
FLATULENCE.
BILIOUSNESS.
RHEUMATISM.
Dull, Heavy
HEADACHES.
COMPLEXION
muddy or pasty.
TONGUE coated.



DO YOU KNOW

that your INTESTINES (see diagram) must digest three-quarters of all you eat?

STOMACH SYMPTOMS.

ACIDITY.
HEARTBURN.
Neuralgic
HEADACHES.
REDNESS of nose.
COMPLEXION
blotchy.
BURNING SPOT
behind left Shoulder-blade.

STOMACH INDIGESTION causes

White TONGUE

Look at your tongue. If it is white then it is the most familiar sign of stomach disorder. Your tongue reflects the lining of your stomach. A clean tongue, a clean stomach. A dirty tongue, a disordered stomach.

ACIDITY with HEARTBURN

Sufferers who take remedies to dispel acidity are not removing the CAUSE of this distressing symptom. Only a remedy which actually helps you to digest your food can banish acidity for good.

Sharp HEADACHES

Sharp, neuralgic head pains indicate 'nervous sympathy' with a disordered stomach. Pain-killers may dull this agony, but cannot possibly put right the trouble in your stomach.

CICFA removes the CAUSE of all Symptoms

Many remedies fail because they are for the STOMACH only. Cicfa will not fail you. Whether your indigestion is stomach or intestinal, or *both*, you may rely upon Cicfa. Cicfa is more than a stomach treatment. Cicfa contains natural digestives for your STOMACH and INTESTINES, and ensures perfect digestion of every meal. It is not just temporary treatment. It strengthens the digestive organs, builds up your health and strength, increases your vitality.

If you have tried many things, if you are discouraged, go to your chemist and purchase a tube of Cicfa, and prove for yourself this wonderful medicine.

British Doctors in their thousands have used it, and written enthusiastically of the results obtained.

Illness upsets and weakens the digestion; **Invalids** should take Cicfa to help digest their food, constipation will be prevented, and health and strength gained more quickly.

Old and elderly people find renewed vitality and zest in life through taking Cicfa, ensuring digestion of their food, and getting all the nourishment from it.

Children are benefited by Cicfa.

1/3 & 3/-

CICFA

PRONOUNCED "SIK-FAH"

Brand Tablets

for STOMACH and INTESTINAL Indigestion

CURES INDIGESTION CONSTIPATION FLATULENCE & ACIDITY

268 B 79

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